

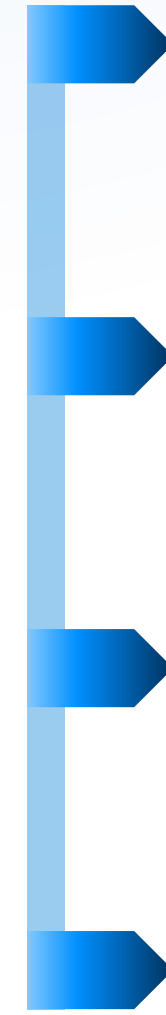
iSoftpull

Integration Suite

Integration Suite Overview

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***iSoftpull** credit integrations
increase business efficiency*

- 
- 300%** increase in website conversions
 - 10X** labor performance
 - 5X** deals closed
 - 50%** increase in overall efficiency

iSoftpull Automates Your Business Processes

INTEGRATE CREDIT TO YOUR TECH STACK NOW

Sample API Flow



- + Automate your online pre-qualification process with real-time credit decisioning
- + Integrate your technology ecosystem for seamless pre-qualifications
- + Instant pre-qualification using accurate credit scoring
- + Full credit report or decision only available
- + Decrease your compliance and security obligations by leveraging iSoftpull's framework

Available APIs

INTEGRATION SUITE OF PRODUCTS



INTELLIGENCE *indicator*

Instantly returns a decision based on custom credit criteria. (Eg. Credit score, length of credit, credit utilization, ect.)



REPORT + SCORE *view*

Generate new reports and view a report and score from the convenience of your CRM or similar platform.



FULL JSON *feed*

Initiate calls and receive raw data feed of credit reports and credit scores within your platform



ZAPIER *integration*

With Zapier you can automatically connect iSoftpull to all of your favorite apps seamlessly with no coding required. Using Zapier's user-friendly interface, you can set workflows and streamline your processes increasing productivity.

INTELLIGENCE INDICATOR

iSoftpull

Intelligence Result

TransUnion^{tu}

Intelligence: Gold Tier Score Limit: 750

Score Version:
FICO[®]SCORE 8

Intelligence Result

EQUIFAX[®]

Intelligence: Silver Tier Score Limit: 625

Score Version:
FICO[®]SCORE 8

FICO

SCORE + REPORT LIMITS

The Intelligence Indicator API enables you to set custom pre-qualification decisioning logic based on credit score limits and report tradeline variables. With this you can assign specific pre-qualification statuses to your clients based on your pre-set decisioning configurations. This will help you effectively communicate the appropriate messaging to your clients, and put your employees in the know about their client's credit qualification level.

WEBSITE INTEGRATION

Integrate your website with our Intelligence Indicator API to instantly pre-qualify clients and communicate targeted sales messaging or website redirects based on Intelligence segmentation.

CRM & LOS INTEGRATIONS

Instantly run credit from your CRM or LOS platform and view the Intelligence Indicator result from within your online platform for quick and easy pre-qualifications.

iSoftpull

REPORT + SCORE VIEW

TransUnion ^{tu}		experian.		EQUIFAX [®]	
FICO SCORE 4	601	FICO SCORE 2	612	FICO SCORE 5	607
FICO SCORE 8	602	FICO SCORE 8	610	FICO SCORE 8	605
VantageScore 4	601	VantageScore 4	611	VantageScore 4	606
Inquiries: 3		Inquiries: 3		Inquiries: 3	
Collections: 0		Collections: 0		Collections: 0	
Public Records: 0		Public Records: 0		Public Records: 0	
30/60/90 3/0/0		30/60/90 3/0/0		30/60/90 3/0/0	
REFRESH PULL	SEE FULL REPORT	REFRESH PULL	SEE FULL REPORT	REFRESH PULL	SEE FULL REPORT
Last Pull Date: 07-25-2024		Last Pull Date: 07-25-2024		Last Pull Date: 07-25-2024	

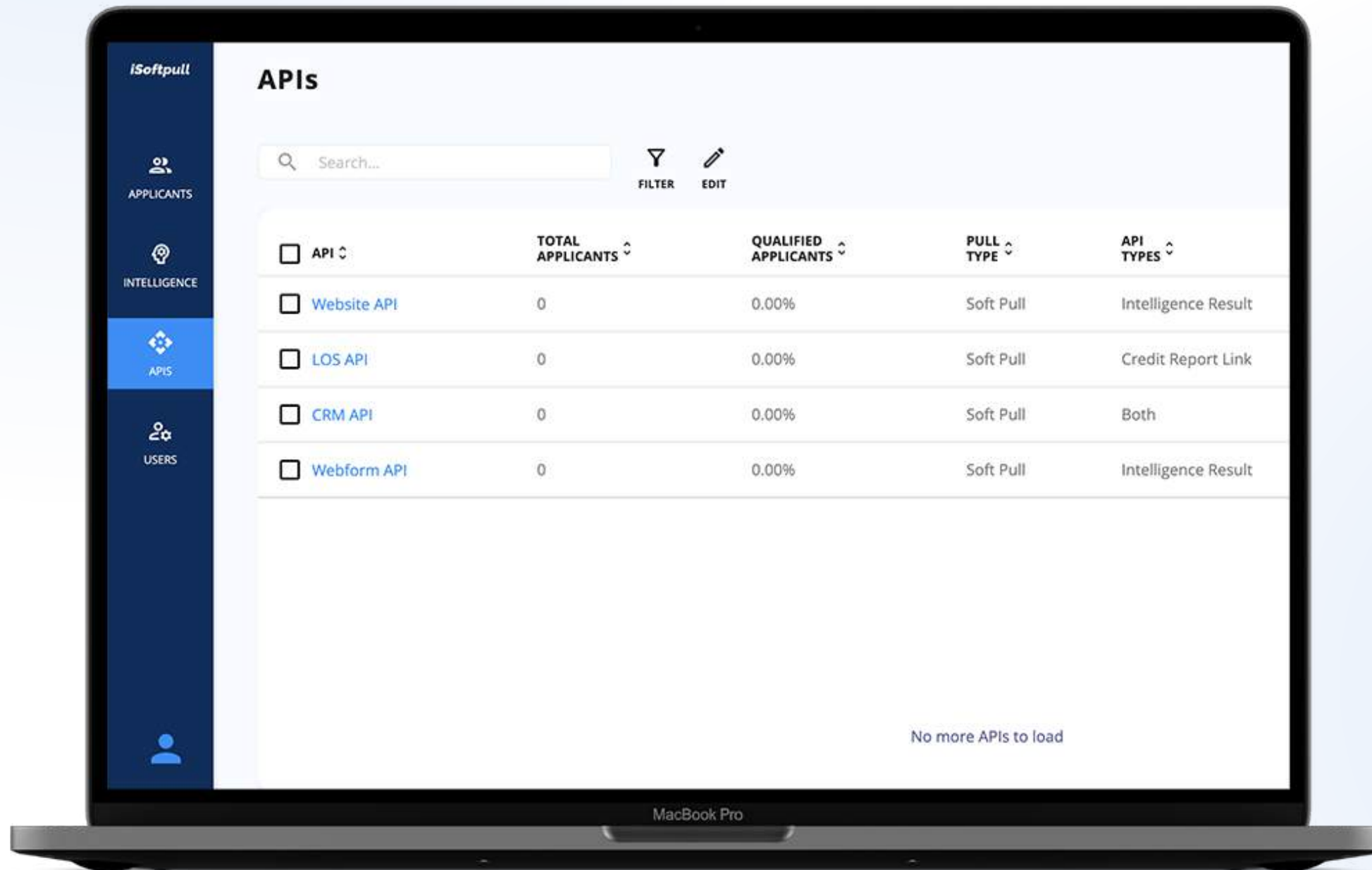
FULL REPORT + SCORE
Instantly view a full credit report and credit score from the convenience of your current CRM or LOS software.

SIMPLE DOCUMENTATION
iSoftpull's documentation for our Credit Report + Score View API is easy to implement making integrating your software with iSoftpull a fast set up.

SECURE + COMPLIANT
Conveniently view new reports with a click of the button, and rest assured your clients' data is safe and secure.

iSoftpull

FULL JSON FEED



CALL + RECEIVE DATA

Make requests and receive raw data from your own software. Parse consumer credit data and map to your own custom fields.

FULL REPORT + SCORE







Instantly access a full credit report and score from inside of your own software.

SECURITY REQUIREMENTS

SOC 2 Type 2, ISO 27001, or PCI DSS

Quickly automate iSoftpull integrations with Zapier's templates

Search for apps to connect to iSoftpull

	Send Gmail emails for new iSoftpull applicants iSoftpull + Gmail	Details	Try it
	Send SMS messages via Twilio for new applicants in iSoftpull iSoftpull + Twilio	Details	Try it
	Add new iSoftpull applicants as Compass CRM leads iSoftpull + Compass	Details	Try it
	Add new iSoftpull applicants as HubSpot contacts iSoftpull + HubSpot	Details	Try it
	Add new potential borrowers in iSoftpull as Mailchimp subscribers iSoftpull + Mailchimp	Details	Try it
	Add new potential borrowers in iSoftpull to Facebook Custom Audiences iSoftpull + Facebook Custom Audiences	Premium Details	Try it

RETRIEVE APPLICANT DATA

Zapier automates the retrieval and integration of applicant data by connecting various apps. You can set up Zaps to automatically transfer information from online forms into your applicant tracking system

RUN HARD & SOFT PULL

Using Zapier to run hard and soft credit pulls automates and streamlines the process, reducing manual data entry and speeding up credit checks. By integrating with your existing systems, Zapier ensures accurate and consistent data transfer, enhances efficiency, and accelerates decision-making.

FIND APPLICANT

iSoftpull's integrations with Zapier's templates make it simple to find and manage applicants. By using pre-built templates, you can automatically trigger credit checks when new candidates enter your system.

[Learn More](#)

Integration Use Cases

Example API Types & Purposes



WEBSITE automation

Use your own webform to capture your leads PII, automatically pull credit, and inform your lead whether or not they are pre-qualified for your loan products.



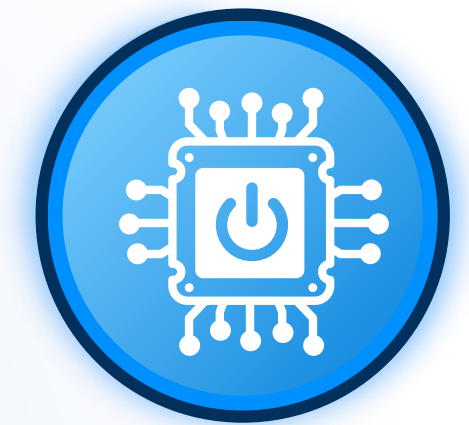
CRM integration

Pull credit from within your CRM or LOS using your customer's name and address only. View your customer's credit report and FICO® Score from within your CRM.



CALL CENTER integration

Integrate credit into your call center software and your phone agents will instantly know their prospect's credit condition.

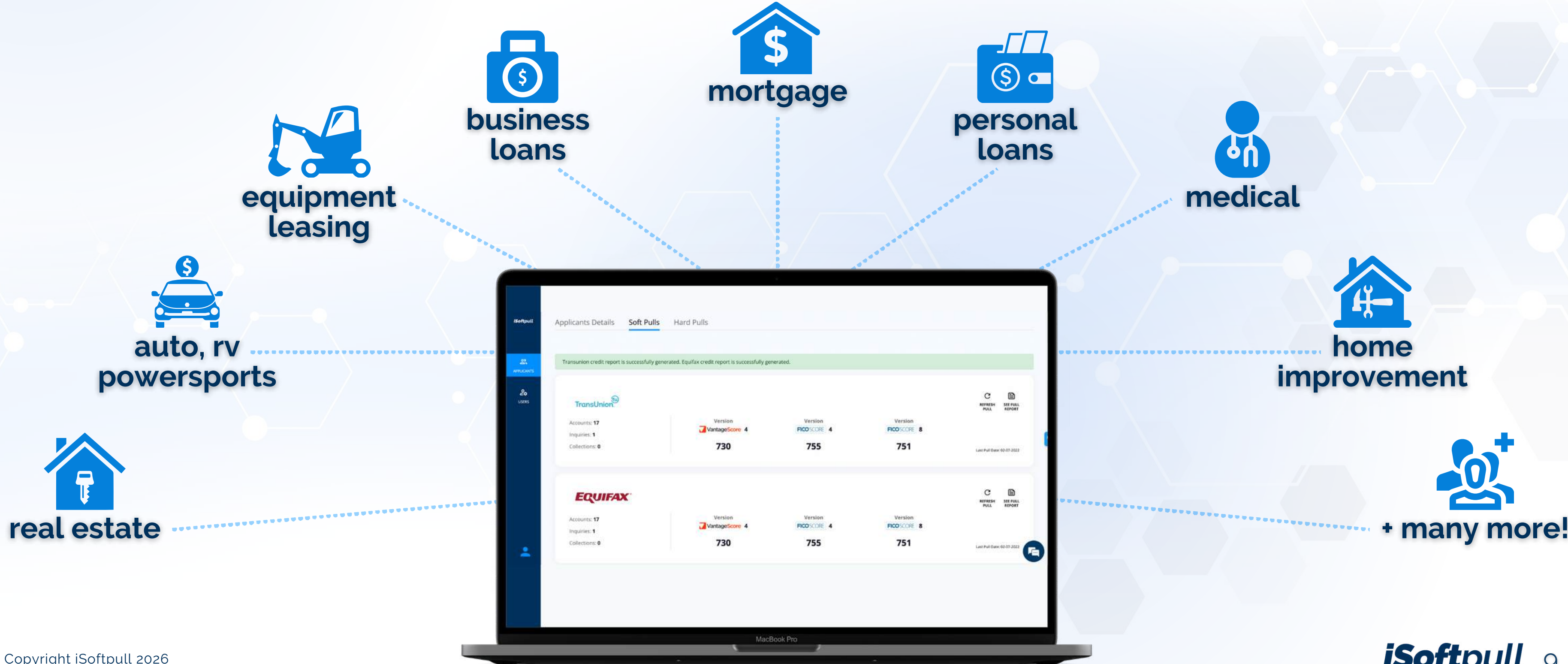


APP integration

Integrate credit into your fintech app and pre-qualify your users' for loan products all within your app.

iSoftpull

*soft pulls provide value to businesses of **all industries***



Soft Pulls vs. Hard Pulls

REPORT DATA

FEATURES

Data on Report	Soft Pull	Hard Pull	Feature	Soft Pull	Hard Pull
FICO® Scores	✓	✓	Potentially Lowers Score	✗	✓
Tradelines	✓	✓	Places Hard Inquiry on Report	✗	✓
Inquiries	✓	✓	Requires SSN	✗	✓
Collections	✓	✓	Requires DOB	✗	✓
Public Records	✓	✓	Can Present Terms to Client	✓	✓
Employment History	✓	✓	Can Effectuate a Loan	✗	✓
			Requires Borrower's Consent	✓	✓

discover the **iSoftpull** difference

SUPERIOR *software*

iSoftpull was developed with feedback and direction from our clients. Having spoken to thousands of business owners, we created our software to address the needs of your business.

CLIENT *success*

At iSoftpull customer service is engrained in our DNA. We are invested in the success of our customers and provide custom-tailored support to help your business achieve its goals.

AUTHORIZED *reseller*

iSoftpull is an authorized reseller of the credit bureaus. Take the guesswork out of lending and rely on accurate data directly from the source in one easy-to-use platform.



iSoftpull

REVIEWS



JASON EDWARDS
CAPWELL FUNDING

If you're a company that relies on your customer's credit, I highly recommend iSoftpull.



JAY D. HUFFAKER
AMUSA CAPITAL FUNDING
"Excellent tool and resource to pre-qualify customers... consistent data matches with actual tri merges, dedicated support staff always available and quick to respond, highly recommend!"



LALEH V. HANKS
AMERICA CHOICE MORTGAGE
"Because a soft pull only requires a name and address only, I am able to review my client's credit much faster... And it's the same exact score as a tri-merge"

iSoftpull integration pricing

- ✓ API Configuration
- ✓ Sandbox Environment
- ✓ Onsite inspection

- ✓ Production Environment
- ✓ Dedicated Support
- ✓ Fast Setup

Click [here](#)
or scan to
get started



Enterprise

\$399/month
billed monthly

+ \$3.84/Report

Advanced features for those who
need full customization.

− 25 users +

− 25 forms +

Pay Monthly

Pay Upfront
SAVE 20%

Get Enterprise

ENTERPRISE plan features

🔗 CRM, LOS, Call Center, Website Integration

🛡️ Intelligence

✓ Full JSON Feed

🎧 Dedicated Support + Phone, Chat, Email

🏢 TransUnion^{tu} experian. **EQUIFAX**

📄 Full Credit Report

📊 FICO® Score

📖 Training Included

How to Get Started

SETTING UP AN API



SANDBOX *configuration*

Speak with one of our account executives, tell us about your proposed API, start your onboarding process and obtain access to your sandbox environment.

Same day setup!



SUBMIT *flow chart*

Per bureau requirements, we need a documented flow chart of how your process will work before you go live.

(see appendix for examples)



SEND *screenshots*

Send us screenshots of your consumer consent form (if applicable), pre-qualification message, and no pre-qualification available message.

(see appendix for examples)



GO LIVE *automation begins*

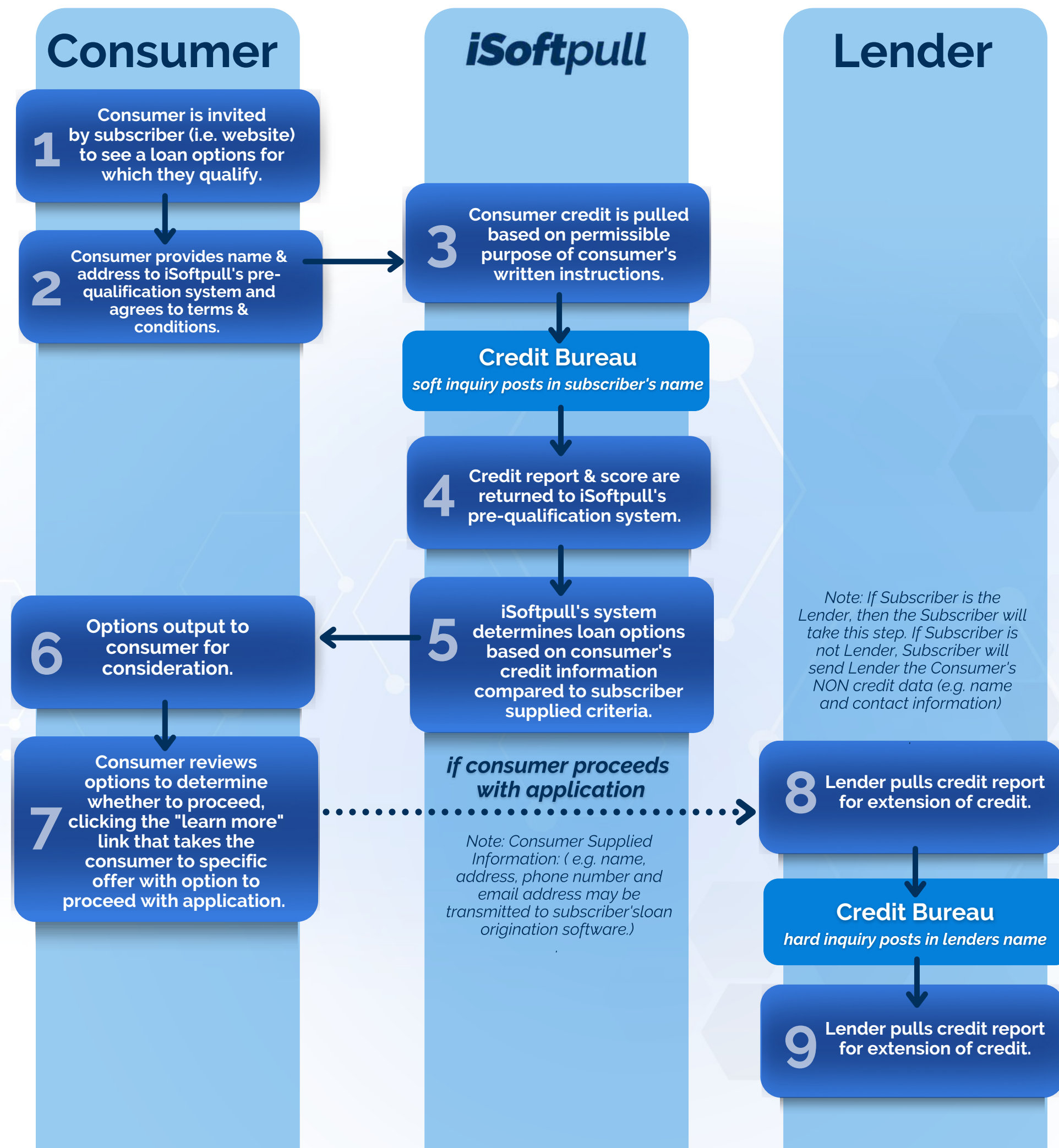
After we have approved your proposed flow and completed your onboarding process, log in to iSoftpull and go live with your API... it's that simple!

*Start growing your revenue
using iSoftpull today*

[click to get started](#)

Appendix I

SAMPLE FLOW



Appendix II

SAMPLE CONSUMER CONSENT

Get Prequalified for an Personal Loan Now

Want to learn what the best loan products you may qualify for? Submit your personal information here and we will match you with the possible loan offerings without affecting your credit! Our software uses our Soft Credit Check Prequalification technology to match you!

First Name* Middle Name Last Name*

First Name Middle Name Doe

Address*

Address

City* State* Zip*

City State Zipcode

Social Security* Date of Birth*

Social Security Number Date of Birth

Email* Phone*

Email

Other

Placeholder

I understand that by clicking the "Submit" button, I am providing "written instruction" under the FCRA authorizing [ISOFTPULL CLIENT] to obtain personal credit & other information from iSoftpull, Experian, TransUnion, and/or Equifax solely for credit pre-qualification. This process will not affect my credit score. I also give permission for my contact information to be given to a third party lender, if applicable.

I certify I have read and agree to the Electronic Disclosures communications* [Link to electronic disclosures pop up/widget](#)

I understand that by clicking the "Submit" button, I am providing "written instruction" under the FCRA authorizing [ISOFTPULL CLIENT] to obtain personal credit & other information from iSoftpull, Experian, TransUnion, and/or Equifax solely for credit pre-qualification. This process will not affect my credit score. I also give permission for my contact information to be given to a third party lender, if applicable.

I certify I have read and agree to the Electronic Disclosures communications* [Link to electronic disclosures pop up/widget](#)

Cancel Submit

Appendix III

SAMPLE PRE-QUALIFIED FLOW

Get Prequalified for an Personal Loan Now

Want to learn what the best loan products you may qualify for? Submit your personal information here and we will match you with the possible loan offerings without affecting your credit! Our software uses our Soft Credit Check Prequalification technology to match you!

First Name* Middle Name Last Name*

Address

City*

Social S

Email*

Other

Placel

I understand that by clicking the "Submit" button, I am providing "written instruction" under the FCRA authorizing [ISOFTPULL CLIENT] to obtain personal credit & other information from iSoftpull, Experian, TransUnion, and/or Equifax solely for credit pre-qualification. This process will not affect my credit score. I also give permission for my contact information to be given to a third party lender, if applicable.

I certify I have read and agree to the Electronic Disclosures communications* [Link to electronic disclosures pop up/widget](#)

Cancel Submit

Congratulations, you're prequalified!

We feel with your credit report and score you, will be most suitable with our Preferred Loan which has great interest rates! To learn more about our Preferred Loan and apply, please click the button below.

Apply

Appendix IV

SAMPLE NO PRE-QUALIFICATION FLOW

Get Prequalified for an Personal Loan Now

Want to learn what the best loan products you may qualify for? Submit your personal information here and we will match you with the possible loan offerings without affecting your credit! Our software uses our Soft Credit Check Prequalification technology to match you!

First Name* Middle Name Last Name*

Address

City*

Social S

Email*

Other

Thank you for your submission!

Unfortunately we were not able to match you with any loan types right out of the gate, but we will contact you shortly to discuss!

[Next](#)

I understand that by clicking the "Submit" button, I am providing "written instruction" under the FCRA authorizing [ISOFTPULL CLIENT] to obtain personal credit & other information from iSoftpull, Experian, TransUnion, and/or Equifax solely for credit pre-qualification. This process will not affect my credit score. I also give permission for my contact information to be given to a third party lender, if applicable.

I certify I have read and agree to the Electronic Disclosures communications* [Link to electronic disclosures pop up/widget](#)

Appendix VI

API DOCUMENTATION

Create your free demo account to review our API documentation and pull sample reports today!

Demo accounts are totally free and require zero obligations. Navigate to the API tab in the app to review documentation. Learn more about APIs by checking out our [Resource Center](#) desk articles.

[Create Demo Account](#)