



Nordic Sports Coaches Conference 2026



Excellence in Action: a Five-Part Virtual Series

Join us as we dig into defining excellence for ourselves, our programs and our clubs. To us, excellence is a process, not a destination. It is about doing things the right way to the best of our capabilities. We believe everyone can strive for excellence, no matter where you are on the pathway.

Dates & Times

Five 90-minute sessions: April 1, 8, 15, 22, 29
7:30-9:00 pm Eastern

Location

All sessions will be held virtually. Registered participants will receive the meeting link in advance.

Who Should Attend

Nordic sport coaches at all levels - from community to high performance.

Session Topics

- April 1** Cultural transformation and creating excellence in the development pathway – adopting a solutions-focused approach
- April 8** Engagement across the development pathway – clarifying roles and responsibilities of clubs, divisions and the NSO
- April 15** Enhancing effectiveness in the daily training environment
- April 22** Monitoring progression – understanding improvement and defining performance growth
- April 29** Building a mentorship roadmap for coaches and clubs – from self-identification to a systemic approach

Cost and Registration

\$50 for the full series, or \$15/session

Registration available in the Locker:

[Full event](#), [April 1](#), [April 8](#), [April 15](#), [April 22](#),
[April 29](#)

Prizes from our sponsors will be drawn during each session for those in attendance, with a grand prize available to be drawn for those who participate in all 5 sessions.