

# FUTURE ENTERPRISE

Unlock affordable workspace at MAKE IT.

### OVERVIEW

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We're seeking businesses aligned with our core values across Arts & Culture, Health & Wellbeing, Sustainability, Youth Work, Design & Production and other similar industries for an exciting 1-year tenancy agreement at 50% of market rate.

In the last 3 years we have worked with seven start-up up businesses and SME's to give them affordable rental costs as a way to give back to the community and support business growth in the community. Creating spaces for entrepreneurs to flourish and grow is a big part of our mission at MAKE IT and the Future Enterprise scheme is our way of doing just that.



### ABOUT US

MAKE IT are vibrant work, hire and social space curators. Our hybrid hubs bring energy, enterprise and social value to underused buildings alongside a community of dynamic industries.

Working alongside councils, landlords and developers,

MAKE IT reimagine spaces that are under-utilised, listening
to local aspirations for increased socio-economic value and
small business championship. We provide a 360-degree
service from design and refurbishment through to enterprise
sourcing, event curation and operational management.

MAKE IT strive to think bigger than just workspace and we pride ourselves on enhancing our spaces with facilities designed with collaboration and networking in mind. From photography studios to maker workshops, meeting rooms to event spaces, our spaces are equipped to exceed the needs of our residents and clients.



**£86K** 

in rent discounts

Averaging £28,000 in rental discounts per year.

**Sq.Ft of workspace** 

Split across 7 x studio

spaces in our Barking Location.

We're committed to facilitating the growth of SMEs via heavily subsidised workspace rents, free of charge facility space to realise their goals and providing connections to local education platforms to spread the love via offering apprenticeships and work experience opportunities for others.

### **Future Enterprise businesses**

Spanning Film, Arts & Culture, Youth Work, Education, Sports Accessibility and Wellness industries

# THE

The Future Enterprise scheme has limited spaces within our Bow location. Successful applicants benefit from discounted rent, which they can reinvest in their businesses growth and / or the Future Enterprise scheme. In return, they must fulfil deliverables focused on education, networking and social value, targeted specifically at creating value in the local area.

# SCHEME

### FREE

facility space

To bring ideas to life

### **Network access**

Gain access to a wide network within the building

50%
Discounted Rent

Below market rate



### Workshops/Events/ Skillsharing/Biz support

Minimum of 1 per quarter

### WorkExperience/ Apprenticship/Training

Minimum of 1 per year

### **Good business practice**

In perpetuity eg LLW, Sustainability, FDI etc

## DELIVERABLES

Successful applicants must provide at least one accessible and free to attend activity each quarter for both the local community and MAKE IT resident businesses. Minimum attendee requirement of 8 people per session. Activities can range from workshops to events to skill share or business support sessions, or any other ideas you may have.

In addition, applicants must commit to offering a minimum of one internship, work experience or apprenticeship opportunity per year. Applicants must also demonstrate good business practice such as paying London Living Wage and incorporating an Equality, Diversity and Inclusion policy and Sustainability awareness.

### SUPPORT

As a MAKE IT Future Enterprise Resident, you can share your skills and insights with others while receiving the same in return, fostering an organic form of Business Support. This approach reduces the need for SMEs to outsource growth services, as solutions are often available within the community. Additionally, MAKE IT hosts workshops, events, and training sessions led by industry professionals across various sectors for residents on a regular basis.

The Future Enterprise scheme seeks to build on the foundations of this concept and foster a culture of skill and opportunity sharing.





### **Promotion & Marketing**

- Promotional and marketing support for your business via mailout, website and social media
- Promotional and marketing support for your scheme deliverables.

### **Business & Financial Support**

- In-house networking events
- In-house resident workshops
- Rent support

### **Space**

- Free use of our facility spaces for meetings, events, photoshoots and other activities
- Free use of our facility spaces for your scheme deliverables



The ideal candidates for the Future Enterprise scheme may operate in (but not exclusively) the following industries: Arts & Culture, Health & Wellbeing, Sustainability, Youth Work, Design & Production, Education & Business Support. We are looking for new or established small to medium sized businesses that would truly benefit from a subsided rental space to deliver the required element of the scheme. We want to understand the positive impact that the subsidised rent will have on both the growth of your business and the wider community.

It is essential the your business is able to deliver the required social value elements of the scheme. Please do not apply if you cannot do so - this will be a legal requirement of the lease. There is also the option to re-apply in subsequent years.



#### **23rd June - 7thst July 2025**

### **Application Opens**

Applicants fill in the online form to complete Phase 1 of the application

#### 7th July - 18th July 2025

#### Pitch

Successful applicants progress to Phase 2 of the application process Applicants must pitch to MAKE IT in the form of an in person meeting to present your company deck and ideas.

21st July 2025- 20<sup>th</sup> July 2026

#### **Lease Commences**

12 month tenancy agreement for the year Scheme application restarts in April 2026

# APPLICATION PROCESS

The application is two phased. Phase 1 commences on 23<sup>rd</sup> June 2025 and requires to fill out the standardised online application form by 7<sup>th</sup> July 2025. If you are successful in your application you will enter Phase 2, which will be a pitch deck and accompanying presentation - this must be completed by 18th July 2025. Successful applicants will then by informed by 20<sup>th</sup> July 2026.

# TIMELINE

- 21st July Lease Begins
  - **30<sup>th</sup> September** Must have completed Phase 1 Deliverables
  - 19<sup>th</sup> December Must have completed Phase 2 Deliverables
- **31st March** Must have completed Phase 3 Deliverables
  - 1<sup>st</sup> April FE 2026 Application Phase 1 opens
  - 1<sup>st</sup> May FE 2026 Application Phase 2 commences
  - **30<sup>th</sup> June** FE 2026 Applications Complete





### Future Enterprise 2025 Deliverable Timeline

### **Phase 1 Deliverables**

One accessible and free to attend activity for both the local community and MAKE IT resident businesses. Minimum attendee requirement of 8 people per session.

#### **Phase 2 Deliverables**

One accessible and free to attend activity for both the local community and MAKE IT resident businesses. Minimum attendee requirement of 8 people per session.

#### **Phase 3 Deliverables**

One internship, work experience or apprenticeship opportunity per year. You must also demonstrate good business practice such as paying London Living Wage and employing a Equality, Diversity and Inclusion policy.



### Future Enterprise 2026 Application Timeline

1st April

**Application Opens** 

**31st April** 

Online Application form closes

**31st May** 

Pitch Phase closes

1st April

Online Application form goes live

1st May

Pitch Phase opens

**30th June** 

Applicants chosen

Application for Future Enterprise 2026 commences in April and follows the same two phased approach. FE2025 alumni are welcome to apply but must follow the usual application process.



To faciliate the delivery of your Future Enterprise Deliverables, we are happy to offer the free usage of all our hirable spaces in Bow and Barking. The following spaces can be booked in advance with at least 7 days notice.

# OUR SPACES

### Fitness & Wellness Studio

Ideal for classes and medium sized events

### **The Project Room**

Ideal for panel talks and networking

#### The Cove

Great for presentations, panel talks, workshops and events

### **Communal Kitchen** & Lounge Areas

Great for intro sessions, networking and resident lunches

### Factory 15

Perfect for larger events \*available subject to event specifics

#### The Studio

Great for large meetings, shoots and presentations



# USEFUL LINKS

### **Online Application Form 2025**

Phase 1 - Bow

### **Canva**

for help with pitch decks

### **MAKE IT Website**

for useful info



# LET'S WORK TOGETHER