

ANA GENTILE

UX DESIGNER

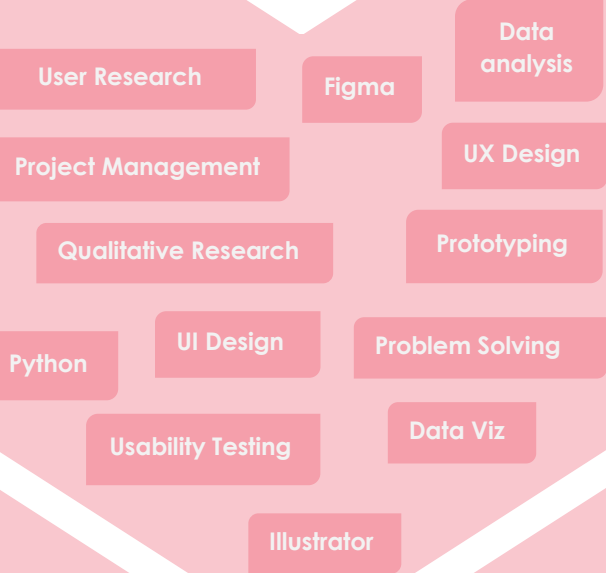
Summary:

UX Designer, with a significant experience in Data Analysis and in the Financial Industry.

Making the most of my solid technical skills as well as decision making, problem-solving, communication, and teamwork in order to make a positive impact on every task I complete.

Business-oriented and data-driven, passionate about innovative technologies and digital products that solve problems effectively.

Skills:



Contact:

Toronto, ON

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linkedin.com/in/anaribasgentile/



Languages:

English - Fluent

Portuguese - Fluent

EDUCATION

- 2021-2022. **University of Toronto – Certificate**
UX/UI Design GPA (in progress)
Toronto, ON
- 2020 - 2021 **George Brown College – Post Graduate Certificate**
Business Analytics for Decision Making GPA 4.0
Toronto, ON
- 2015 - 2017 **FIA – Post Graduate Certificate**
Corporate Finance and Investment Banking GPA 4.0
Sao Paulo, Brazil
- 2011 - 2012 **FTS – Post Graduate Certificate**
MBA – People Management GPA 4.0
Sao Paulo, Brazil
- 2007 - 2010 **FTS – Bachelor's Degree**
Business Administration GPA 4.0
Sao Paulo, Brazil

EXPERIENCE

- 06/2021 (Present) **Junior UX Designer** **Toronto, ON**
Process Fusion Inc.
 - Translate concepts into wireframes and mock-ups that lead to intuitive user experiences, using Figma;
 - Facilitate product visions by researching, conceiving, wireframing, sketching, prototyping, and mocking up user experiences for digital products;
 - Conduct concept and usability testing to iteratively validate and improve design solutions and ensure usability standards are met;
 - Actively collaborate as part of the cross-functional Agile team to ensure designs are feasible and implemented accurately.
- 01/20 – 09/20 **Coop – Payroll** **Toronto, ON**
Hospital for Sick Children (SickKids)
 - Assistance to the payroll team with the main tasks of the department; Responsible for processing, organizing, and validating the various forms of new hires of the organization.
- 2015 – 2019 **Relationship Manager – Corporate Banking** **Sao Paulo, Brazil**
Banco do Brasil S.A.
 - Achieved 3 (three) performance awards provided to the best managers of the country;
 - Supervision on identification, collection and processing data and information to support the preparation of technical reports, such as financial and economic analysis;
 - Coordinated people, resources, processes, and information observing institutional policies and targets;
 - Built Financial Analysis for credit purposes for companies in the middle market regularly;
 - Established strategic partnerships with clients and internal and external stakeholders, to enable customized solutions to the needs, focusing on sustainable results for the company.
- 2012 – 2015 **Financial Services Assistant – Corporate Banking** **Sao Paulo, Brazil**
Banco do Brasil S.A.
 - Identified, collected, and made available data and information to support the preparation of technical reports and helped with its development;
 - Supported management with their administrative needs; Kept customer records organized, updated and reliable; Planned, controlled, and conducted financial and administrative services.

PROJECTS

- **RWD Website Redesign Project:** Using User research, A/B testing, User testing, UI Style Guide. Tools: Figma/ Adobe Illustrator
- **Mobile App Design Project,** Using User research, qualitative analysis, data analysis, user testing validation, affinity diagram, design thinking. Tools: Figma/ Miro.