

Nessie Pan

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Product Designer with 4 yoe in AI, B2B & B2C products.

Experience

Apple, Product Designer (Contract)

Mar 2025 – Present · Austin, TX (Hybrid)

- Led design for Predictive Coverage, an AI investment tool for global sales teams, shaping IA and visualizations for global users, earning leadership sign-off and a projected 46% time saved.
- Contributed to foundational UX for Ask, Apple's internal AI sales assistant, defining supported intents across 25 question types and the chart specification engineering builds against.
- Built two internal AI agents to speed up design: a prototype agent turning specs into prototypes, and a research agent automating synthesis decks, now used across the team.

Roundblock, UX Designer

Feb 2024 – Dec 2025 · Sacramento, CA (Remote)

- Led information architecture and automation design for an AI-powered client platform used by 10+ law firms, onboarding 3 new firms and lifting adoption 11%.
- Ran focus-group research with stakeholders and engineering, producing 50+ high-fidelity mocks and a 20+ component library.

Litigiven, UX Designer

Mar 2024 – Aug 2024 · Austin, TX (On-site)

- Designed an AI-powered legal SaaS platform with a conversational assistant and built its design system, lifting satisfaction 16% and design consistency across teams.

Sleeper, Product Design Intern

May 2022 – Aug 2022 · Seattle, WA (Remote)

- Redesigned acquisition and compliance flows for a sports gaming product with 4.5M users, driving 12% user growth.

Education

The University of Texas at Austin

Aug 2021 – May 2023

Master of Science in Information Studies

Xiamen University

Sep 2017 – Jun 2021

Bachelor of Engineering in Digital Media Technology

Skills

Design & Research Wireframing, Prototyping, AI UX Design, Information Architecture, Interaction Design, Visual Design, UI Design, Accessibility, Competitive Analysis, Usability Testing, Data Visualization

Tools & Programming Figma, Sketch, Axure, Adobe XD, Mural, Miro, Photoshop, Illustrator, Adobe & Google Suite, Tableau, Claude, Unity, Maya, Blender, 3ds Max, After Effects, Zeplin, HTML/CSS/JavaScript, C, C++, C#, SQL

Awards

MUSE Design Awards - Gold Winner

Apr 2025

NY Product Design Awards - Silver Winner

Mar 2025