

EDG STUDIOS

SYDNEY · COMMERCIAL PHOTOGRAPHY & VIDEO PRODUCTION

EDG Show Edit

Single-show premium coverage · Runway + backstage · Same-day turnaround

TIMEFRAME 5 Hours On-site incl. backstage	TURNAROUND 12 Hours Same-day delivery	DELIVERY 40 Images Retouched selects	CONSULTATION 60-min call Strategy + pre-show brief
EQUIPMENT Camera Bodies <ul style="list-style-type: none">■ Canon EOS R3 — Primary, sports AF, 30fps■ Canon EOS R5 — 45MP studio & detail■ Fujifilm X-Pro 2 — Candid & street Lenses <ul style="list-style-type: none">■ RF 85mm f/1.4 — Portrait & close-ups■ RF 24–70mm f/2.8 L IS — Main event zoom■ RF 70–200mm f/2.8 L IS — Runway telephoto■ RF 15–35mm f/2.8 L IS — Environmental & venue wide-angle■ RF 10–20mm f/4 L IS — Ultra-wide, spatial context & BTS■ XF 35mm f/1.4 — Backstage wide Lighting <ul style="list-style-type: none">■ Godox AD600Pro — 600Ws HSS portable■ Profoto A2 — On/off-camera TTL TRANSFER & DELIVERY <ul style="list-style-type: none">■ Google Drive or password-protected WeTransfer■ Selects delivered within 12 hours of wrap■ High-res + web-optimised sets OPTIONAL ADD-ONS <ul style="list-style-type: none">■ Priority 6-hour turnaround +\$200■ BTS video Reels content +\$500■ Additional retouched images +\$25/image■ Second photographer POA	COVERAGE SCOPE <ul style="list-style-type: none">■ Runway walk coverage Full look-by-look documentation■ Backstage & prep access Hair, makeup, styling moments■ Designer & team portraits Post-show editorial stills■ Detail & texture shots Garment close-ups, accessories■ Audience & atmosphere Front row, venue ambience IMAGE DELIVERY FORMATS <ul style="list-style-type: none">■ 40 fully retouched selects■ Original ratio as shot (uncropped masters)■ 1080 × 1350 px (4:5 — Instagram feed)■ 1080 × 1920 px (9:16 — Stories / Reels)■ JPEG sRGB · high-res & web-res■ WebP · optimised for web delivery■ Optional: TIFF masters on request CONSULTATION & PLANNING <ul style="list-style-type: none">■ 30-minute strategy & creative direction call■ 30-minute pre-show logistics & access planning■ Shot list, run-of-show & position coordination■ Post-delivery review call available on request PROFESSIONALISM STANDARDS <ul style="list-style-type: none">■ Accredited press & front-of-house positioning■ All work delivered with usage licensing notes■ NDA/confidentiality available on request■ Professional indemnity insurance held		

AUD \$3,500

FROM · 5 HOURS · 40 IMAGES