

EDG Press Edit

Essential show documentation · Press & editorial ready · Fast 24-hour delivery

TIMEFRAME 3 Hours On-site coverage	TURNAROUND 24 Hours Next-day delivery	DELIVERY 25+ Images Retouched selects	CONSULTATION 30-min call Pre-show brief
EQUIPMENT	COVERAGE SCOPE		
Camera Bodies <ul style="list-style-type: none">■ Canon EOS R3 — 30fps, sports-grade AF■ Canon EOS R5 — 45MP high resolution Lenses <ul style="list-style-type: none">■ RF 85mm f/1.4 — Close-up runway portraits■ RF 24–70mm f/2.8 L IS — Versatile event zoom■ RF 70–200mm f/2.8 L IS — Telephoto runway■ RF 15–35mm f/2.8 L IS — Environmental & venue wide-angle■ RF 10–20mm f/4 L IS — Ultra-wide, spatial context & atmosphere Lighting <ul style="list-style-type: none">■ Godox AD600Pro — 600Ws HSS portable■ Profoto A2 — Compact TTL flash	<ul style="list-style-type: none">■ Runway walk documentation Full look-by-look capture■ Key look close-ups Garment & accessory detail■ Venue & atmosphere shots Context and crowd moments■ Designer bow & finale End-of-show key moments		
TRANSFER & DELIVERY	IMAGE DELIVERY FORMATS		
<ul style="list-style-type: none">■ Google Drive or password-protected WeTransfer■ Delivered within 24 hours of event wrap■ High-res + web-optimised sets included	<ul style="list-style-type: none">■ 25+ fully retouched press-ready selects■ Original ratio as shot (uncropped masters)■ 1080 × 1350 px (4:5 — Instagram feed)■ 1080 × 1920 px (9:16 — Stories / Reels)■ JPEG sRGB · high-res & web-res■ WebP · optimised for web delivery■ Optional: TIFF masters on request		
IDEAL FOR	CONSULTATION & PLANNING		
<ul style="list-style-type: none">■ Independent designers & emerging labels■ Press & media editorial requirements■ Single-show social media documentation■ Brand lookbook supplementary coverage	<ul style="list-style-type: none">■ 30-minute pre-show brief & logistics call■ Shot list & run-of-show coordination■ Venue access & positioning confirmed■ Post-delivery feedback call on request		
OPTIONAL ADD-ONS	PROFESSIONALISM STANDARDS		
<ul style="list-style-type: none">■ Priority 12-hour turnaround +\$150■ Additional retouched images +\$25/image■ BTS Reels content +\$400■ Upgrade to EDG Show Edit price difference	<ul style="list-style-type: none">■ Press-accredited photographer on-site■ Discreet, unobtrusive documentation style■ Usage licensing notes included■ Professional indemnity insurance held■ NDA / confidentiality available on request		

AUD \$2,000

FROM · 3 HOURS · 25+ IMAGES