

Lithia Motors, Inc. Top Vehicle Suppliers

Lithia Motors, Inc. is one of the largest publicly owned retailers of new vehicles in the industry, with new vehicle sales representing the majority of Lithia's total vehicle sales revenue in 2025. The following list represents our top ten brands, by aggregate volume of new vehicle sales from Lithia Motors subsidiaries, for fiscal year ending December 31, 2025.

The below brands comprised approximately 80% of Lithia's total new vehicle sales in 2025.

1. Honda – 12.0%
Headquartered in Tokyo, Japan
2. Toyota – 11.7%
Headquartered in Aichi, Japan
3. Ford – 11.4%
Headquartered in Dearborn, MI, USA
4. BMW – 8.1%
Headquartered in Munich, Germany
5. Stellantis – 7.3%
Headquartered in Hoofddorp, Netherlands
6. General Motors – 6.7%
Headquartered in Detroit, MI, USA
7. Hyundai – 6.2%
Headquartered in Seoul, South Korea
8. Audi – 5.4%
Headquartered in Ingolstadt, Germany
9. Subaru – 4.2%
Headquartered in Tokyo, Japan
10. Porsche – 4.0%
Headquartered in Stuttgart, Germany
11. Mercedes-Benz – 3.9%
Headquartered in Stuttgart, Germany