

EDG Editorial Edit

Campaign-grade fashion · Full-day studio production · Magazine & brand editorial

TIMEFRAME Full Day Studio or location	TURNAROUND 21 Days Standard delivery	DELIVERY 60+ Images Campaign grade	CONSULTATION 60-min call Full pre-production
EQUIPMENT	EDITORIAL COVERAGE		
Camera Bodies <ul style="list-style-type: none">■ Canon EOS R5 — 45MP, campaign hero resolution■ Canon EOS R3 — Movement & editorial capture	<ul style="list-style-type: none">■ Campaign hero imagery Art-directed selects for primary brand use■ Editorial look sequences Multi-frame story arcs per look or concept■ Talent & model direction Guided posing, expression & movement■ Detail & material close-ups Textile, surface, hardware — print-resolution■ Lifestyle & contextual frames Set-dressed scenes and location stills■ BTS stills for social & press Behind-the-scenes editorial moments		
Lenses <ul style="list-style-type: none">■ RF 85mm f/1.4 — Hero editorial portrait■ RF 24–70mm f/2.8 L IS — Primary campaign zoom■ RF 70–200mm f/2.8 L IS — Telephoto compression■ RF 15–35mm f/2.8 L IS — Wide environmental■ RF 10–20mm f/4 L IS — Ultra-wide spatial drama	IMAGE DELIVERY FORMATS <ul style="list-style-type: none">■ 60+ campaign-grade retouched images■ Original ratio as shot (uncropped masters)■ 1080 × 1350 px (4:5 — Instagram feed)■ 1080 × 1920 px (9:16 — Stories / Reels)■ JPEG sRGB · high-res (print) & web-res■ WebP · optimised for web delivery■ Optional: TIFF masters on request■ Colour profile: sRGB IEC61966-2.1		
Studio Setup <ul style="list-style-type: none">■ Godox AD600Pro — 600Ws HSS strobe■ Profoto A2 — On/off-camera fill flash■ Backdrop Kit + C-Stands — Full colour range■ X-Rite ColorChecker — Colour-accurate masters■ Calibrite Display Pro HL — Monitor calibration			
PRODUCTION INCLUSIONS <ul style="list-style-type: none">■ Full pre-production planning session■ Concept development & mood board■ Shot list, run-of-day & call sheet■ On-set creative & art direction■ Dedicated colour-graded post-production■ Selects gallery for client review■ Licensing documentation included			
OPTIONAL ADD-ONS <ul style="list-style-type: none">■ Priority 10-day turnaround +\$400■ Additional retouched images +\$25/image■ Model casting & coordination POA■ Stylist / MUA / hair team POA■ Studio hire (external) POA■ Printed lookbook production POA			

AUD \$7,500

FROM · FULL DAY · 60+ IMAGES