STEPHANIE BLOSS-FOLEY

GRAPHIC DESIGNER & BRAND IDENTITY SPECIALIST

PROFILE

Stephanie Bloss-Foley is a freelance Graphic Designer and Brand Development Specialist focused on brand identity in the Kansas City area. For the past five years, she has served as Design & Development Specialist at Single Wing Creative, playing a key role on the team. Her work in illustration, graphic design, and brand activation has brought projects to life for James Beard Award–winning restaurants and high-profile transportation initiatives with the Department of Transportation. Previous clients include Hallmark Cards, The Nelson-Atkins Museum of Art, Zappos, and numerous businesses throughout greater Kansas City.

CONTACT

E : stephanie@singlewingcreative.com

L : Kansas City, Missouri

W : hellenskelter.co/portfolio

EDUCATION

BACHELOR OF ARTS
University of Missouri - Kansas City

AA GRAPHIC DESIGN
St. Charles Community College

SPECIALTIES

Adobe Creative Suite
Wordpress
CSS
HTML
Webflow
Procreate
Illustration
Public Engagement

EXPERIENCE

OWNER, WEB AND GRAPHIC DESIGNER
Hellen Skelter Designs, Kansas City, MO /2016-present

Fully developed LLC focusing primarily on Freelance Web Design, Illustration and Brand Identity Development. Responsibilities include, but are not limited to, Custom Illustration, Web Design, Print Design, Graphic Design, Marketing Campaigns, Apparel Design and more.

Through Hellen Skelter Designs, Stephanie has also been featured in the Kansas City Parade of Hearts, KC Tenants, Charlotte Street Foundation, and the Save the Crossroads Kansas City campaign.

DESIGN AND DEVELOPMENT STRATEGIST
Single Wing Creative / Kansas City, Missouri /2021-present

Senior Graphic Designer and Brand Development Specialist, responsbile for client-facing design and marketing strategies. Throughout Stephanie's tenure with Single Wing Creative, she has been an integral part of a team of professionals, bringing her unique perspecitve and expertise to a variety of projects, including but not limited to, James Beard award winning restauraunts, state sponsored public outreach projects, and award winning brand camaigns.

Stephanie's partnership with Single Wing Creative has brought her into a community of local talent, and she has thrived in her ability to work collaboratively with other creative professionals and clients alike.

DIGITAL ARCHIVIST
Hallmark, Kansas City /2016-2021

Senior Archivist for the Hallmark DAM program, responsible for the management of the Hallmark brand of creative assets, and the implementation of new organizational software throught the Hallmark Cards asset database.