

EDG Coverage Edit

Corporate events · Intimate launches · Single-venue sessions · Brand activations

TIMEFRAME 3–4 Hours On location	TURNAROUND 7 Days Standard delivery	DELIVERY 25+ Images Retouched selects	CONSULTATION 30-min call Pre-event brief
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EQUIPMENT

Camera Bodies

- Canon EOS R3 — Primary, 30fps sports AF
- Canon EOS R5 — 45MP, venue & detail stills

Lenses

- RF 85mm f/1.4 — Portrait & guest close-ups
- RF 24–70mm f/2.8 L IS — Versatile event zoom
- RF 70–200mm f/2.8 L IS — Speakers & stage moments
- RF 15–35mm f/2.8 L IS — Wide venue & atmosphere
- RF 10–20mm f/4 L IS — Ultra-wide spatial context

Lighting

- Godox AD600Pro — 600Ws HSS portable
- Profoto A2 — Discreet on/off-camera TTL

TRANSFER & DELIVERY

- Google Drive or password-protected WeTransfer
- Organised by: venue / moments / portraits
- High-res + web-optimised sets included

OPTIONAL ADD-ONS

- Priority 48-hour turnaround +\$150
- Additional retouched images +\$25/image
- Video highlight reel (60 sec) +\$600
- Upgrade to EDG Production Edit difference

COVERAGE SCOPE

- **Venue & atmosphere**
Wide establishing shots, decor, spatial context
- **Key moments**
Speeches, presentations, reveals, reactions
- **Guest & networking**
Candid interaction and crowd coverage
- **Brand & collateral**
Signage, activations, product in context
- **Speaker & host portraits**
Clean editorial stills of key individuals

IMAGE DELIVERY FORMATS

- 25+ fully retouched selects
- Original ratio as shot (uncropped masters)
- 1080 × 1350 px (4:5 — Instagram feed)
- 1080 × 1920 px (9:16 — Stories / Reels)
- JPEG sRGB · high-res & web-res
- WebP · optimised for web delivery
- Optional: TIFF masters on request

IDEAL FOR

- Corporate events & conferences
- Intimate product or brand launches
- Networking functions & industry nights
- Single-venue brand activations
- Award nights & ceremony coverage

AUD \$2,000

FROM · 3–4 HOURS · 25+ IMAGES