

The Classical Academies
presents

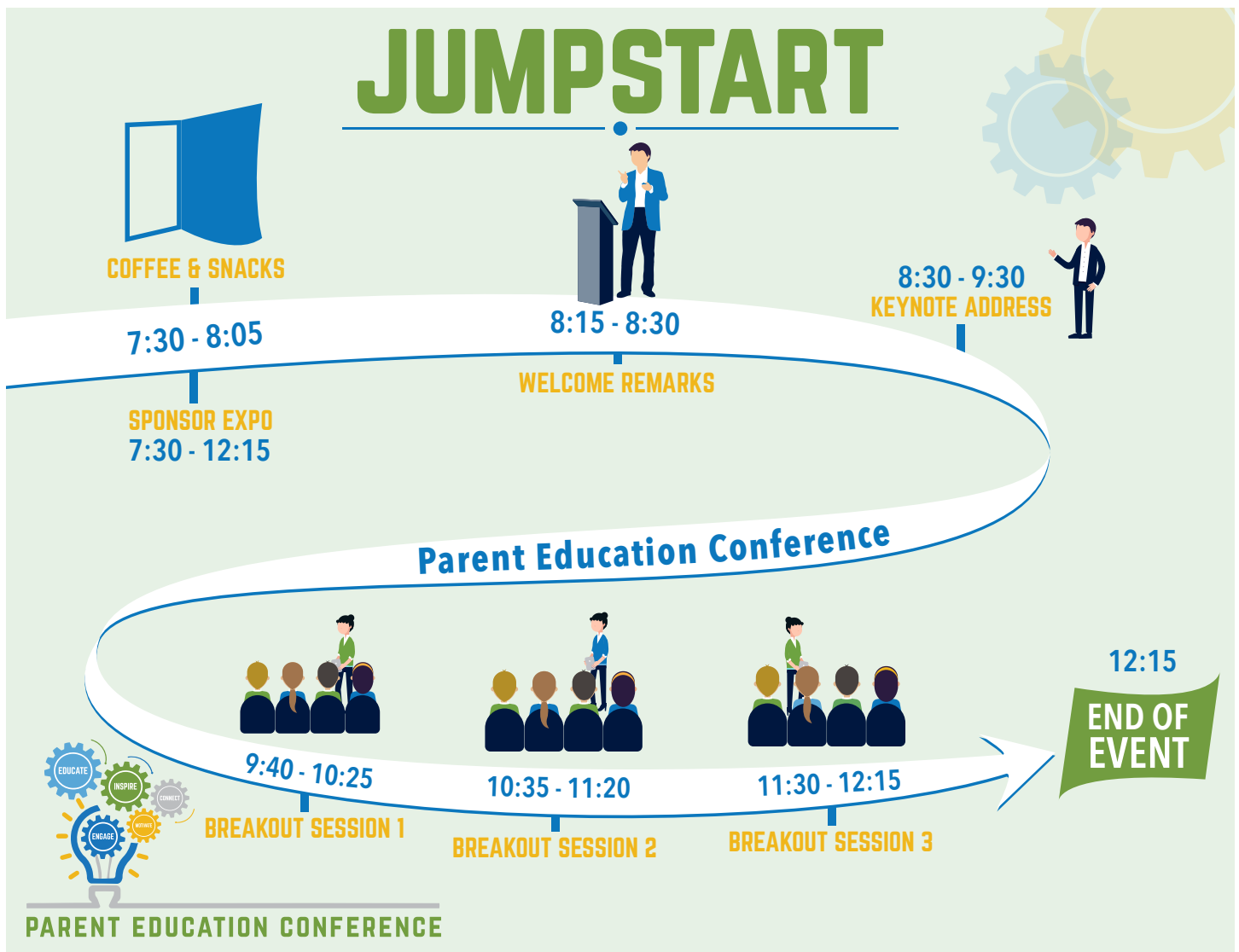
JUMPSTART

PARENT EDUCATION CONFERENCE

August 21, 2025



Schedule of the Day



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JUMPSTART WELCOME



Dear Classical Academies Families,

Welcome to the annual JumpStart Parent Education Conference! I am excited you are here with us today, and hope you find valuable training and encouragement as we kick off the academic school year together.

This year's conference features over 50 breakout sessions on various topics that will enhance your child's academic journey. I hope you will also visit our sponsor expo in the main hallway; many offer raffles, giveaways, and special promotions during the event. I am incredibly grateful for our sponsors' support and partnership in making this conference possible.

This year's sponsors include:

- Gold: Keenan, Vejar's Design & Build, Inc.
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On behalf of our Board of Directors and myself, enjoy the conference!

In partnership,

Kurtis Indorf

Chief Executive Officer
The Classical Academies

2025-2030 STRATEGIC PLAN

Attend the breakout session "Strategy Overview Ever Ancient, Ever New" where Chief Executive Officer Kurtis Indorf will present an update on the Strategic Plan, outlining key priorities and progress.





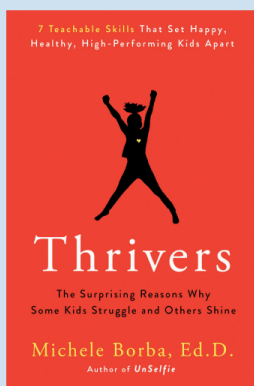
OPENING KEYNOTE MICHELE BORBA

LAUNCHING THRIVERS: IGNITING CHARACTER FOR LIFELONG SUCCESS

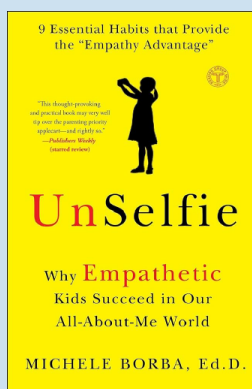
Internationally renowned educational psychologist and best-selling author Dr. Michele Borba will draw on her groundbreaking book *Thrivers: The Surprising Reasons Why Some Kids Struggle and Others Shine*. Dr. Borba will share powerful, research-backed insights into the seven essential character strengths that distinguish thriving children, including traits such as empathy, perseverance, and optimism. In a world where digital distractions are at an all-time high, Dr. Borba offers practical, actionable strategies that empower children to develop resilience, confidence, and a sense of purpose.

Dr. Michele Borba is a globally recognized expert in parenting and child development, and has shared her insights in 30 countries across six continents. She has appeared on NBC's TODAY show, Dr. Phil, The View, Dateline, and CNN, as well as been featured in TIME, The New York Times, and U.S. News & World Report. Dr. Borba has authored over 25 books, including *Thrivers* and *UnSelfie*.

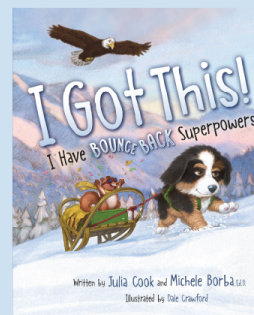
The Keynote Speaker's books are for sale during the conference in the main hallway.



**Thrivers: The Surprising Reasons
Why Some Kids Struggle and
Others Shine**
\$20



**UnSelfie: Why Empathetic
Kids Succeed in Our
All-About-Me World**
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**I Got This!: I Have
Bounce Back
Superpowers**
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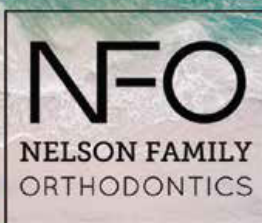


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University Development Counselor
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SAN MARCOS

SESSIONS AT A GLANCE

| Room | Session 1 9:40 – 10:25 AM | Session 2 10:35 – 11:20 AM | Session 3 11:30 – 12:15 PM |
|-------------|--------------------------------------------------------------|-----------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| Main Hall | Sponsor Expo | Sponsor Expo | Sponsor Expo |
| Caiman Hall | Strategy Overview: Ever Ancient, Ever New | Strategy Overview: Ever Ancient, Ever New | No Session |
| 101 | Raising Resilient Kids: Fostering Optimism and Zest for Life | Navigating Schoology | Navigating Schoology |
| 102 | Degrees Without Debt | The Impact of Social Media on Teen Mental Health and Well-being | College Planning and Admissions |
| 103 | Movement and Learning | Executive Functioning | Promoting Language Development at Home Through Parent/Child Communication |
| 104 | The Classical Academies Sora Program | The Classical Academies Sora Program | Thriving, Not Just Surviving: The Accommodation Journey |
| 105 | Classical Academy High School Athletics | Help! I Have a Teenager! | Visual and Performing Arts at Classical Academy High School |
| 106 | Freshman Success – Study Habits | Artificial Intelligence and Academic Integrity: A Guide for Parents (high school focus) | Advanced Placement Classes |
| 107 | What Does My High Schooler Need to Succeed? | Classical Academy High School Math | Utilizing Virtual Learning and Independent Study classes through the CAHS-PL campus |

SESSIONS AT A GLANCE

| Room | Session 1 9:40 – 10:25 AM | Session 2 10:35 – 11:20 AM | Session 3 11:30 – 12:15 PM |
|------|----------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|
| 201 | Pathways to Success: Classical Academy Middle School Edition | Life at Classical Academy Middle School | Homeschooling as a Working Parent |
| 202 | 7 Habits of Happy Kids | 7 Habits of Happy Kids | Creating your Wildly Important Goals for the year |
| 203 | AI & Education: Boosting Your Brain, Not Replacing It | AI & Education: Boosting Your Brain, Not Replacing It | No Session |
| 204 | C Track 101: Homeschool Success at The Classical Academy Bear Valley | If I Could Turn Back Time | The Circus: Homeschooling Multiple Students |
| 205 | A/B Track 101: Success at The Classical Academy Bear Valley | Sink or Swim: A Candid Conversation About Middle School Success and the Role of the Parent Educator (6th- 8th Grades) | The Well Rounded Writer: Expanding Your Student's Skills and Confidence (3rd-8th Grades) |
| 206 | What in the world is Science of Reading? | Building a Strong Foundation: The Importance of Early Literacy for Your Child's Future (TK-1 Grades) | New to Logic of English |
| 207 | GCU - Navigating the College Admissions Process | Live Math Helpline for 4th-8th Grades | Live Math Helpline for 4th-8th Grades |
| 209 | Multisensory Strategies for Learning to Read | Write On! Strategies for 3rd-5th Grade Success in Writing | Effective Strategies for Teaching Math |
| 210 | Coastal Academy C Track Smart Start | Kindergarten Homeschooling | How to Motivate Your Kids Around the Kitchen Table |

| Grade | Room | Breakout Session 1 9:40 – 10:25 AM |
|-------|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| TK-12 | Main Hall | Sponsor Expo Stop by and meet our sponsors! Presenters: Event Sponsors |
| TK-12 | Caiman Hall | Strategy Overview: Ever Ancient, Ever New Chief Executive Officer Kurtis Indorf will present an update on the Strategic Plan, outlining key priorities and progress. Presenter: Kurtis Indorf |
| K-8 | 101 | Raising Resilient Kids: Fostering Optimism and Zest for Life Learn how to help your child develop optimism and a zest for life. Discover simple strategies to build resilience, encourage positivity, and create a joyful, supportive home environment. Presenters: Alissa Atkins |
| 9-12 | 102 | Degrees Without Debt Partner with your local community college both during and after high school to receive higher education and technical training at a reduced cost. Presenters: Mary Reihner, Stephanie Fremstad, Nicki Chase |
| TK-6 | 103 | Movement and Learning Help your student stay focused and engaged with hands-on learning strategies. Set up a purposeful learning space and include physical activities that stimulate the senses and make learning more effective. Presenters: Andi Bautista, Amber Ferrari, Angel Garcia, Sarah Thomas |
| 6-8 | 104 | The Classical Academies Sora Program Introducing our new online middle school program! With project-based learning at its core, students build strong connections, express their creativity, and gain the skills needed for the future. Presenter: Stephanie Brown |
| 9-12 | 105 | Classical Academy High School Athletics Explore the mission of Caiman Athletics and learn how students can join a team, build character, and stay active through sports programs. Presenters: Josiah Cruz, Kelly Marion, Cody Warwick |
| 9 | 106 | Freshman Success – Study Habits Get practical tips and proven study habits for freshman success from experienced ninth-grade teachers at Classical Academy High School. Presenters: Steven Ferreira, Chris Minkoff, Michael Kline, Kelly Van Sickle, Andrea Hoff |
| 9-12 | 107 | What Does My High Schooler Need to Succeed? Help your high school student thrive with the right balance of academic, social, and emotional support. Explore actionable guidance to keep them motivated, focused, and future-ready. Presenters: John Price, Chante Amos, Nathan Van Egmond |

| Grade | Room | Breakout Session I 9:40 – 10:25 AM |
|-------|------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7–8 | 201 | Pathways to Success: Classical Academy Middle School Edition Learn valuable strategies and tips to help your child grow, learn, and THRIVE during their middle school years. Presenters: Bailey Palomares, Tiare Cesario, Kendall Shurance–Milas |
| TK–8 | 202 | 7 Habits of Happy Kids Learn how to develop positive behaviors to encourage leadership, responsibility, and healthy relationships. Presenters: Tennille Araujo, Julie Weber |
| 4–8 | 203 | AI & Education: Boosting Your Brain, Not Replacing It Explore how AI can be used as a thinking partner. Explore practical ways to support responsible and creative AI use at home and school. Presenter: Shanna Marquardt |
| TK–8 | 204 | C Track 101: Homeschool Success at The Classical Academy Bear Valley Set yourself up for success on Track C! Get tips on staying organized, preparing for conferences, and making the most of each day. Presenters: Lauren Rossi, Sierra Turner, Julie Vaughn |
| K–6 | 205 | A/B Track 101: Success at The Classical Academy Bear Valley New to our school? Discover how to partner with your A/B Track teacher and support your student’s success. Presenters: Amy Fogleman, Megan Przybylowski, Robin Bowshaw |
| K–8 | 206 | What in the world is Science of Reading? Discover the science of reading, exploring the intersection of neuroscience, cutting-edge research, and its impact on language and literacy development. Presenter: Jessica Hacksenon |
| 9–12 | 207 | GCU - Navigating the College Admissions Process Gain valuable insights to help your student navigate the complex college admissions process. Presenter: Veronica R. Middlebrooks |
| K–2 | 209 | Multisensory Strategies for Learning to Read Discover hands-on, multi-sensory strategies and methods to help K-2 students become proficient readers. Presenters: Keri Hargrave, Heather Cocoran |
| TK–8 | 210 | Coastal Academy C Track Smart Start Join an expert panel of homeschoolers and Educational Specialists to explore effective routines, organization tools, and strategies for a successful school year. Presenters: Jen Siemer, Kara Osborne |

| Grade | Room | Breakout Session 2 10:35 – 11:20 AM |
|-------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| TK-12 | Main Hall | Sponsor Expo Stop by and meet our sponsors! <i>Presenters: Event Sponsors</i> |
| TK-12 | Caiman Hall | Strategy Overview: Ever Ancient, Ever New Chief Executive Officer Kurtis Indorf will present an update on the Strategic Plan, outlining key priorities and progress. <i>Presenter: Kurtis Indorf</i> |
| TK-12 | 101 | Navigating Schoology Learn to navigate The Classical Academies Learning Management System, Schoology. <i>Presenters: Kevin Pressley, Andee Lake</i> |
| 9-12 | 102 | The Impact of Social Media on Teen Mental Health and Well-being Join two high school counselors to explore how social media affects teen mental health. Learn practical ways to support teens in today's digital world. <i>Presenters: Henry Cedres, Monica McMillan</i> |
| TK-12 | 103 | Executive Functioning Prepare your student for success with essential skills in organization, time management, and goal setting. Learn practical strategies to help your student thrive academically. <i>Presenters: Richel Hortinela-Duden, Chris Bertrand</i> |
| 6-8 | 104 | The Classical Academies Sora Program Introducing our new online middle school program! With project-based learning at its core, students build strong connections, express their creativity, and gain the skills needed for the future. <i>Presenter: Stephanie Brown</i> |
| 8-12 | 105 | Help! I Have a Teenager! Helicopter or Lighthouse? Learn how your parenting style during the teenage years can have a lasting impact on your child's growth and development. <i>Presenters: Dana Moen, Wendy Moen</i> |
| 9-12 | 106 | Artificial Intelligence and Academic Integrity: A Guide for Parents (high school focus) Learn how students are using AI, what is considered plagiarism, and how teachers and parents can work together to support academic honesty in the age of technology. <i>Presenters: Tyler Lopez, Thomas Lloyd</i> |
| 9-12 | 107 | Classical Academy High School Math Explore math curriculum and Illustrative Mathematics. Learn how to properly select courses depending on how 7th & 8th grade math impacts high school course planning. <i>Presenters: David Morningstar, Sarah Mills, Nathan Van Egmond</i> |

| Grade | Room | Breakout Session 2 10:35 – 11:20 AM |
|-------|------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7–8 | 201 | Life at Classical Academy Middle School Review the wide range of extracurricular activities at Classical Academy Middle School. Presenters: Tyler Powell, Halley Baker |
| TK–8 | 202 | 7 Habits of Happy Kids The 7 Habits of Happy Kids help children develop strong leadership skills and build a foundation for personal and interpersonal success. Presenters: Tennille Araujo, Julie Weber |
| 4–8 | 203 | AI & Education: Boosting Your Brain, Not Replacing It Explore how AI can be used as a thinking partner. Explore practical ways to support responsible and creative AI use at home and school. Presenter: Shanna Marquardt |
| TK–8 | 204 | If I Could Turn Back Time A panel of experienced homeschool moms share what they wish they would have done differently...if they could turn back time. Presenters: Sara deNeve, Sage Jennings, Kara Howard |
| 6–8 | 205 | Sink or Swim: A Candid Conversation About Middle School Success and the Role of the Parent Educator (6th–8th Grades) Learn the executive functioning skills 6th–8th graders need for success in high school including organization, time management, and task completion. Presenters: Dawn Sullivan, Jannetta Geoghegan |
| TK–1 | 206 | Building a Strong Foundation: The Importance of Early Literacy for Your Child’s Future (TK–1 Grades) Explore the key components of early literacy (phonemic awareness, phonics, vocabulary, and early decoding) and discuss how these foundational skills work together to develop strong, confident readers. Presenters: Jessica Hackenson, Colleen Redmond |
| 4–8 | 207 | Live Math Helpline for 4th–8th Grades You’ve got this, and we’ve got your back! Meet the Math Helpline teacher and learn how 4th–8th grader students receive live math support. Presenter: Stephanie Aguilar |
| 3–5 | 209 | Write On! Strategies for 3rd–5th Grade Success in Writing Learn about the importance of explicit writing instruction, and take home practical strategies and tools to help your student overcome writing challenges. Presenters: Kaitlyn Weaver, Emily Fox |
| K | 210 | Kindergarten Homeschooling Parents brand new to homeschooling will learn how to get organized, prepare for conferences, and explore resources and extracurricular activities. Presenters: Alyssa Cavalier, Heather Bolduc |

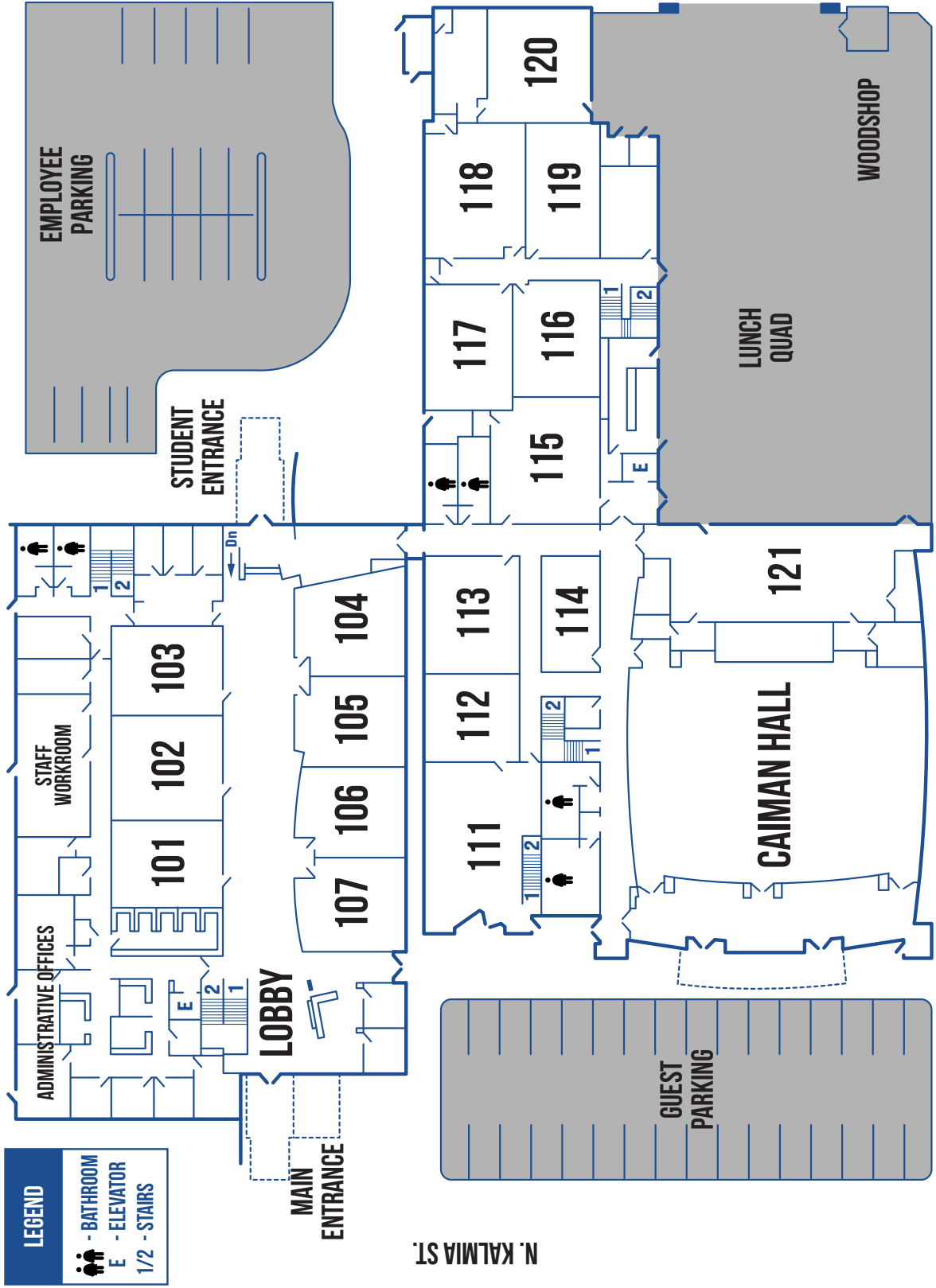
| Grade | Room | Breakout Session 3 11:30 – 12:15 PM |
|-------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| TK-12 | Main Hall | Sponsor Expo Stop by and meet our sponsors! Presenters: Event Sponsors |
| - | Caiman Hall | No Session |
| TK-12 | 101 | Navigating Schoology Learn to navigate The Classical Academies Learning Management System, Schoology. Presenters: Kevin Pressley, Andee Lake |
| 9-12 | 102 | College Planning and Admissions Learn about college planning and the admissions process. Explore college options, applications, academic preparation (including A-G), SAT and ACT information, financial aid, and scholarships. Presenter: Brian Duyst |
| TK-8 | 103 | Promoting Language Development at Home Through Parent/Child Communication Learn developmental milestones, practical strategies and activities to support and enhance language development. Presenters: Kai Baker, Jenny White, Jasmine Zander |
| 9-12 | 104 | Thriving, Not Just Surviving: The Accommodation Journey High school students with disabilities will share personal experiences with self-advocacy and the use of accommodations. Learn strategies for helping students understand and articulate their needs. Presenters: Melissa Hilbig, Debra Kissner |
| 9-12 | 105 | Visual and Performing Arts at Classical Academy High School Explore high school course offerings in visual arts, music, theater, and digital media. Presenters: Michael McGaugh, Sam Roberson |
| 9-12 | 106 | Advanced Placement Classes Discover the differences between college prep and Advanced Placement (AP) classes in English and History. Presenters: Derek Montgomery, Diane Taylor |
| 9-12 | 107 | Utilizing Virtual Learning and Independent Study classes through the CAHS-PL campus Homeschool vs. School-At-Home: Explore how to personalize your CAHS high school experience with a variety of options. Presenters: Nicki Chase, Lori Briggs, Suzanne Tano, Bea Arnold |

| Grade | Room | Breakout Session 3 11:30 – 12:15 PM |
|-------|------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| TK-8 | 201 | Homeschooling as a Working Parent Learn practical tips and strategies to balance work and homeschooling. Presenters: Julie Entzminger, Desiree Heath, Amy Fogleman |
| TK-8 | 202 | Creating your Wildly Important Goals for the year Learn how to define your core values and use them as a foundation for setting focused, high-impact objectives. You'll gain the tools to write clear, actionable goals that align with what matters most. Presenters: Kirstin Lasto, Kattie Orian |
| - | 203 | No Session |
| TK-8 | 204 | The Circus: Homeschooling Multiple Students Learn how to balance school and home with multiple children at various grade levels. Presenters: Leah Ferkins, Jen Arend, Shona Broyles |
| 3-8 | 205 | The Well Rounded Writer: Expanding Your Student's Skills and Confidence (3rd-8th Grades) Expand student's writing skills in the three main writing genres: informative, narrative and opinion/argumentative to build writing confidence. Presenters: Dawn Sullivan, Janine Gavin |
| K-2 | 206 | New to Logic of English Learn effective strategies to optimize the curriculum for student success. Uncover practical tips to enhance learning outcomes. Presenters: Amber Johnson, Mallory Contreras |
| 4-8 | 207 | Live Math Helpline for 4th-8th Grades You've got this, and we've got your back! Meet the Math Helpline teacher and learn how 4th-8th grader students receive live math support. Presenter: Stephanie Aguilar |
| K-8 | 209 | Effective Strategies for Teaching Math Learn how to encourage flexible thinking and strategies for problem-solving. Presenters: Doris Rodriguez, Rachel Auen |
| TK-8 | 210 | How to Motivate Your Kids Around the Kitchen Table Create a happy home learning environment while keeping your kids engaged and motivated. Create a schedule, learn motivational strategies, and get valuable advice from credentialed teachers. Presenters: Lisa Taylor, Marie Orr, Nicole Hernandez |



JUMPSTART MAP - 1ST FLOOR

PENNSYLVANIA AVE.



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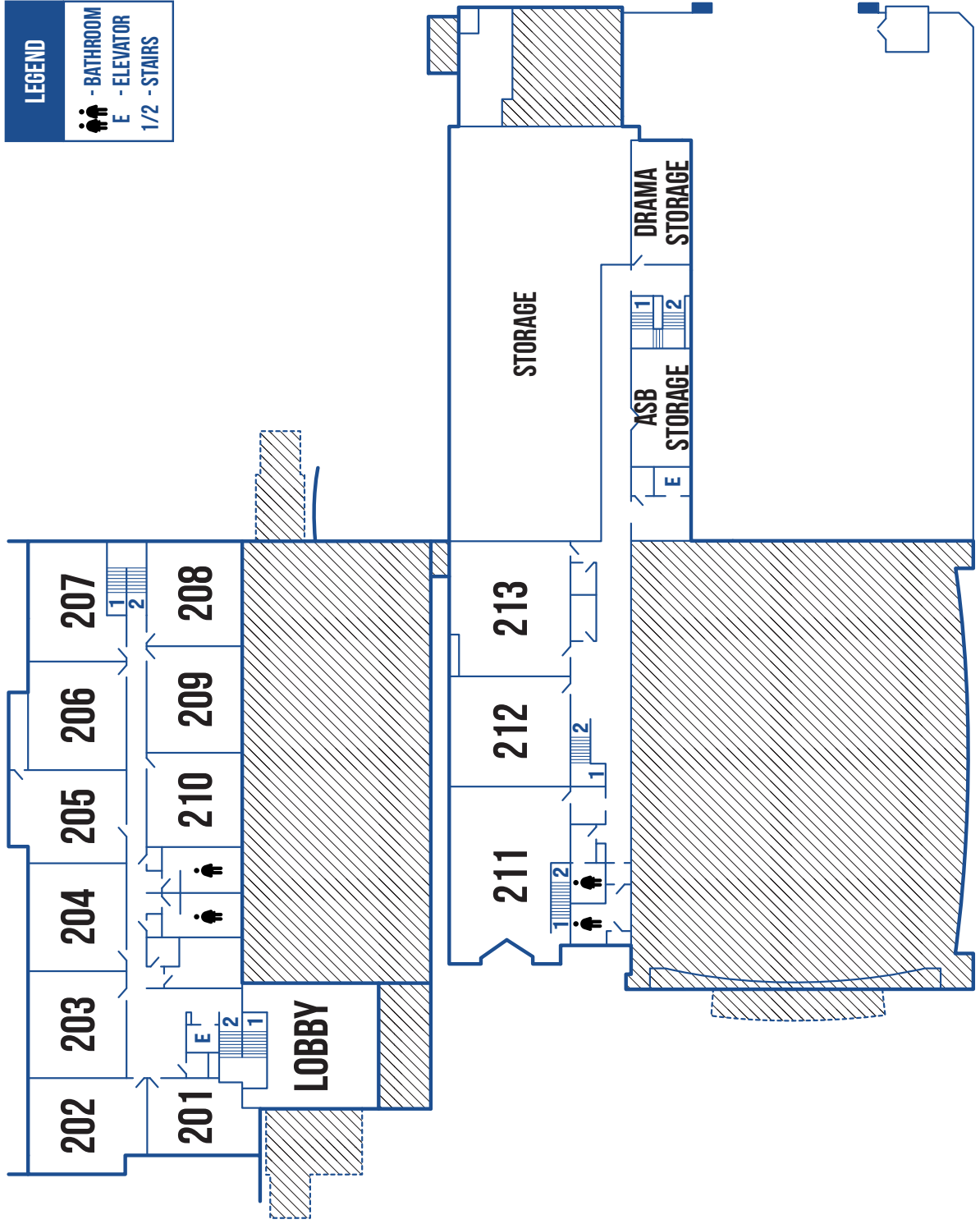
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This image shows a full page of blank, lined paper. It features approximately 30 evenly spaced horizontal grey lines running across the width of the page. The lines are thin and light in color, providing a guide for writing without being distracting. There are no margins, text, or other markings on the page.

