

BARKING 2024

MAKE IT

**MAKING AN
IMPACT**

WE FOSTER CREATIVES, STARTUPS INNOVATORS, CHANGE MAKERS... COMMUNITY

MAKE IT Barking is a hybrid coworking space and creative hub focusing on creating the conditions to help SMEs and social entrepreneurs flourish.

Since opening mid 2022, by December 2024 it has become home to 69 (and rapidly rising!) diverse SMEs, primarily from East London and Barking & Dagenham. These SMEs span sectors such as beauty, tech, social enterprises, music, film, entertainment, fashion, and more. The space serves as a hub for change-makers, creatives, entrepreneurs and businesses, fostering an atmosphere aimed at unlocking the great potential of Barking & Dagenham.

MAKE IT Barking features five floors of dedicated studio spaces, including meeting rooms, a wellness studio, a photography studio and an event space. Additionally, it houses Factory 15, an on-site bar and events venue, enhancing the community experience and providing a vibrant environment for collaboration and innovation.

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RESIDENT IMPACT

69 BUSINESSES

30% Voluntary Sector,
Community Social
Enterprise (VCSE)

70% Private Sector
Businesses

MADE TO

**EMP-
OWER**

ALL BUSINESSES

EMPOWER

The majority of the businesses are Private Sector entities, with a significant portion being part of the Voluntary Sector, Community Social Enterprises.

The overall trend suggests that the primary sector of activity is predominantly health care and social assistance, followed by retail trade, with other sectors such as professional, scientific, and technical services also being represented. This representative mix indicates a diverse range of activities but with a strong emphasis on health and retail sectors.

ARTS, ENTERTAINMENT, & RECREATION

PROFESSIONAL, SCIENTIFIC,
& TECHNICAL SERVICES

RETAIL TRADE

REAL ESTATE, RENTAL & LEASING

HEALTHCARE & SOCIAL ASSISTANCE

WASTE MANAGEMENT
& REMEDIATION SERVICES

INFORMATION
EDUCATIONAL SERVICES

PERSONAL CARE

ADMINISTRATIVE SUPPORT

1 WORKPLACE

325

People

Performing their job and operating businesses from MAKE IT Barking

81%

Workspace Users

Live in Barking and Dagenham



WORKSPACE DEMOGRAPHIC

FEMALE

63%

MALE/
OTHER

37%

80%

GLOBAL
MAJORITY

20%

OTHER

625

Hours dedicated to supporting unemployed people

into work by providing career mentoring, including mock interviews, CV advice, and careers guidance throughout the year online or digitally

MAKING REAL

CHANGE

PLACE OF SUPPORT

830

Number of hours spent supporting positive social, economic and environmental outcomes

in the borough

8

Number of apprenticeships, work experience or training placements

provided during the year by the provider and/or workspace users to support employment outcomes among local people

FUTURE ENTERPRISE PROGRAMME

Examples of measures and actions taken by workspace users to reduce their carbon footprint.

625

hours spent supporting positive social, economic and environmental outcomes in the borough (over and above commercial / charged core business activities).

These may include but are not restricted to free of charge activities that improve the skills, employability, career development, health, wellbeing and safety of borough residents and/or encourage sustainability, business growth, or participation and collaboration in arts, culture and creativity. Includes preparation time.

8

Number of apprenticeships, work experience or training placements

provided during the year by the provider and/or workspace users to support employment outcomes among local people

A PLACE THAT'S FAIR

Average percentage of employees of contracted staff that are paid the London Living Wage (LLW).

17%

**Below London
Living Wage**

83%

**London Living
Wage or Higher**



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MAKE IT GROUP IMPACT

4

number of FTE staff from global majority communities employed directly by the provider as a result of the contract

3

number of FTE local people employed as a result of the contract employed by the provider

3

number of females, or those who identify as female, employed by the provider as a result of the contract

COMPANY IMPACT



100%

of MAKE IT staff are paid the London Living Wage

43%

of FTE local PEOPLE EMPLOYED as a result of the contract directly employed BY the provider

£293K

Total amount (£) spent in the local supply chain through the lifetime of the contract. 29% to date.

£103K

Total amount (£) spent with local SMEs through the lifetime of contract.

£63K

Value of procurement contracts that includes commitments to London Living Wage ethical procurement.

£12K

Total amount (£) spent with VCSEs through the lifetime of contract.

1920

No of hours spent in co-designing space, activities & events with local residents / businesses

24

Hours spent providing expert business advice to VCSEs and SMEs

2

No. of training opportunities for staff that have been completed during the year



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20

Savings in CO2 emissions on contract not from transport (specify how these are to be achieved).

81%

Percentage of procurement contracts that include commitments to ethical procurement, including London Living Wage

10%

Value or Percentage of procurement contracts that include sustainable procurement commitments or other relevant requirements and certifications (e.g. to use local produce, reduce food waste, and keep resources in circulation longer.)

13

Number of events or sessions supporting business networking, peer to peer skill sharing and collaboration among tenants

32

Number of hours spent providing expert business advice to VCSEs and SMEs

44

Number of workspace users/organisations attending the business support, networking and advice sessions

ALWAYS ACTIVE



2108

No of hours spent in co-designing space, activities & events with local residents / businesses

1275

No of hours spent on local community events hosted or delivered at the space (including prep time)

MAKE IT

THANK YOU!