



**FOR IMMEDIATE RELEASE**

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## **MEDIA ALERT**

**WHO:** IICF Florida Chapter is based in Tampa, FL, and is a part of the IICF Southeast Division. IICF operates four regional divisions in the US and two international divisions and has contributed more than \$50 million in grants and \$12 million in volunteer service value to over one thousand nonprofit partners, serving the communities where we live and work. Learn more at: [www.IICF.org](http://www.IICF.org)

**WHAT:** The Insurance Industry Charitable Foundation (IICF) has launched the IICF Florida Chapter to broaden its reach in uniting the insurance industry to provide grants, volunteer service and community leadership in the greater Tampa Bay area. IICF Florida will bring together insurance professionals in the region who have a philanthropic passion for giving back, with an initial charitable focus on at-risk teens and children, alleviating food insecurity and disaster preparedness and relief.

**WHEN & WHERE:** The IICF Florida Harvest Pack Project will be the chapter's first event, volunteering with Harvest Pack, an IICF nonprofit partner. Insurance industry professionals, family and friends will volunteer together, packing healthy meals for local communities as part of IICF's ongoing fight against hunger.

IICF Florida Chapter Harvest Pack Project: October 9, 2025: 3:00 – 4:30 pm  
Tampa River Center, 402 West Laurel Street, Tampa, FL 33607

To register for the IICF Florida Harvest Pack Project, [click here](#)

IICF Florida aims to pack more than 20,000 meals for distribution in the Greater Tampa region, with a participation goal of a minimum of 100 industry volunteers.

**MORE DETAILS:** The IICF Florida Chapter is led by insurance leaders, representing all lines of business within the industry and including supporting businesses. The twenty Founding Board Companies and Board Members include: Aflac (Mark Yuhas), American Integrity Insurance (Zachary Smith), Baldwin Group (Heike Greenspon), Brown & Riding (Jessica Cason), Compass Building Services (Jaime McComas), CNA (Gina Hernandez), CRC Insurance Services (Amanda Ruppel), Engle Martin (Aimee Hoalt Roger), Grindley Williams Engineering (Sarah Rohanna), Intact Insurance Specialty Solutions (Evan Kobialka), HUB International (Stephanie Taylor), Liberty Mutual (Judy Gruchacz), Markel (Michele Davis), OneDigital (Misty Carson, Co-Founder), RT Specialty (Tim Crownover), Segal McCambridge (Maggie Potter, Co-Founder), The Hartford (Devin Ishak), USI Insurance Services (David Eischeid), Westchester (Demetrius Alexander) and Zurich (Jeanne Starr). Additional companies that confirm membership during 2025 will be recognized as Founding Board Companies.

To learn more and to become a Founding IICF Florida Chapter Board Company, please contact: Sarah Conway, IICF Southeast Executive Director: [sconway@iicf.org](mailto:sconway@iicf.org) or Chapter Co-Founders: Misty Carson, Business Development Executive, OneDigital: [misty.carson@onedigital.com](mailto:misty.carson@onedigital.com) Maggie Potter, Shareholder, Seagal McCambridge: [MPotter@SMSM.com](mailto:MPotter@SMSM.com)

### **About the Insurance Industry Charitable Foundation (IICF)**

The [Insurance Industry Charitable Foundation \(IICF\)](http://www.iicf.org) is a unique nonprofit that unites the collective strengths of the insurance industry to help communities and enrich lives through grants, volunteer service and leadership. Established in 1994, IICF has served as the philanthropic voice and foundation of the insurance industry for more than thirty years, contributing \$50 million in community grants along with over 370,000 volunteer hours by more than 130,000 industry professionals. IICF reinvests locally where funds are raised, serving hundreds of charities and nonprofit organizations, for maximum community impact.

IICF is a registered nonprofit organization under section 501(c)(3) of the IRS code. Learn more at [www.iicf.org](http://www.iicf.org) or follow us on social media at: [LinkedIn](#) and [Instagram](#)