

## Usage Rights

### EDG Brand Edit

12-month exclusive brand license · Digital & editorial use · Worldwide digital

#### LICENSE GRANT

Client is granted a 12-month exclusive license for editorial and digital brand use, commencing on the date of final image delivery. License is exclusive to the commissioning brand only.

12-Month License

Worldwide Digital

Exclusive

INCLUDED USES	EXCLUSIONS	LICENSE UPGRADES
<ul style="list-style-type: none"><li>Brand website, social platforms &amp; EDMs</li><li>PR coverage and fashion week features</li><li>Lookbook and brand presentation use</li><li>Internal marketing and presentations</li></ul>	<ul style="list-style-type: none"><li>Commercial advertising campaigns</li><li>Use by third-party vendors or agencies without additional licensing</li><li>Unlimited perpetual use without buyout</li><li>Sublicensing or transfer to any other party</li><li>AI training or machine learning use</li><li>Material alteration without written consent</li></ul>	<ul style="list-style-type: none"><li>Extended 24-month License +\$400</li><li>Commercial Use License +\$600</li><li>Vendor Sharing License +\$250 per vendor</li><li>Full Buyout (perpetual) POA</li></ul>

#### STANDARD CONDITIONS

##### License Commencement

License term begins on the date of final image delivery.

##### Moral Rights

The photographer asserts moral rights of attribution and integrity under the Copyright Act 1968 (Cth). Images may not be materially altered, cropped, filtered, or manipulated without prior written consent.

##### AI Training Prohibition

Images may not be used, in whole or in part, to train, fine-tune, or develop any artificial intelligence, machine learning, or automated system. This exclusion applies regardless of commercial intent.

##### Breach & Remedy

Unauthorised use beyond the scope of this license constitutes copyright infringement. The photographer reserves the right to invoice for retrospective licensing at standard commercial rates.

##### Territory

Worldwide digital use. Print territory: Australia, unless otherwise agreed in writing.

##### Attribution

Credit required on all public-facing digital use as: © EDG Studios / @edgstudios. Failure to attribute constitutes a breach of license and reverts all usage rights to the photographer.

##### Modification

No material alteration of imagery is permitted without written consent. This includes but is not limited to: heavy cropping, colour grading, filter overlays, composite use, or removal of watermarks.

Photographer retains full copyright under the Copyright Act 1968 (Cth). Moral rights of attribution and integrity are asserted.

#### Questions about usage rights or licensing upgrades?

contact@edgstudios.com · edgstudios.com · Sydney, Australia