

EDG Studio Edit

E-commerce · Catalogue · On-model · Flat lay · Ghost mannequin · Studio sessions

TIMEFRAME

3–4 Hours

Studio session

TURNAROUND

7 Days

Standard delivery

DELIVERY

25+ Images

Retouched selects

CONSULTATION

30-min call

Style brief & mood

EQUIPMENT

Camera Bodies

- Canon EOS R5 — 45MP primary, e-commerce precision
- Canon EOS R3 — Backup & movement capture

Lenses

- RF 85mm f/1.4 — On-model portrait & hero stills
- RF 24–70mm f/2.8 L IS — Versatile studio zoom
- RF 15–35mm f/2.8 L IS — Flat lay & full-length
- RF 10–20mm f/4 L IS — Wide product context shots

Studio Setup

- Godox AD600Pro — 600Ws HSS strobe
- Profoto A2 — Fill & accent TTL flash
- Backdrop Kit + C-Stands — White, grey, black
- Colour-calibrated monitor on-set
- X-Rite ColorChecker — Textile-accurate colour

TRANSFER & DELIVERY

- Google Drive or password-protected WeTransfer
- Organised by look number / SKU if applicable
- High-res + web-optimised sets included

OPTIONAL ADD-ONS

- Priority 48-hour turnaround +\$200
- Ghost mannequin post-production +\$15/image
- Additional retouched images +\$25/image
- Model casting & coordination POA
- Stylist / MUA coordination POA

SHOOT FORMATS COVERED

- **On-model studio stills**
Front, side, back — consistent lighting & angles
- **Ghost mannequin / invisible model**
Post-production garment shaping for e-commerce
- **Flat lay & pin wall**
Overhead & styled product layouts for catalogue
- **Lifestyle studio vignettes**
Styled set pieces — contextualised brand imagery
- **Detail & texture close-ups**
Fabric, finish, label, hardware — print-ready

IMAGE DELIVERY FORMATS

- 25+ fully retouched selects
- Original ratio as shot (uncropped masters)
- 1080 × 1350 px (4:5 — Instagram / e-com)
- 1:1 square crop available on request
- JPEG sRGB · high-res & web-res
- WebP · optimised for web delivery
- Optional: TIFF masters on request
- Colour profile: sRGB IEC61966-2.1

IDEAL FOR

- E-commerce & online store imagery
- Season or collection catalogue shoots
- Brand refresh — on-model hero stills
- Product detail & texture documentation
- Shopify, SHOPLINE, Woo & platform-ready assets

AUD \$2,000

FROM · 3–4 HOURS · 25+ IMAGES