

PRODUCT ROADMAP



JAN

Conduct market research and gather user feedback



FEB

Ideate and refine potential product features and solutions



MAR

Develop basic prototypes for key features to assess feasibility



APR

Share prototypes with stakeholders for initial impressions and input



MAY

Refine product design based on stakeholder feedback



JUN

Begin the development phase, focusing on core functionalities



JUL

Conduct internal testing to identify and address early-stage issues



AUG

Release a beta version for a select group of users to gather extensive feedback



SEP

Implement feedback from beta testing and make iterative improvements



OCT

Launch the finalized product to the wider audience and initiate post-launch support



2024