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# WELCOME TO A REGION OF OPPORTUNITIES

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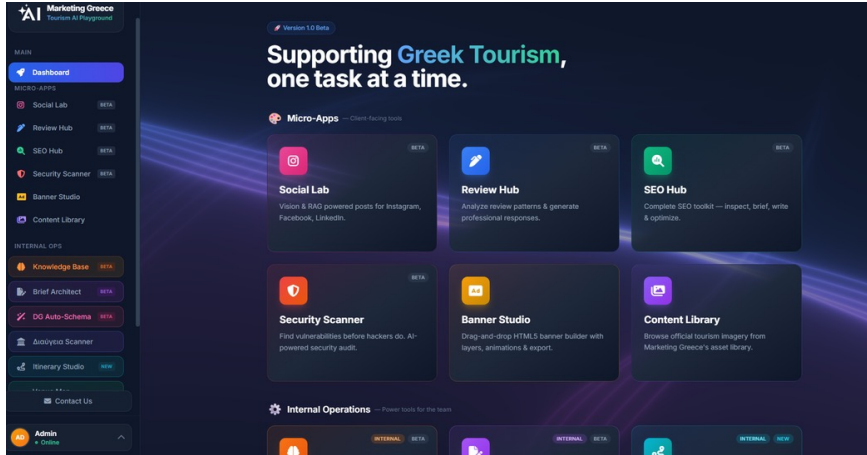
 **Stockholm**  
The Capital of Scandinavia

**MARKETING GREECE**

# AI PLAYGROUND



# AI PLAYGROUND



- **AI tools** for content, social media, place & business reviews, SEO, and website security
- **Helps businesses and destinations** rapidly improve copy, pages, and visibility across social and search.
- **Experimental innovation playground.** We test practical AI applications here — the ones that work graduate into our core products.
- **Low-cost ecosystem support.** Empowers tourism SMEs without requiring specialised in-house teams.
- **Internal AI tools for internal ops.** Automating content and analytics workflows for the Marketing Greece team.

Available here: <https://playground.marketinggreece.com/>

# AI PLAYGROUND

**Marketing Greece**  
Tourism AI Playground

MAIN

- Dashboard

MICRO-APPS

- Social Lab (BETA)
- Review Hub (BETA)
- SEO Hub (BETA)
- Security Scanner (BETA)
- Banner Studio
- Content Library

INTERNAL OPS

- Contact Us
- Admin (Online)

powered security audit.  
[Learn more about Security Scanner](#)

layers, animations & export.  
[Learn more about Banner Studio](#)

Marketing Greece's asset library.  
[Learn more about Content Library](#)

**Internal Operations** — Power tools for the team

- Knowledge Base (RAG)** (INTERNAL BETA)  
Train AI on your content. Powers the chat assistant.
- Brief Architect** (INTERNAL BETA)  
Automate content specs based on historical archives.
- Itinerary Studio** (INTERNAL NEW)  
Create professional multi-day itineraries with AI & Google Places.
- Guest Guide** (INTERNAL BETA)  
Guide your guests in five minutes — a free guest guide they'll actually keep.  
[Learn more about Guest Guide](#)
- DG Auto-Schema** (INTERNAL BETA)  
Internal tool for DiscoverGreece.com automation.
- Διαύγεια Quick Scanner** (INTERNAL BETA)  
Search Greek government decisions with advanced filters.

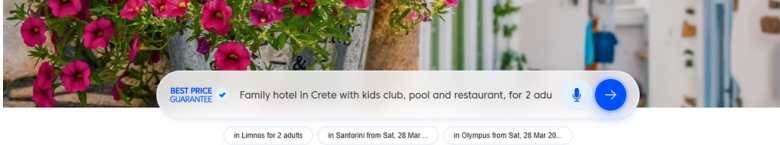
MARKETING **GREECE**

# AI HOTEL SEARCH

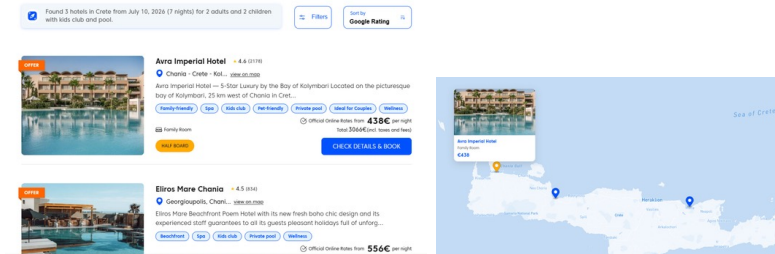
*@DISCOVER.GREECE*



# AI HOTEL SEARCH



*“Family hotel in Crete with kids club, pool and restaurant, for 2 adults and 2 children July 10, 7 nights, budget 4000 euro”*



Available here:

<https://www.discovergreece.com/hotels>

- **Natural language search:** Users write like they speak — we figure out what they want, return real bookable hotels with live prices.
- **Direct connection to Hotels' booking engine:** Live results, filtered in real time, appear as Discovergreece hotel cards. Architecture
- **Vibe coded :** A significant part of the project is vibe coded, drastically reducing go-to-market time.

The application:

- Understands hotel type (family), location (Crete), amenities (kids club, pool, restaurant)
- It identifies composition (2 adults + 2 kids), dates and duration.
- Instantly returns relevant hotel cards + map view