

VARIABLE FEE SCHEDULE

The following fees will be billed on a per-usage basis:

1. PRINT MARKETING

SERVICE	Fee
Black and White Letters	\$0.62 + postage
Black and White Letters - Additional Pages	\$0.19
Post Cards 4.25" x 6"	\$0.44 + postage
Post Cards 5.5" x 8.5"	\$0.82 + postage

2. VOLUME BASED PASS THROUGH CHARGES

SERVICE	Fee
Carrier Fees for Text Messages above Maximum Limits	\$.01 per outbound text message over Package Limits
Starter Package Limit	750 Text Messages per month
Marketing Platform & Professional Package Limit	1750 Text Messages per month
Premium Package Limit	3250 Text Messages per month
Data and Communication Pass Through Fee	\$17.31 per location per month
One-Time Text Campaign Registration Fee	\$15.00 per location
One-Time Text Brand Registration Fee	\$44.00 per location
Additional Fees as Required by Regulatory Agencies	As Assessed

Note: Changes to a selected package will result in a \$15.00 re-registration fee