



# ADVERTISE

## WITH THE HCA

Advertising with the HCA gives your business exceptional customer reach and visibility for only \$150/year!

## How it works

You'll sign up for one of our new Advertising memberships through the same portal you use for all other HCA related things, then fill out the accompanying Advertising form to provide details!

The Advertising membership is valid from Feb 6, 2026 until Feb 28, 2027.

When you sign up, you'll receive:

- **WEBSITE:** a personalized listing on our website, including any HCA member-specific discounts you'd like to offer
- **FACEBOOK:** a year-long entry on our Buy Local post in our Hawkwood Community Connections group and main Hawkwood Community Association pages
- **INSTAGRAM:** a year long entry in our Highlights section of our Instagram page, with an option to provide a graphic for visual interest
- **BONUS! EMAIL:** any business that includes a promo code for HCA members will be included in our Buy Local email that will distribute to HCA members in March, as well as be included in any welcome or renewal email that members receive.



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### Details

- No multilevel marketing (MLM) or direct sales companies
- Residents and non-residents are welcome to participate, as long as non-resident-owned businesses serve or pull from the Hawkwood area.
- You must be or become an HCA member to purchase the Advertising membership. A base HCA membership is \$30 for residents and \$50 for non-residents **AND MUST BE VALID FOR THE ENTIRETY OF THE ADVERTISING MEMBERSHIP**. Base memberships that expire within the duration of the Advertising membership must be renewed or the business will be delisted.
- All promo codes listed on the website must be exclusively for HCA members. You will provide a promo code, such as HAWKWOOD10 etc, and it will be distributed to HCA members once a year, and also provided to new and renewing members when their membership is confirmed. We suggest changing your code yearly to ensure only current members have access to the discount.
- There is no proration for businesses that join later than Feb 6, 2026. The cost is \$150, regardless of the time of year of joining. All businesses with an active subscription will be asked to renew in Feb 2027



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Ready to advertise with us? Follow these simple steps to launch!

1. **Purchase your Advertising membership:**

<https://hawkwoodca.getcommunal.com/memberships/available>

2. **Fill out the Advertising form:**

<https://forms.office.com/r/cabZQU9X6m>

3. Optional: provide a graphic for Facebook and Instagram within one week of submission to [programs@hawkwoodca.com](mailto:programs@hawkwoodca.com)

Your business will be listed once all steps are completed!

Questions? email [programs@hawkwoodca.com](mailto:programs@hawkwoodca.com)