

iSoftpull

accelerate your business with real-time credit data

***iSoftpull** increases efficiency in every aspect of your business*

- ➔ **300%** increase in website conversions
- ➔ **10X** labor performance
- ➔ **5X** deals closed
- ➔ **50%** reduction in tri-merge bill

iSoftpull

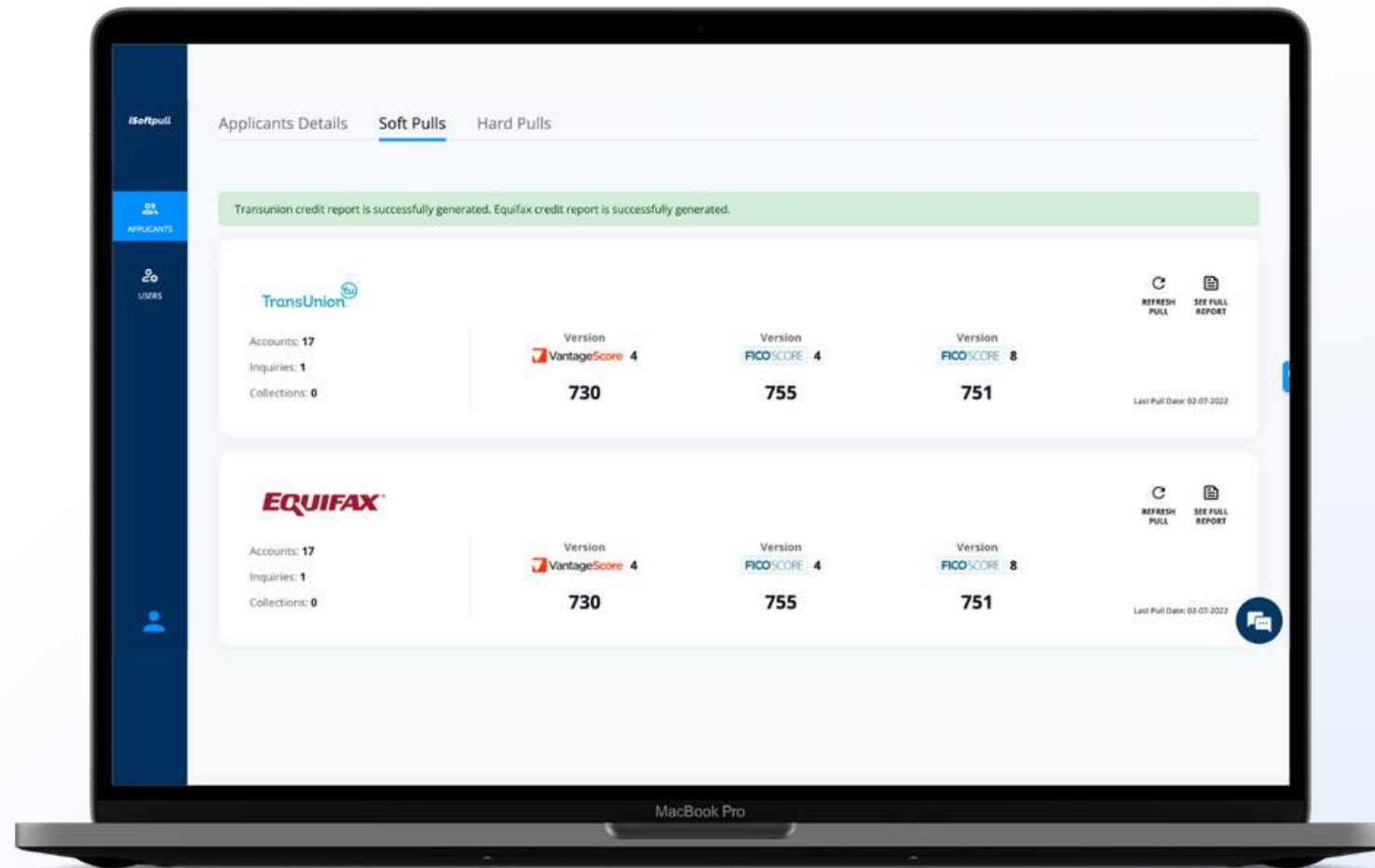
soft pulls provide value to businesses of all industries





iSoftpull

SOFT PULL FEATURES



ACCURATE CREDIT DATA

iSoftpull is an authorized reseller of the credit bureaus. The data provided on iSoftpull reports are directly from the credit bureaus.

FULL CREDIT REPORT

Reports include: tradelines, inquiries, collections, public records, and employment information. (pills)

CREDIT SCORES

All credit reports include credit scores provided by FICO® or Vantage Score®. All industry models and versions are available, including mortgage, auto, and bank card.

Soft Pulls vs. Hard Pulls

COMPARISON CHART

REPORT DATA

FEATURES

Data on Report	Soft Pull	Hard Pull	Feature	Soft Pull	Hard Pull
FICO® Scores	✓	✓	Potentially Lowers Score	✗	✓
Tradelines	✓	✓	Places Hard Inquiry on Report	✗	✓
Inquiries	✓	✓	Requires SSN	✗	✓
Collections	✓	✓	Requires DOB	✗	✓
Public Records	✓	✓	Can Present Terms to Client	✓	✓
Employment History	✓	✓	Can Effectuate a Loan	✗	✓
			Requires Borrower's Consent	✓	✓

iSoftpull Takes the Guesswork Out of Business

KNOW YOUR CLIENT'S CREDIT NOW

soft pull sales process



- + Enables you to know if your client is qualified at the beginning of the sales cycle**
- + Does not impact your client's credit and no hard inquiry**
- + Only requires name and address (no ssn or dob needed)**
- + Reduces unnecessary time spent on unqualified deals**
- + Increases revenue by focusing on credit qualified customers**

benefits of **iSoftpull**



save time

Know you client's credit condition from the start, enabling you to better allocate your time to qualified deals that will close.



save money

Reduce payroll, administrative, marketing, and other hard costs spent on unqualified leads.



generate more revenue

By allocating your time and money to qualified deals you will close more deals and close at a higher rate.

discover the **iSoftpull** difference

SUPERIOR *software*

iSoftpull was developed with feedback and direction from our clients. Having spoken to thousands of business owners, we created our software to address the needs of your business.

CLIENT *success*

At iSoftpull customer service is engrained in our DNA. We are invested in the success of our customers and provide custom-tailored support to help your business achieve its goals.

AUTHORIZED *reseller*

iSoftpull is an authorized reseller of the credit bureaus. Take the guesswork out of lending and rely on accurate data directly from the source in one easy-to-use platform.



iSoftpull

REVIEWS



JASON EDWARDS
CAPWELL FUNDING

If you're a company that relies on your customer's credit, I highly recommend iSoftpull.



LALEH V. HANKS

AMERICA CHOICE MORTGAGE

"Because a soft pull only requires a name and address only, I am able to review my client's credit much faster... And it's the same exact score as a tri-merge"



JAY D. HUFFAKER

AMUSA CAPITAL FUNDING

"Excellent tool and resource to pre-qualify customers... consistent data matches with actual tri merges, dedicated support staff always available and quick to respond, highly recommend!"



iSoftpull pricing

Setup fee: \$250

- ✓ User Setup
- ✓ Software Configuration
- ✓ Training
- ✓ Website Optimization
- ✓ Onsite inspection mandated by the bureaus

Click [here](#)
or scan to
get started



Start-up

\$99/month
billed monthly
+ \$4.84/Report & Vantage Score

Basic features for solopreneurs.

*FICO scores are an additional \$1.50

- **1 users** +

- **1 forms** +

Pay Monthly | Pay Upfront **SAVE 20%**

Get Start-up

Professional

\$149/month
billed monthly
+ \$4.59/Report & Vantage Score

Bring your team together & connect to all three bureaus.

*FICO scores are an additional \$1.50

- **5 users** +

- **5 forms** +

Pay Monthly | Pay Upfront **SAVE 20%**

Get Professional

Popular

Small Business

\$249/month
billed monthly
+ \$4.34/Report & Vantage Score

Boost your customer acquisition with automation.

*FICO scores are an additional \$1.50

- **10 users** +

- **10 forms** +

Pay Monthly | Pay Upfront **SAVE 20%**

Get Small Business

Enterprise

\$399/month
billed monthly
+ \$3.84/Report & Vantage Score

Advanced features for those who need full customization.

*FICO scores are an additional \$1.50

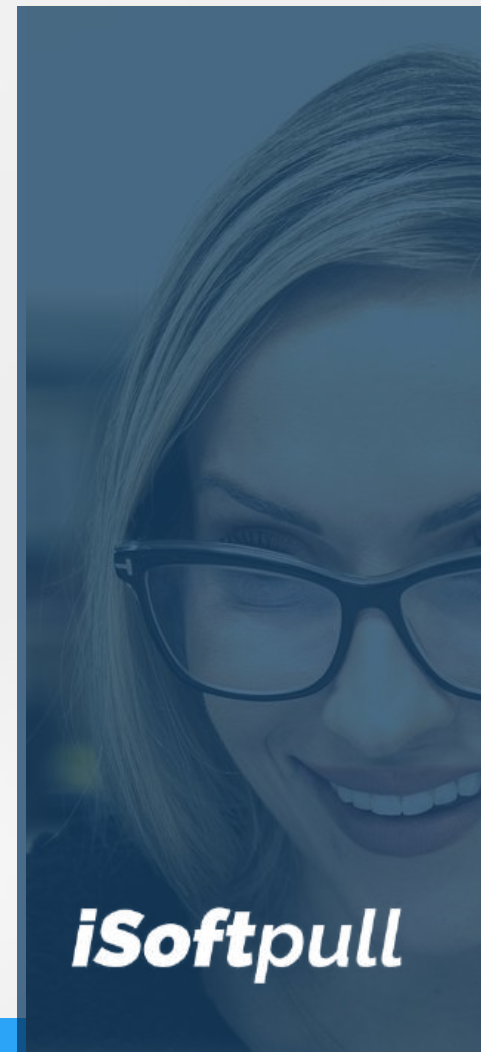
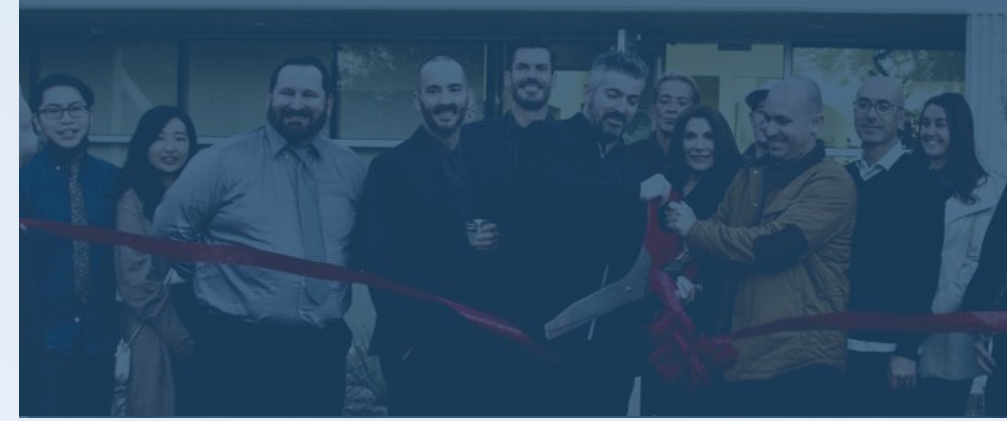
- **25 users** +

- **25 forms** +

Pay Monthly | Pay Upfront **SAVE 20%**

Get Enterprise

iSoftpull



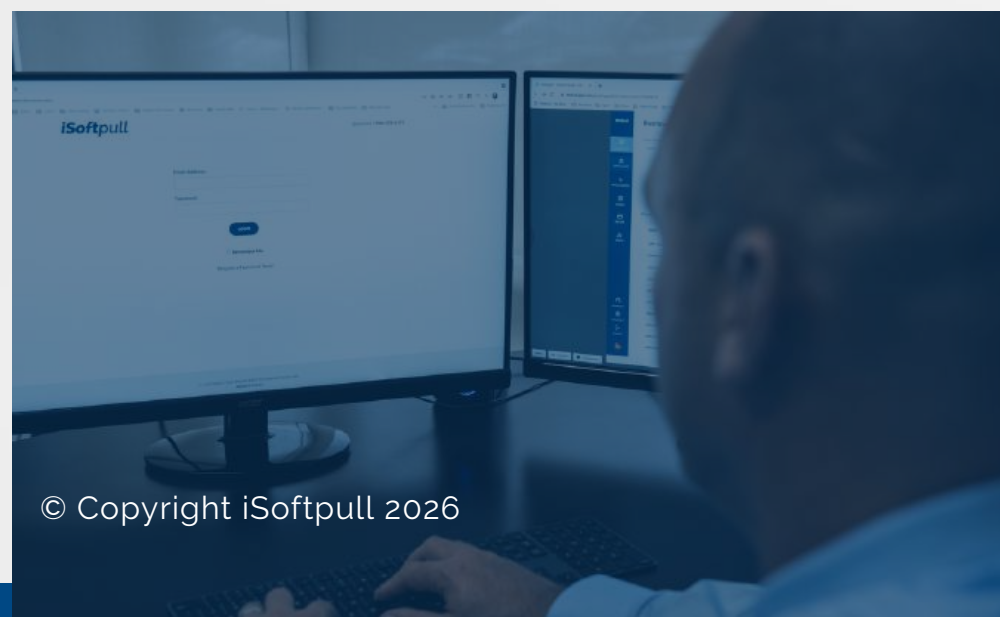
With over ten years in the credit reporting industry, iSoftpull is committed to providing businesses an efficient way to pre-qualify their customers.

OVER **5mil** REPORTS RAN

SERVING **700+** LENDERS

SERVING BANKS & FINANCIAL INSTITUTIONS
IN **all 50** STATES

ACROSS **all** INDUSTRIES



*Start growing your revenue
using iSoftpull today*

[get started now](#)