

Usage Rights

EDG Campaign Edit

12-month commercial license · Campaign, brand & multi-platform use

LICENSE GRANT

Client is granted a 12-month, non-exclusive license for commercial and digital use of campaign imagery, commencing on the date of final image delivery.

12-Month License

Worldwide Digital

Non-Exclusive

INCLUDED USES	EXCLUSIONS	LICENSE UPGRADES
<ul style="list-style-type: none">Brand website, social platforms & EDMsCampaign and commercial marketing materialsPR coverage, editorial and press useInternal presentations and brand collateral	<ul style="list-style-type: none">Paid media advertising without commercial upgradeTalent / third-party redistribution without licensingUnlimited perpetual use without buyoutSublicensing or transfer to third partiesAI training or machine learning useMaterial alteration without written consent	<ul style="list-style-type: none">Extended Commercial License +\$800Talent / Vendor Sharing License per +\$250 partyExtended 24-month License +\$500Full Buyout (perpetual) POA

STANDARD CONDITIONS

License Commencement

License term begins on the date of final image delivery.

Moral Rights

The photographer asserts moral rights of attribution and integrity under the Copyright Act 1968 (Cth). Images may not be materially altered, cropped, filtered, or manipulated without prior written consent.

AI Training Prohibition

Images may not be used, in whole or in part, to train, fine-tune, or develop any artificial intelligence, machine learning, or automated system. This exclusion applies regardless of commercial intent.

Breach & Remedy

Unauthorised use beyond the scope of this license constitutes copyright infringement. The photographer reserves the right to invoice for retrospective licensing at standard commercial rates.

Territory

Worldwide digital use. Print territory: Australia, unless otherwise agreed in writing.

Attribution

Credit required on all public-facing digital use as: © EDG Studios / @edgstudios. Failure to attribute constitutes a breach of license and reverts all usage rights to the photographer.

Modification

No material alteration of imagery is permitted without written consent. This includes but is not limited to: heavy cropping, colour grading, filter overlays, composite use, or removal of watermarks.

Photographer retains full copyright under the Copyright Act 1968 (Cth). Moral rights of attribution and integrity are asserted.

Questions about usage rights or licensing upgrades?

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