# **Patrice Lecaros**

Product Designer with 3+ Years Experience | patrice.lecaros@gmail.com | +63 939 495 7591 | PORTFOLIO | LINKEDIN

#### **EXPERIENCE**

KAYA FOUNDERS

Makati City, Philippines

UX Designer, Lead Designer

2022- Present

- Led the design for the MVP development of 5 of their portfolio companies through mockups and user testing
- Consulted and designed for over 8 portfolio companies, worked closely with the founders to create initial UI mockups, websites and pitch decks along with user validation through testing
- Helped establish design systems on Figma, allowed developers to implement designs more accurately
- Oversaw the design direction and developed the landing page of Kaya Founders

MOCHI SOLUTIONS

Wakati City, Philippines

2022-2024

B2B Fintech where I designed more than 40% of the initial platform (including website), which led to the launch

• Conducted over 30+ usability testing sessions, which led to iterating features such as customizable invoices and shorter onboarding

FREELANCING Manila, Philippines

UX Designer, Website Developer

2022- Present

- Led the design foundation of over 10 early stage startups. Majority focusing on B2B, Fintech and AI
- Established design systems, developed the landing page, and design UI mockups and prototypes
- Notable clients include Anycase.ai, The Archive Project, Enduring Labs, Globe Telecom

### **LEADERSHIP & ACTIVITIES**

**KADAKAREER**Manila City, Philippines **Design Mentor**2022-2024

Volunteered to mentor over 30+ students, gave feedback and advice on those interested breaking into the UX Design field

### AFFILIATED STANFORD ENTREPRENEURIAL STUDENTS

Mentor

Manila, Philippines

2024

• Mentoring aspiring builders and founders

### **EDUCATION**

## **DE LA SALLE UNIVERSITY**Manila City, Philippines

BS Management of Financial Institutions., Dean's List with Second Honors

2025

**SKILLS & INTERESTS** 

Computer: Figma, Webflow

Skills: Low-High Fidelity Mockups, User Research, No-code development

Language: English (Fluent), Tagalog (Fluent)