

SafelyYou is helping families better protect loved ones

Only SafelyYou combines AI video technology with 24/7 remote clinical staff support, so residents are safer, staff is empowered to make better-informed care decisions, and families have greater peace of mind.

Fall Facts:

Those living with dementia fall an average of four times per year. Most can't tell you how they fell, which makes it hard to know what happened—and even harder to keep it from happening again. But SafelyYou real-time, AI-enabled cameras record only the events surrounding an on-the-ground event, so staff can see how a fall happened and determine its severity, preventing unnecessary ER visits, reducing costs, and helping to keep repeat falls from occurring. And SafelyYou clinical experts partner with on-site staff to help develop fall prevention strategies and create more person-centered care.



of falls occur in the bedroom¹



of falls are unwitnessed¹

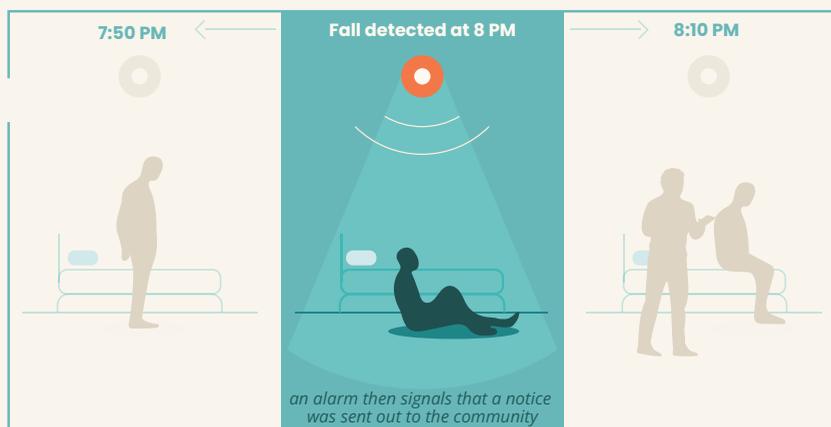


of Alzheimer's-related hospitalizations are caused by falls²



of older adults avoid activities out of fear of falling³

Our 24/7 AI Product: SafelyYou Respond™



Fall window

SafelyYou is looking out for loved ones every minute of the day.

- AI-enabled camera is activated in the bedroom, only after consent is obtained.
- Camera only captures video leading up to and after an on-the-ground event.
- When a fall incident is detected, staff is immediately notified, and can make real-time decisions about care through video review.

SafelyYou Respond™ AI-enabled cameras mean greater safety. And greater **peace of mind.**



fewer falls due to fall video review



fewer fall-related ER visits



99.5% accuracy of fall detection

Proven Results:

Our world-leading, real-time technology and 24/7 remote team empowers safer, more person-centered dementia care.

Security & Privacy



Adherence to strict privacy standards



Only video of falls is saved for review



Non-fall video is automatically deleted within minutes



NO audio recording



NO live video streaming



NO wearable devices

Frequently Asked Questions

What is required to turn on the camera?

The responsible party or self requires consent.

What if there is a double occupancy?

Both residents need to consent to enable the service.

Where is the camera placed?

The cameras are installed on the ceiling corner of the resident's bedroom without a field of view into the bathroom.

Is it always recording—even with visitors?

The service is always running but only video related to the detected event is retained for review by the community.

Can anyone watch the resident at any time?

No, the service is running and processed securely by the SafelyYou server, and live streaming is unavailable for staff.



The safest choice is innovative care.

Battle Creek Memory Care and SafelyYou better protect residents.

Battle Creek Memory Care is proud to offer SafelyYou as part of our complete fall management program. SafelyYou combines world-leading AI video technology with expert clinical support to both detect and help prevent falls. With this proven solution, care staff can immediately review fall video to assess each fall's severity, so our residents get the right care right away.



SafelyYou Respond™

breakthrough AI innovation



SafelyYou Insight™

remote team of MDs, RNs, OTs, and PTs

=

80%

fewer fall-related ER visits

=



less risk



cost savings



faster fall response times



elevated quality of care

And that adds up to better outcomes for seniors who use SafelyYou.

Looking out for seniors every minute of every day



SafelyYou Respond™ works 24/7.

1. An AI-enabled multi-sensor is installed in the corner of the bedroom, and activated only after consent is received.
2. Video only records events leading up to and after an on-the-ground incident.
3. When a fall occurs, care staff is immediately notified and can review the fall video to assess the fall's severity, getting seniors the right care right away.

Protecting privacy and security, too

SafelyYou adheres to the strictest privacy and security standards.



No live streaming



No audio



No wearables



Only events surrounding a fall incident are recorded



Non-fall video is automatically deleted within minutes



HIPAA compliant

Watch how it works



safely-you.com/families



To learn more about how **Battle Creek** and **SafelyYou** partner to better protect seniors, elevating care and increasing safety, reach out to us.

Battle Creek Memory Care

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