



MBE NIGHT IN ANNAPOLIS

Reshaping the Future: A New Era for Maryland's MBEs

JOIN US FOR AN EVENING OF:

CONTRACTING PATHWAYS &
BUSINESS OPPORTUNITIES

INSIGHTFUL PANEL DISCUSSIONS
ON WHAT'S NEXT

NETWORKING, RESOURCES
& CONNECTIONS

THURSDAY | FEB 26, 2026 | 5PM-9PM

THE WESTIN ANNAPOLIS
100 Westgate Circle | Annapolis, MD 21401

FOR MORE INFO VISIT:
WWW.MBEANNAPOLIS.COM





Dear Supporter,

MBE Night in Annapolis is Maryland's flagship economic inclusion conference, with a 17-year legacy and statewide significance. Since its founding in 2009, the conference has served as a trusted platform connecting Maryland's minority business community with state agencies, legislative leadership, and corporate partners to expand access to contracting opportunities, capital pathways, and emerging economic sectors.

The event serves as a high-impact public-private partnership, designed to bring together decision-makers and entrepreneurs in one space to share information, build relationships, and create meaningful pathways to participation in Maryland's economy. MBE Night in Annapolis has become a cornerstone convening where policy, opportunity, and enterprise intersect in real time.

MBE Night in Annapolis 2026 will take place on **Thursday, February 26, 2026**, from **5:00 PM to 9:00 PM**, at the **Westin Annapolis**, during the Maryland legislative session, a time when engagement, access, and visibility are especially critical for minority-owned businesses.

This year's conference theme, "**Reshaping the Future: A New Era for Maryland's MBEs**," reflects both the moment and the mission. As Maryland continues to modernize procurement, advance economic mobility, and invest in emerging industries, MBE Night in Annapolis remains committed to ensuring that minority-owned businesses are informed, prepared, and positioned to participate fully.

At its core, MBE Night in Annapolis is built on a simple belief: **when the right people come together with shared purpose, opportunity expands**. By convening leaders across government, industry, and the business community, the conference continues to uplift entrepreneurs, strengthen partnerships, and help shape a more inclusive and competitive Maryland economy.

We invite your organization to partner with **MBE Night in Annapolis 2026** and play a meaningful role in advancing opportunities for Maryland's minority business community. Sponsorship of MBE Night is more than visibility; it is an opportunity to align with a trusted, statewide platform that brings together decision-makers, business owners, and institutional leaders at a critical moment for Maryland's economy.

Sponsors gain direct access to a diverse and engaged audience of entrepreneurs, government agencies, elected officials, and corporate leaders, while demonstrating a clear commitment to economic inclusion, supplier diversity, and community impact. As a conference partner, your organization can ensure that minority-owned businesses have access to the information, relationships, and pathways needed to compete and grow.

MBE Night in Annapolis continues to thrive because of the support of organizations that understand the value of collaboration and shared purpose. We look forward to the opportunity to partner with you and welcome your organization as a supporter of this highly anticipated and impactful conference.

Enclosed, please find details on available sponsorship opportunities and benefits. I would welcome the opportunity to discuss how your organization can become a partner and answer any questions you may have.

Kind regards,

A handwritten signature in blue ink, appearing to read "Herman Taylor".

Herman Taylor

Founder, MBE Night in Annapolis

SPONSORSHIP LEVELS & REGISTRATION

MBE Night in Annapolis is **Maryland's flagship economic inclusion conference**, convening business leaders, state decision-makers, and minority-owned enterprises to expand opportunity and access across the State.

Sponsorship support enables this conference to remain **free to Maryland's Minority Business Enterprises (MBE's)** while delivering a high-impact platform for visibility, engagement, and leadership alignment.

SPONSORSHIP LEVELS & BENEFITS

PLATINUM PREMIER PARTNER

Flagship Sponsorship | \$10,000

Flagship sponsorship level offering the highest visibility, executive presence, and brand alignment with Maryland's premier economic inclusion convening.

BENEFITS INCLUDE:

- On-stage acknowledgement during the live program
- Prominent logo placement on the event website
- Premium logo inclusion across digital marketing campaigns
- High-visibility recognition on venue screens and signage
- **Exclusive exhibitor/vendor table** for direct engagement
- Logo inclusion in the live-streamed broadcast
- **Full-page advertisement** in the official Program Booklet
- **15 tickets with reserved front-of-room seating**

STRATEGIC GOLD PARTNER

Executive Sponsorship | \$7,500

Designed for organizations seeking strong brand visibility and meaningful engagement without flagship-level exclusivity.

BENEFITS INCLUDE:

- On-stage acknowledgement during the program
- Logo placement on the event website
- Logo inclusion across digital marketing campaigns
- Recognition on venue screens and signage
- **Exclusive exhibitor/vendor table**
- **Half-page advertisement** in the Program Booklet
- **10 tickets with reserved front-of-room seating**

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COMMUNITY IMPACT PARTNER

Supporting Sponsorship | \$5,000

For organizations that recognize the importance of sustaining platforms that connect MBEs to opportunity, visibility, and decision-makers.

BENEFITS INCLUDE:

- Acknowledgement during the event program
- Logo placement on the event website
- Logo inclusion in digital marketing campaigns
- Recognition on venue screens during the event
- **5 tickets with reserved seating near the front of the room**

CUSTOM & PRESENTING SPONSORSHIPS

Customized **Title, Presenting**, or tailored sponsorship opportunities are available.

CONTACT:

240-283-4073

Sponsorship@mbeannapolis.com



SPONSORSHIP SELECTION & REGISTRATION

COMPANY NAME _____

BUSINESS MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

WEBSITE _____

BUSINESS CATEGORY (NATURE OF YOUR BUSINESS) _____

PRIMARY CONTACT NAME _____ TITLE _____

PRIMARY CONTACT PHONE _____ EMAIL _____

Please select one sponsorship level:

- Platinum Premier Partner — \$10,000
- Strategic Gold Partner — \$7,500
- Community Impact Partner — \$5,000

PAYMENT & ACCEPTANCE TERMS

Payment is due within fifteen (15) days of sponsorship selection unless otherwise agreed in writing.

Accepted payment methods:

- ACH transfer
- Check payable to **MBE Policy Alliance, Inc.**
- Credit card (**a 4% processing fee applies**)

ACCEPTANCE OF SPONSORSHIP:

Execution of this Registration Form, submission of payment, **attendance at the event**, receipt of sponsorship benefits, or public recognition as a sponsor shall each constitute acceptance of the selected Sponsorship Level and the terms contained herein.

Sponsors agree that they are purchasing the benefits associated with the Sponsorship Level selected as described in the **Sponsorship Levels & Benefits** section above.



DISCOUNTS & FEES

Any negotiated or promotional discounts are contingent upon timely payment. If payment is not received in full by the stated deadline, all discounts are void and the Sponsor is responsible for the **full, non-discounted sponsorship amount**.

Past-due balances may accrue:

- **Interest at the legal rate of 6% per annum**
- **Late fees**
- **Reasonable collection and attorney's fees** incurred in enforcing payment

Sponsor agrees to reimburse MBE Policy Alliance, Inc. for all costs of collection.

BRANDING, LOGO USE & AUTHORIZATION

Sponsor grants **MBE Policy Alliance, Inc. d/b/a MBE Night in Annapolis** a non-exclusive, royalty-free license to use Sponsor's name, logo, trademarks, and branding materials for event-related promotional, marketing, digital, print, social media, and archival purposes before, during, and after the conference year.

Sponsor represents that it has full authority to grant these rights.

INDEMNIFICATION

Sponsor agrees to **indemnify, defend, and hold harmless** MBE Policy Alliance, Inc., MBE Night in Annapolis, and their officers, directors, employees, contractors, and representatives from any claims, damages, liabilities, losses, or expenses (including reasonable attorney's fees) arising out of:

- Sponsor's participation in the event
- Use of Sponsor's branding or materials
- Sponsor's conduct, representations, or services
- Any breach of these terms

This obligation survives the event.

GOVERNING LAW

This sponsorship arrangement shall be governed by and construed in accordance with the laws of the **State of Maryland**.

SIGNATURE _____

NAME _____

DATE _____

WHY YOUR SUPPORT MATTERS

Your sponsorship ensures Maryland's Minority Business Enterprises (MBE's) can participate at this conference at no cost while sponsors lead visibly in expanding inclusive economic growth.



MBE NIGHT IN ANNAPOLIS

THANK YOU!

FOR MORE INFORMATION OR SPONSOR INQUIRIES:
PLEASE CONTACT

240-283-4073

SPONSORSHIP@MBEANNAPOLIS.COM

OR VISIT

WWW.MBEANNAPOLIS.COM

