

EDG Campaign Edit

Commercial campaigns · Luxury collaborations · Multi-day event production

TIMEFRAME Full Day+ Single or multi-day	TURNAROUND 21 Days Standard delivery	DELIVERY 100+ Images Campaign grade	CONSULTATION 60-min call Full pre-production
EQUIPMENT	COVERAGE SCOPE		
Camera Bodies <ul style="list-style-type: none">Canon EOS R3 — Primary, 30fps fast captureCanon EOS R5 — 45MP campaign hero stills	<ul style="list-style-type: none">Campaign hero imagery Art-directed hero selects for primary brand useTalent & talent direction On-set direction for talent, models, talentProduct & brand integration Product hero shots within campaign contextMulti-day event documentation Complete coverage across all production daysBehind-the-scenes content BTS stills for social & press usePost-production edit suite Colour graded, retouched, delivery-ready		
Lenses <ul style="list-style-type: none">RF 15–35mm f/2.8 L IS — Wide campaign & venueRF 24–70mm f/2.8 L IS — Primary campaign zoomRF 70–200mm f/2.8 L IS — Telephoto compressionRF 85mm f/1.4 — Hero talent & product portraitsRF 10–20mm f/4 L IS — Ultra-wide spatial drama	IMAGE DELIVERY FORMATS <ul style="list-style-type: none">100+ campaign-grade retouched imagesOriginal ratio as shot (uncropped masters)1080 × 1350 px (4:5 — Instagram feed)1080 × 1920 px (9:16 — Stories / Reels)JPEG sRGB · high-res (print) & web-resWebP · optimised for web deliveryOptional: TIFF masters on requestColour profile: sRGB IEC61966-2.1		
Lighting & Support <ul style="list-style-type: none">Godox AD600Pro — 600Ws HSS portableProfoto A2 — On/off-camera TTL flashBackdrop Kit + C-Stands — Controlled sets			
PRODUCTION INCLUSIONS <ul style="list-style-type: none">Full pre-production planning sessionShot list, mood board & talent coordinationOn-site creative direction supportDedicated post-production colour gradeSelects gallery for client reviewLicensing documentation included			
OPTIONAL ADD-ONS <ul style="list-style-type: none">Priority 10-day turnaround +\$400Additional retouched images +\$25/imageCampaign video (60–120 sec) +\$1,200Talent / model coordination POADrone / aerial content POA			

AUD \$7,500

FROM · FULL DAY · 100+ IMAGES