



LOGAN WIN HILLERNS

LOGANWINHILLERNS.COM

EXPERIENCE

Outright | Washington, D.C. (Remote)

Art Director (November 2025 - Present)

- Leads the end-to-end design and execution of motion graphics, video content, branding, and digital experiences across a variety of formats.

Senior Designer (December 2022 - November 2025)

- Drove creative strategy and visual storytelling across branding, web design, and motion for high-profile clients in a fast-paced agency setting.
- Collaborated with cross-functional teams to deliver cohesive, on-brand visuals that meet both client objectives and audience engagement goals.

Key clients: Google/YouTube, Ocean Conservancy, Environmental Defense Fund, Marriott International, Rails-to-Trails Conservancy, and more.

Artists Den Entertainment | New York, NY

Lead Designer (October 2020 - November 2022)

- Directed the visual identity for Artists Den, producing all graphic and motion assets across digital, print, and broadcast channels.
- Developed and executed design for Seasons 1-4 of Live from My Den, contributing to 70+ million impressions across platforms.
- Conceptualized new social series and brand campaigns for Facebook, Instagram, Twitter, and TikTok—growing the audience by 147% and adding over 440,000 new followers.
- Created a scalable pitch deck design system enabling customized proposals for 100+ brand partnerships per year.

Graphic Designer (October 2019 - October 2020)

- Designed and launched *Live from My Den*, the company's first digital-first music series with a global reach.
- Sole designer responsible for all creative assets for *Live from the Artists Den Season 14*, including motion graphics and promotional materials.

Social Chain | Brooklyn, NY

Freelance Motion Designer & Editor (February 2022 - June 2022)

- Partnered with art directors and content strategists to produce high-performing motion graphics and video edits for TikTok Music and TikTok Creator campaigns optimized for TikTok's native style, trends, and pacing.

Easyship | Brooklyn, NY

Graphic Designer (August 2019 - October 2019)

- Refreshed brand identity and created cross-platform assets to support marketing, sales, and corporate initiatives.

CONTACT

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EDUCATION

Oregon State University (2019)

BFA Graphic Design | Major
Photography | Minor

QUALITIES

Senior Graphic Designer with 8+ years driving creative strategy and execution for global brands. Proven record in motion design, branding, and digital campaigns that scale audiences and strengthen brand presence.

SKILLS

Core Design Skills

Motion

Adobe After Effects
Adobe Premiere
DaVinci Resolve Pro

Branding

Adobe Illustrator
Adobe InDesign
Adobe Photoshop

UI/UX

Figma
Adobe XD
Webflow
HTML/CSS
WordPress

Additional Skills

Photography

Adobe Lightroom
Experience in event, portrait, real-estate, and studio photography and videography

AI Tools

MidJourney
Chat GPT
Claude
Firefly