



Insurance Industry Charitable Foundation

Helping communities and enriching lives, together.

IICF Key Partners Program

The IICF Key Partners Program recognizes the outstanding leadership level of strategic and funding support of the IICF mission by a select group of generous industry partners. IICF Key Partner Companies enjoy many significant advantages, including representation on the [IICF International Board of Governors](#), [IICF Advisory Board](#) and [IICF Idea Council](#), participation in strategic foundation leadership, and exclusive media and marketing benefits. Most important is the opportunity to make an even greater and lasting philanthropic impact in the communities where we live and work, together through the Insurance Industry Charitable Foundation.

IICF Key Partner Companies



To view the extraordinary contributions of IICF's Key Partner Companies, please [click here](#) for our most recent 2024 IICF Key Partners Philanthropic Showcase. Participation in this annual industry publication and related media outreach is offered exclusively to IICF Key Partner Companies.

IICF Key Partners Benefits

By holding three or more IICF Division Board seats, your company will be recognized as an IICF Key Partner Company and will enjoy the following *additional* benefits and advantages:

- Seat on the [IICF International Board of Governors](#)
- Exclusive communications and media benefits including:
 - **IICF Philanthropic Showcase:** IICF shines a spotlight on the extraordinary contributions of the industry related to charitable and community impact along with other innovative initiatives in this annual retrospective. Participation in this publication and related media outreach is offered exclusively to IICF Key Partner Companies. Please view 2024 edition [here](#).

- **IICF Philanthropic Roundtable:** This unique platform is designed for industry colleagues to share and learn about new programs and to advance the concept of *shared industry philanthropy*, united as an industry through IICF. Invitations to this annual event are extended exclusively to IICF Key Partners. Please see the press release following our 2024 event: : [Insurance Leaders Gather for annual IICF Philanthropic Roundtable, Address Global Impact of Charitable Giving and Volunteer Initiatives: IICF releases 9th Edition of Philanthropic Showcase detailing community leadership by insurance industry](#)
- **Thought leadership and media opportunities:** Throughout the year we source opportunities focusing on philanthropy and other topics that include potential for your participation in interviews, panel discussions and to be quoted
- Periodic recognition as an IICF Key Partner on social media; sharing of your philanthropic and inclusion initiatives on IICF socials
- Inclusion in a series of social media messages focused on philanthropy, exclusive to Key Partners
- Recognized on select IICF materials and resources that are distributed to media/ at industry events
- Opportunities to participate in strategic Foundation leadership
- Reduction of Division Board annual contribution from \$12,000 to \$10,000 per division
- Priority positioning on IICF website homepage with a direct link to your homepage or Foundation page, and included on the IICF Key Partner webpages
- Joining thirty-two IICF Key Partners and industry leaders providing the highest level of strategic and leadership support to fulfill IICF's mission of helping communities and enriching lives, together.

Division Signature Partners: IICF also offers an opportunity for industry supporters to provide an exceptional level of leadership through annual philanthropic support and financial investment within an individual IICF division, in the Midwest, Northeast, Southeast, West and internationally, in Canada and the UK, to address vital needs in our local communities.

Division Signature Partners, those contributing \$100,000 annually in one IICF division, are part of the IICF Key Partner Program and enjoy the benefits outlined above.

Please contact Bill Ross, IICF CEO at bross@iicf.org to learn more about becoming an IICF Key Partner Company or contact the Executive Director in your region:

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Please contact
IICF CEO, Bill Ross

Visit the IICF Key Partner webpage at: <https://www.iicf.org/key-partners>



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Charitable Foundation**
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Join with IICF as we unite the industry in making a positive impact in our communities!