Chris Carniello.

Product Design | Product Growth | Psychology

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Experience.

CGI | Product (UI/UX) Designer
MAY'21- APR'23 | REMOTE

Lead designer across 3 design sprints for 1.2 billion dollar product within Wealth 360 portfolio. Mentoring 5 designers while executing multiple 0 - 1 shipped products including machine learning (KYC).

Private Design Mentorship | Design Mentor and Admin
JAN'21 - CUR | REMOTE

Providing design feedback, guidance, and mentorship to over 900 designers within online group design mentorship community hosted by @facebook NPE Product Design Lead; @richard.ux.

Freelance | Product Experience Designer
SEP'20 - CUR | REMOTE

Designing fully responsive websites for 7+ figure clients; integrating interaction design, product strategy, and user-centered design to ensure both stakeholders and user's success.

CareGuide | Email Marketing Specialist
SEP'19 - NOV'19 | TORONTO

Surpassed lead growth targets by 30% MoM as owner and user researcher of email marketing channel for entire parent organization; housing 5 two-sided 700,000+ user marketplaces.

Hack the North | Marketing Lead
FEB'19 - JAN'20 | REMOTE

Product Manager and UX Consultant for HacktheNorth.com. Spearheaded omni-channel strategy and launch; collaborated with cross functional teams to drive 25,000+ unique visits in 24 hours.

BlackBerry | Communications Specialist
SEP '17- APR'18 | WATERLOO

Developed and executed successful end-to-end Go-to-Market (GTM) omni-channel communication strategy for top 17 products by collaborating with cross-functional teams across North America and Europe within both B2B and B2C markets.

Education.

User Experience Design | Diploma
BRAINSTATION

User Experience Design | Certificate
BRAINSTATION

Digital Marketing | Certificate
CORNELL UNIVERSITY

Honours Psychology | Bachelor of Arts
UNIVERSITY OF WATERLOO

Co-op
Digital Arts Communication Minor
Research Intensive Specialization
Distinction (above 80% average)

Skills.

Product

UX/UI Design	Leadership
Product Strategy	User-Centred Design
Product Design	Cognitive Psychology
User Research	Social Psychology
Design Systems	Interaction Design

Toolkit

Asana	Confluence
Figma	Jira
Sketch	HTML5/CSS3
Shopify	GitHub
Adobe Suite	JavaScript

Noteables.

ADPList	Mentor	FigoBank	FinTech
Feb'21- Cur	Product Design Lead
app.adplist.org	bit.ly/RBC-Product