

# The Value of Partnering with IICF



The Insurance Industry Charitable Foundation (IICF) is a unique nonprofit that helps communities and enriches lives by uniting the collective strengths of the insurance industry in providing grants and volunteer service.

For more than 30 years, IICF has served as the philanthropic voice and foundation of the insurance industry, awarding more than \$55 million in grants and contributing \$13+ million in volunteer service value in the communities where we live and work.

Here's why partnering with IICF makes a difference and brings value to you and your company:

- IICF connects you with a powerful **network of insurance industry leaders committed to creating positive change.**
- **Raises awareness** of the industry's collective charitable contributions and community impact.
- Joins the industry with local nonprofits and communities to **help those in need.**
- Assists companies to amplify their individual **community contributions and elevate the image of the industry** at large.
- Presents **creative and impactful ways to give back** through year-round volunteer opportunities and industrywide giving initiatives.
- Helps to **attract and develop talent of the future** by promoting a culture of giving.
- **Convenes the industry** on important philanthropic initiatives that serve our communities.
- Provides individuals an **enhanced sense of purpose and opportunity to make a difference.**
- Collects and **shares industrywide data** measuring charitable giving and volunteering.
- Serves as an **objective third party voice** to promote the industry's philanthropic impact.
- Facilitates a collective platform for **industrywide giving in immediate response to disaster relief.**

Enables **greater community impact** by uniting the industry!

Learn more at [www.IICF.org](http://www.IICF.org)

Please contact the Executive Director in your area for more information:

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