CAO CANADIAN ASSOCIATION OF ORTHODONTISTS | ACO ASSOCIATION CANADIENNE DES ORTHODONTISTES

2027 CAO Annual Partnership Program

It has been 25 years, but 2027 will mark the return for the CAO conference to Calgary, AB!

Giddy up as we bring together the largest gathering of Canadian Orthodontists, their staff and guests as we mark the 77th Annual Scientific Session!

Our partnership packages offer something for everyone, but if there is something you are looking for that doesn't fit the mold, just let us know and we can chat.

2027 will see the return of the successful Sponsor Symposiums with 4 available! PLUS...it's a SCOR year! We are heading to Montreal for our 3rd annual Symposium of Canadian Orthodontic Residents. Both of these are amazing add-ons to your annual package.

To register online go to cao-aco.org/en/exhibitor-and-sponsor-registration



77TH ANNUAL SCIENTIFIC SESSION | Calgary, Alberta

Sept. 23–25, 2027 • Hyatt Regency Calgary

	SPONSORSHIP INCLUSION	PARTNERSHIP PACKAGE LEVELS DIAMOND $30,000 (MAX 2)	SAPPHIRE $20,000 (MAX 2)	RUBY $12,500 (MAX 8)	EMERALD $5,000 (MAX 10)	TOPAZ $2,500	AMETHYST $1,000
	Exclusive sponsorship of Thursday Night Social **OR** President's Banquet	✓					
	Exclusive sponsorship of either the Welcome Reception or LACOR Symposium		✓				
	Exclusive sponsorship of **ONE** of the following: WIFI, mobile app, delegate bags, registration desk, name badges, hotel room keys, Posterboard competition, or exhibit floor lounge			✓			
	Sponsorship of **ONE** of the following: Conference Meals (2 per meal), Women in Orthodontics Breakfast, or Delegate Lanyards				✓		
	Sponsorship of **ONE** of the following: conference break					✓	
	Social event tickets	4	3	2	1		
	Exhibit booths (includes booth personnel)	2 premium	1 premium	1 standard			
	List of attendees one month prior to conference	✓	✓	✓			
	Ability to do in-person welcome at hosted event (3 minute limit)	✓	✓				
	Complimentary CAO Member Early Bird Conference Registration	2	1				
	One premium conference signage	✓	✓	✓			
	Logo on A/V in session rooms	✓	✓	✓	✓	✓	✓
	Rotating banner ad on mobile app	✓	✓	✓	✓	✓	
	Electronic conference signage visibility	ad	ad	ad	logo	logo	logo
	Logo on conference website, app and signage	✓	✓	✓	✓	✓	✓
	Corporate item on Swag Table	✓	✓	✓	✓	✓	✓
	First right of refusal for following year's conference	✓	✓	✓			
BULLETIN	Banner ad in the CAO Bulletin	4 issues	3 issues	2 issues	1 issue	1 issue	
BULLETIN	Provide one Bulletin clinical article per year	✓	✓				
COMMUNICATION	Exclusive Sponsor Spotlight call-outs per year	4	3	2	1	1 non exclusive	1 non exclusive
COMMUNICATION	Logo on all CAO member e-blasts for one year	✓	✓	✓	✓	✓	✓
EVENTS	Verbal recognition at AGM, logo on screen	✓	✓	✓	✓	✓	✓
EVENTS	Ability to provide a speaker for one CAO webinar in 2026	✓	✓	✓			
EVENTS	**Add-On Afternoon Symposium** — $5,000.00 **ONLY 4 AVAILABLE!** Host your speaker in our Sponsor Series lecture slot to add value and CE for attendees once the Scientific Program finishes each day.	add-on	add-on	add-on	add-on	add-on	
EVENTS	**Add-On SCOR Sponsorship** – $3,500.00 It includes the opportunity to have a tabletop exhibit with two representatives at all symposium events, including the networking social.	✓	add-on	add-on	add-on	add-on	add-on