CAO CANADIAN ASSOCIATION OF ORTHODONTISTS | ACO ASSOCIATION CANADIENNE DES ORTHODONTISTES

Exhibitor Opportunities

Everything is bigger in Alberta...the mountains, the hats and of course, the CAO Annual Conference will be too!

Join us as an exhibitor at the 77th Annual Scientific Session as we continue to engage with Canadian orthodontists and their teams through outstanding networking and exhibit opportunities to ensure your band is showcased to the Canadian market.

Yee Haw!! Book early, as space will run out early!



77TH ANNUAL SCIENTIFIC SESSION | Calgary, Alberta

Sept. 23–25, 2027 • Hyatt Regency Calgary

PRELIMINARY EXHIBIT HOURS:

Friday, September 24, 2027

Breakfast:	8:00 am – 9:00 am
Coffee Break:	11:00 am – 11:30 am
Lunch:	12:20 pm – 1:50 pm

Saturday, September 25, 2027

Breakfast:	8:00 am – 9:00 am
Coffee Break:	10:50 am – 11:20 am
Lunch:	12:10 pm – 1:20 pm

PRICES (in Canadian dollars):

Standard Booth	Premium Booth
$2500 + 5% GST	$3000 + 5% GST

** Discount of $200 for additional booths after the first*

*** 40' x 40' pavilions (no walls) are available — inquire about availability and pricing*

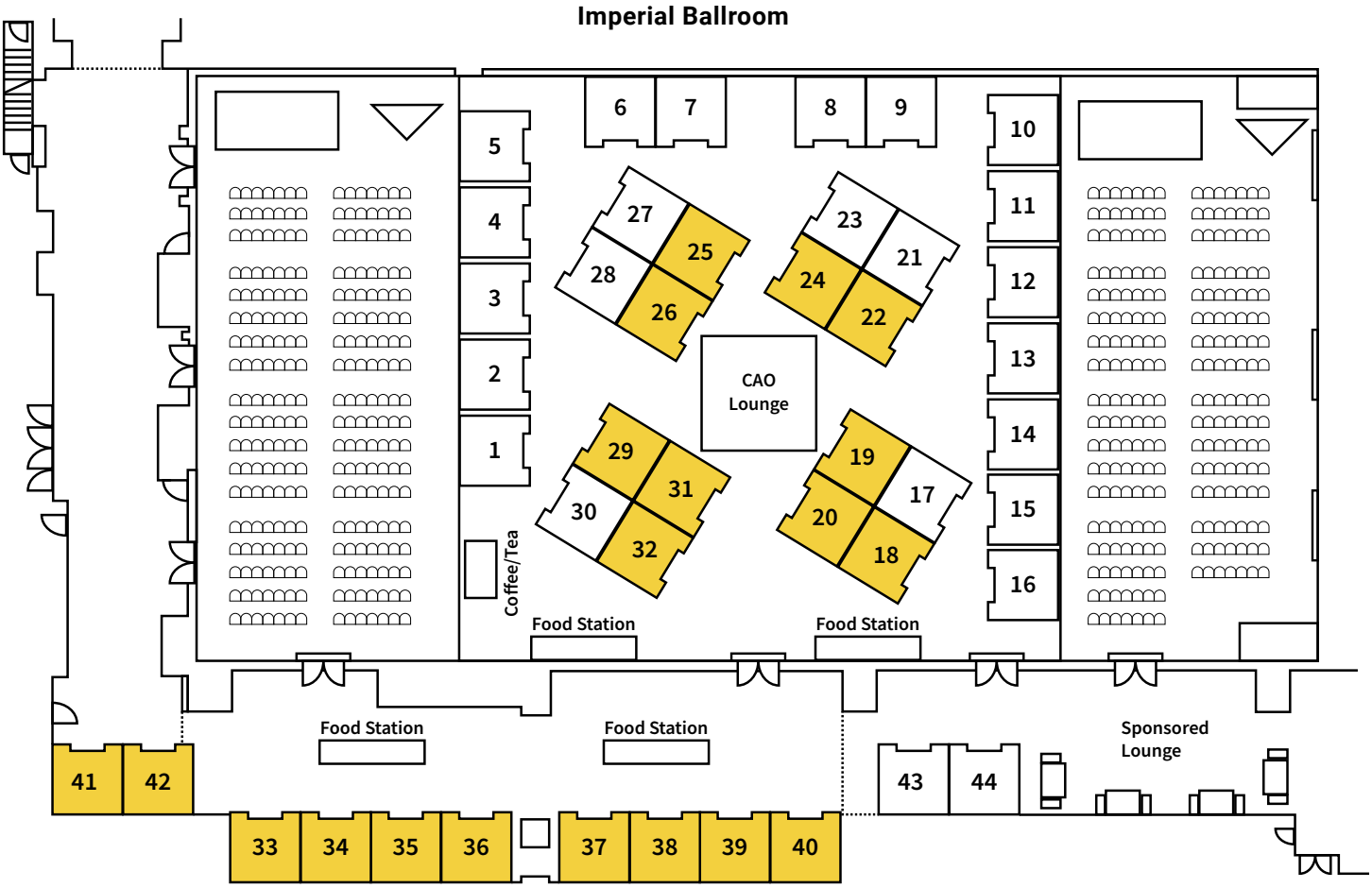
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Please visit cao-aco.org/en/exhibitor-and-sponsor-registration to complete and submit the exhibit space contract.

Exhibitor Floor Plan

HYATT REGENCY CALGARY

* Please note that this is a preliminary layout and may change at any time at the discretion of show management.



☐ **Standard 10x10 Booth** – $2500 + 5% GST

■ **Premium 10x10 Booth** – $3000 + 5% HST

NOTE: 40' x 40' pavilions (no walls) are available – inquire about availability and pricing

CAO ACO
CANADIAN ASSOCIATION OF ORTHODONTISTS | ASSOCIATION CANADIENNE DES ORTHODONTISTES

CAO CONFERENCE OFFICE | 800-200 Consumers Road, Toronto, ON M2J 4R4

T: 416-491-3186 | **TF:** 1-877-CAO-8800 | **F:** 647-499-8167 | cao@touchpointamc.ca | cao-aco.org

Exhibit Terms & Conditions

EXHIBIT BOOTHS:

Each booth space will be equipped with a standard booth, back wall 8 feet high and side rails 3 feet high, covered with flame proofed drapes, 1 – 1500 watt electrical duplex outlet, one 6 foot skirted table, and 2 chairs. Booth size: 10' deep and 10' wide (unless noted for open-sided pavilions). Booth height will have a maximum height of 8 feet, although rigging from the ceiling will be allowed with permission.

ASSIGNMENT OF SPACE:

Booths assigned on a "first-come/first-served" basis. Location compatibility at the discretion of the Conference management.

INSTALLATION:

Displays can be set up beginning at 12:00pm, Thursday, September 23, 2027 and should be in place and completed by 6:00pm.

DISMANTLING:

No display should be dismantled before the official closing time of 1:45pm on Saturday, September 25, 2027. All exhibit material must be packed and removed from the exhibition floor by 6:00pm of the same day.

LOCATION:

Hyatt Regency Calgary

Imperial Ballroom 4/6/8 & Foyer

Rooms will be available at the host hotel starting in the spring. For budgeting purposes, the hotel and rate will be:

1. Hyatt Regency Calgary – $309/standard room (single/double occupancy)

Links to book hotel rooms will come in the Spring and will be found in your exhibitor handbook.

SECURITY:

Will be provided during non-exhibit hours.

DISPLAY CONTRACTOR:

The firm **Global Convention Services** has been appointed Official Supplier of Exhibit Services and equipment. A full range of services and prices will be sent to you in your Exhibitor Handbook in Spring 2026.

Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury to persons or damage to exhibitor's display, equipment, or other property brought upon the premises of the venue and its owners, servants, agents, and employees against all claims or expense for such losses, including reasonable attorney's fees, arising out of the venue premises excluding any liability caused by the negligence of the Group or the venue or its owners, servants, agents, and employees.

LIABILITY AND INSURANCE:

The Exhibitor shall obtain and maintain at its own expense a comprehensive general liability and all risk property insurance policy acceptable to CAO for the period commencing on the first move-in date and terminating on the last move-out date. The policy shall name CAO as loss insured and insure the Exhibitor against all claims of any kind arising from or in any way connected with the Exhibitor's presence or operations at the trade show. The policy shall provide coverage a minimum of $2,000,000.00 for each separate occurrence. At the request of the CAO, the Exhibitor shall provide CAO with a copy of such policy.

SHIPPING AND STORAGE:

Materials cannot be shipped directly to the ***Hyatt Regency Calgary*** as there is no site storage. Shipping can be arranged through **Global Convention Services** (domestic) or through our designated Customs Broker when available (for Customs Brokerage from outside Canada), and cost information will be provided in your exhibitor package. It will be the exhibitor's responsibility to move all materials to the booth location prior to set-up time, unless it has been prearranged with **Global Convention Services**. The hotel does not handle exhibitors' goods.

MATERIAL HANDLING:

Drayage and material handling services are only provided by the **Global Convention Services** (directly or via our designated customs broker for customs shipments). These services include transporting material to exhibitor's booth location, removal of crates, return of crates to booths at close of show as well as receiving of advance shipments at their warehouse. Complete **Global Convention Services** information for shipping and storage will be included in your CAO Exhibitors manual. Therefore, we highly recommend using the advance shipping and storage through either **Global Convention Services** or our designated customs broker depending on your location. Use of electric or gas-powered material handling equipment is not permitted.

SHOW CLOSING:

Repacked material will be moved from the ***Hyatt Regency Calgary*** and shipped according to the exhibitor's instructions. Charges for these services are the responsibility of the exhibitor. Please contact **Global Convention Services** for details.

CUSTOM BROKERS:

CAO will be appointing an official customs broker. We highly recommend using their service to ensure expedited and trusted shipping of your goods across the border. Otherwise, we cannot guarantee your booth product will arrive in time for the show.

ELECTRICAL AND INTERNET CONNECTIONS:

1 – 1500 watt electrical duplex outlet will be included with each booth. Internet and additional electricity may be ordered directly with **Encore Canada**.

REFUND AND CANCELLATION POLICY:

Notice of cancellation must be made in writing (no exceptions) and sent to the CAO Conference Manager. Cancellations received by 5:00pm ET March 31, 2027 will be refunded 50% of the cost of the booth, and no refund will be given any date thereafter. A decrease in rental space is considered to be the equivalent of a cancellation.

No exhibitor shall assign or sublet the whole or any part of assigned space.

HOSTED EVENTS BY EXHIBITOR:

As an Exhibitor at the CAO Conference we ask that your company not hold any concurrent meetings or events during the conference period from 6:00pm MT on Thursday, September 23, 2027 to 4:00pm on Saturday, September 25, 2027. Failure to comply with this policy may result in a one year exclusion from the CAO Scientific Session.