

**Vulnerable Children Society
Annual General Meeting
December 9, 2025**

via Teams virtual

10:00am Pacific 12:00pm Central / 1:00pm Eastern / 2:00pm Atlantic

Welcome and Introductions

Meeting began @ 12:07pm Central

Land Acknowledgement

Agenda Overview

1. Welcome & introductions
2. Approval of 2024 AGM minutes
3. President's report
4. Financial report
5. Marketing and communications report
6. 2026 goals
7. Election – 2025 board of directors
8. Program update – Love & Hope Centre
9. Program update – New Life Girls
10. Adjournment

1. Welcome & introductions

Introduction of 2024 board of directors

President: Nicole Bellefleur

Treasurer: Tawnya Pattie - Treasurer

Website content manager: Dacia Douhaibi

Secretary: Laura Morrison

Tihut Zekewos

Guest Introductions

Jan MacNeill – Rotary Club

Deborah Northcott – Real Humanitarian

Yonas Tesfaye – Hope for Children

The Vulnerable Children Society is a society under BC legislation, and a registered charity under the CRA Charities Directorate.

MOTION (Nicole) to call the 2024 annual general meeting of Vulnerable Children Society to order.

Secunder: Dacia

2. Approval of 2024 AGM minutes

MOTION (Dacia) to approve the agenda of the 2025 annual general meeting of Vulnerable Children Society to order.

Secunder: Tihut

Approval of 2024 AGM minutes

MOTION (Nicole) to approve the minutes of the 2024 annual general meeting of the Vulnerable Children Society.

Secunder: Tawnya

3. President's report

2025 goals - update

Three goals for 2025:

1. Increase number of monthly sponsors to 80 individuals at \$35 each per month
Status: Goal not achieved (ongoing)
 - As of November 2024: Total monthly sponsors: 60 (\$2685/month)
 - As of November 2025: Total monthly sponsors: 53 (\$2320/month)
 - 7 monthly sponsors lost in 2025
2. Recruit new directors, to ensure organizational sustainability
Status: Goal achieved / ongoing (one new director recruited for 2025)
3. Review / update VCS bylaws
Status: Review initiated in November, ongoing

2025 Donor Insights

Donations received through CanadaHelps (As of December 6, 2025)

Period	Number of new donors	Number of donations (from new donors)	Number of repeat donors	Number of donations (from repeat donors)	Total number of donors	Number of donations (from all donors)	Total amount of donations (new + repeat)
2025 YTD	23	36	59	646	82	682	\$31,430
2024 YTD	21	86	48	546	69	632	\$30,180
% Change	9.52%	-58.14%	22.92%	18.32%	18.84%	7.91%	4.14%

Note: A small number of donations are received as cash, cheque and e-transfer - these are not reflected in the table above.

Other Donation Sources

- Non-sponsor donations revenue \$5,600 (one-time).
 - Spring Daisy Seed Campaign
 - Bottle and can drive
 - Havenwood Dance Studio (Charlottetown, PEI)

MOTION ((Tawnya) to accept the president's program report as presented.
 Secunder: Dacia

4. Financial report

- Revenue for the year is up by 49% (\$45,135 from \$30,215 last year).
- We had \$24,796 in the bank as of July 31, 2025; we have \$17,249 in the bank as of today.
- We’ve paid half of commitment to Real Humanitarian for 2025/26 contract (\$12,500); and we will make a \$7,500 end-of-year donation to Hope for Children.

Profit & Loss

9:57 PM 12/08/25 Accrual Basis	Vulnerable Children Society Profit & Loss August 2024 through July 2025	Aug '24 - Jul 25
Ordinary Income/Expense		
Income		
Direct Public Support		
Individual Contributions	45,135.00	
Total Direct Public Support	45,135.00	
Total Income	45,135.00	
Gross Profit	45,135.00	
Expense		
Banking Service Charges	16.50	
Hope for Children	15,000.00	
Kalilty Project	18,750.00	
Operations		
Advertising	1,086.65	
Canada Helps	1,580.35	
Postage, Mailing Service	114.21	
Supplies	55.06	
Total Operations	2,836.27	
Total Expense	36,602.77	
Net Ordinary Income	8,532.23	
Net Income	8,532.23	

Balance Sheet

Vulnerable Children Society Balance Sheet As of December 8, 2025

	Dec 8, 25
ASSETS	
Current Assets	
Chequing/Savings	
Canada Helps	474.47
PayPal	20.24
TD Chequing	27,813.11
Total Chequing/Savings	28,307.82
Total Current Assets	28,307.82
TOTAL ASSETS	28,307.82
LIABILITIES & EQUITY	
Equity	
Unrestricted Net Assets	27,284.97
Net Income	1,022.85
Total Equity	28,307.82
TOTAL LIABILITIES & EQUITY	28,307.82

MOTION (Tawnya) to accept the 2024 financial reports as presented.
Seconded: Laura

5. Marketing and communications report

Daisy Seed Campaign

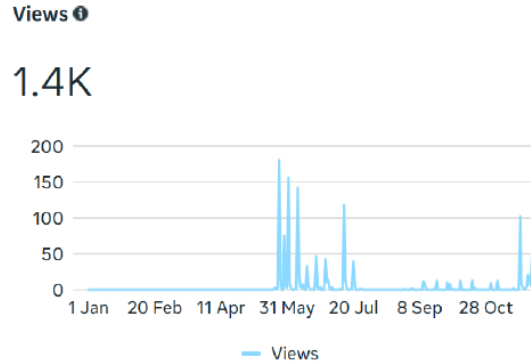
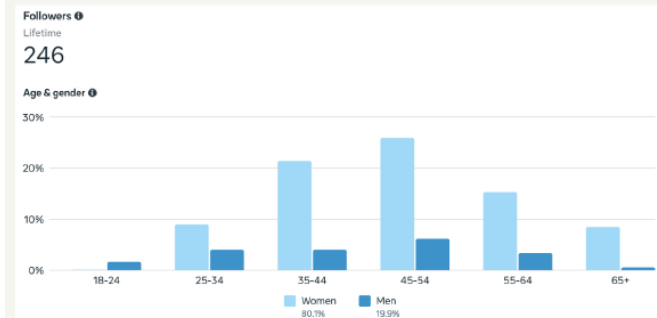
- Campaign sponsored by Veseys Seeds, and VCS President
- Run from mid April to end of June on Facebook and Instagram
- Promoted monthly giving, as well as one-time donations
- Diverse content formats used monthly giving, as well as one-time donations Diverse content formats us
- Added branding

Facebook data



Instagram data

2025 Insights



Next Steps

- Focus on encouraging donations, instead of sponsorship (monthly giving)
- Seasonal campaigns
- Expand reach and awareness by encouraging donors and partners to share posts with their networks

6. 2026 goals

1. Shift focus from recruitment of monthly sponsors to a revenue target of \$35,000
2. Update VCS website
3. Continue to recruit new directors, to ensure organizational sustainability and enhance governance
4. Complete the review / update VCS bylaws

7. Election – 2026 Board of directors

The candidates for the board of directors are as follows:

President: Nicole Bellefleur

Vice-president: VACANT

Treasurer: Tawnya Pattie - Treasurer

Secretary: Laura Morrison

Website Content Manager: Dacia Douhaibi

Director / Marketing & Communications Manager: Tihut Zekewos

No other nominations

Election closed.

8. Program Update - Love & Hope Centre

In-country partner: Real Humanitarian

- The Love & Hope Center welcomes 70 at-risk kids after school, for hot meals and tutoring daily, and gives them access to arts and recreation programs, medical services and counselling.
- October 1, 2022 to September 30, 2023, VCS provided \$25,000 in funding to Real Humanitarian.
- October 1, 2023 to September 30, 2024, VCS regrettably had to reduce funding to Real Humanitarian to \$20,000, due to decreasing sponsor and donor revenue.
- For October 1, 2024 to September 30, 2025, VCS returned to its previous funding commitment of \$25,000.
- October 1, 2025 to September 30, 2026, VCS committed \$25,000 in funding.

Child updates

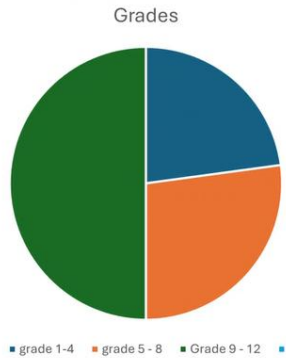
- We used to match each monthly sponsor with a specific child, and send that sponsor that child's update twice a year (summer and winter).
- Over the years, with children coming and going, and sponsors coming and going, that matching process became challenging to manage. The reality is that all sponsorship funds are pooled to help all children who attend the Love & Hope Centre, so the matching was always symbolic, not actual.
- Knowing that our sponsors are interested in following the progress of all children who attend the Love & Hope Centre, we started sharing all child updates with all sponsors in August 2023.
- To protect the privacy of the children, the updates are posted on a password protected page that is only accessible to VCS monthly sponsors.
- VCS receives child school updates in January and home updates in July.

Real Humanitarian, Love & Hope Centre

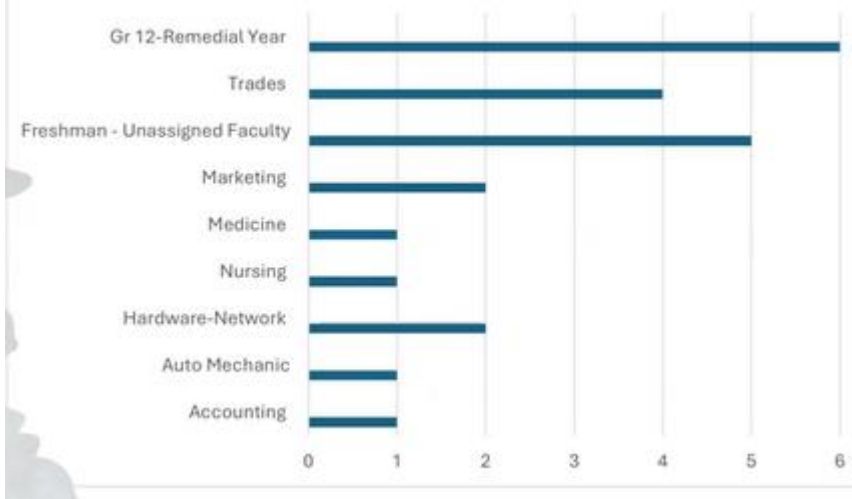
Presented by: Deborah Northcott, Co-Founder and Director

- Mission: We help disadvantaged children break free from the cycle of poverty
- The goal is for children to become independent and grow, with no intervention needed in future. Helping one child helps a circle of people in their lives.
- The model is based on Maslow Hierarchy of Needs – we look at what is preventing them from staying in school using a child-centred approach. Focusing on transformational change for children.
- When centre started, we changed to an afterschool model and chose high needs students for program. As these children graduate from the program to go to university, new young children are joining introduced.
- The following tables illustrates 1) the proportion of children in program based on grade level and 2) students in post secondary training by type:

Student Grade Distribution 2025 Fall Term



Students in Post Secondary Training



- Global impacts/investment decisions are affecting services and support in Ethiopia.
- The following table illustrates the distribution of poverty across various regions of the world:

Region	Poverty (Millions) 2024
Other High Income	7.17
Europe and Central Asia	2.25
Middle East and North Africa	29.77
Latin America and the Caribbean	22.07
Sub-Saharan Africa	464.18
South Asia	148.68
East Asia and Pacific	17.65

9. Program update – New Life Girls

In-country partner: Hope for Children in Ethiopia

- The New Life Girls program helps teenage girls find a way out of the commercial sex trade. It gives them a safe place to live and counselling, and provides them with vocational training – hair dressing, food preparation, or sewing.
- The Vulnerable Children Society provided funding to this program at various levels for several years until 2022, after which point we had to pause funding due to a decline in donation revenue. This was a hard decision for us, as we know how important this program is for the young women who participate in it. Though we were not able to provide funding in 2023, the program remained in our hearts. Over the last couple of years, we've directed surplus funds toward the New Life Girls program at year-end. This week, the VCS board of directors approved a \$7,500 year-end donation to the New Life Girls program for 2025.
- Until 2019, the Vulnerable Children Society had been providing \$30,000 annually to put a cohort of 10 young women through this year-long program.
- Since 2019, due to a reduction in donations, we have been unable to continue to fund the program at this level. Funding in 2020, 2021 and 2022 was based on ad-hoc donations and funds raised via campaigns; regrettably, funding was paused in 2023; in 2024 and 2025, we had a small surplus that enabled us to make a one-time donation in November. Total program funding was as follows:
 - 2020 contribution: \$14,090
 - 2021 contribution: \$12,000
 - 2022 contributions: \$3,000
 - 2023 contributions: \$0
 - 2024 contribution: \$15,000
 - 2025 contributions: \$7,500

Hope for Children in Ethiopia, New Life Girls program

Presented by: Yonas Tesfaye, Executive Director

Background

- Aid agencies estimate that nearly 600,000 street children in Ethiopia and over 100,000 in Addis Ababa
- About 25% of the street children are girls.
- There are no government programs or facilities for street children
- Reasons children and teens flee from their homes are:
 - Severe poverty
 - Unemployment
 - Family related challenge
 - Internal conflict and others

Hope for Children in Ethiopia (NEW LIFE) Program Portrayal

Situation of street girls in Addis Ababa

- Street girls are at high risk of sexual abuse, exploitation, and human trafficking. And exposed to HIV and other STDs
- There are few organizations that target girls on the streets, and most of them only provide for basic needs.
- Housework and prostitution
Street girls may be forced into these activities by brokers and bar owners.
- Street girls often lack food, shelter, and sanitary pads. They may also not have access to contraceptives.
- Street girls may end up having children they can't support, which can lead to more challenges and emotional stress.

The objective of New Life Girls Home

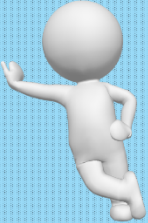
- To provide temporary shelter/group home for rescued street girls with necessary facilities
- To make street girls assimilate and socialize themselves with the community
- To show love and care for these teenagers who discarded and disvalued by the community members
- To reintegrate and reunify street girls with their relatives if possible
- To make street girls Self-reliant and role model for others through the engagement of short term vocational training

Services provided in the New Life Girls home

- Rehabilitate street girls from their trauma by offering psychosocial support
- Fulfill street girls basic needs and sanitary and hygiene resources to enhance their confidence
- Provide street girls psychosocial support for those who has gone through various situations
- Offer street girls life skill and short term vocational training
- Save street girls seed money so that they can use it as a start up for business


Selection criteria for New Life Girls home

- The selection of new life right holders performed in collaboration with key government stakeholders
 - Women Children and Social affair offices at the city administration and Sub-City level
 - Education office
 - Peace and security office
- The social workers has made outreach activities to select girls vulnerable to commercial sex trade.
- The program personnel interview each street girls to select girls who undergone in sever conditions
- Inform the duty bearers about the already identified and accepted street girls.



Major Challenges

- The program suffered from inflation's unpredictability
- The cost of resources, commodities, and group home rent are all directly impacted
- The number of street boys & girls is increased by the nation's instability and the frequency of catastrophic disasters.
- Selecting the right target groups and focusing on the aim of the project
- The capacity, personnel, and other associated concerns were all impacted by the absence of sufficient and steady donations and funds.



Major successes



Major successes

- Reuniting street girls with their relatives after rescuing them from the commercial sex trade
- Addiction-related traumatized street girls are getting better.
- The program helps a number of street girls learn various skills.
- Street girls are now more self-assured and their attitudes and perceptions have altered.
- The short-term vocational training helps a lot more street females become self-sufficient
- Some of the street girls go on to start their own businesses.

10. Adjournment

MOTION (Tawnya) to adjourn the 2025 annual general meeting of the Vulnerable Children Society.
 Seconder: Dacia

Adjourned @ 1:40pm Central