

# FOUNDATIONS DAY THREE

## RECRUITING AND HIRING



### VIRTUAL INTERVIEW

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### RECRUITING VISIT

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### CANDIDATE REVIEW

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### OFFER

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### LICENSING

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### START DATE

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# FOUNDATIONS DAY THREE

## THE FOUR PART MARKETING PLAN



### BRANDING

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### DIRECT MARKETING

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### PASSIVE MARKETING

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### DOING GOOD/COMMUNITY EVENTS

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# FOUNDATIONS DAY THREE

## IN-PERSON EVENTS

In Person Boot Camp - Miami, Florida July 24th

Agent Summit - September 8, 2025 - September 10, 2025

## RECORDINGS



Elevate: Recruiting and Hiring

Elevate: Team Compensation and Incentives

Elevate: In-Book Marketing

Short Take: In-Book Marketing-Renters No Auto

Short Take: In-Book Marketing-Renters, No Life, and Age 45+

Elevate: Outside Marketing

Elevate: The Internet Lead Process

## UPCOMING CLASSES

Quick Hit: Understanding Medicare & Supplement - July 17th

Elevate: All Things MOA - July 17th

Evolve II Service: July 21st

Quick Hit: Overcoming Common Objections - July 23rd

Quick Hit: Working Premium Decreases - July 30th

Elevate: Finding Top Talent - July 31st

Evolve: August 4th - August 6th

Quick Hit: Why Fitness is Crucial to Your Success

(Featuring Hunter Wyant) August 6th



**TROPHY CLUB CONSULTING LLC**  
"DISCIPLINE TAKES NO VACATION"

