

FOUNDATIONS **LEARNERS GUIDE**



Trophy Club Curriculum

Foundations

Evolve

Evolve II Sales

Evolve II Service

Elevate

Quick Hits

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Trophy Club Additional Services

Basic Training

Team Precision

Precision '26

Agent Summit

Reunion Summit

In-Person Bootcamps

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The Four Part Marketing Plan

Branding

Direct Marketing

Passive Marketing

Doing Good/Community Events

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