



**JUNE 4 - 7, 2026**

# Sponsorship Packages

Explore West St. Paul Days is the premiere sponsorship opportunity for businesses and organizations. The 4-day event draws thousands of attendees to over a dozen events and activities.

**SPONSORSHIP APPLICATION DEADLINE: APRIL 30, 2026**

		 <b>Platinum Sponsor</b>	 <b>Gold Sponsor</b>	 <b>Silver Sponsor</b>
<b>LEAD UP</b>	Featured on ExploreWSP.com	Medium Logo	Small Logo	Business Name
	Promotion on Event Signage	X	X	X
	Promotion on Social Media	Individual	Sponsor Group	
	Promotion on Highway 52 Billboard	X		
<b>DURING</b>	Promotion on Event Signage	X	X	X
	Free Parade Unit	X	X	X
	Booth at WestFest	X	X	X
	Premiere Firework Sponsor	X		
<b>AFTER</b>	Mailed Newsletter Recap and Thank You	X	X	X
	Social Media Thank You	Individual	Sponsor Group	
	Featured on ExploreWSP.com through April 2027	Medium logo	Small logo	Business name
<b>SWAG</b>	Explore WSP Days T-shirts	X	X	X
	Swag of the year	X	X	X
		<b>\$2,000</b> Limited Available	<b>\$1,500+</b>	<b>\$1,000+</b>

### Small Business Sponsors

This is an opportunity for West St. Paul businesses with less than 20 full time employees to get involved with Explore West St. Paul Days! Perks include a 2ft by 4ft full color vinyl banner displayed on the buffer leading into the West St. Paul Sports Complex event area. Concerts, fireworks, food truck zone, and more occurs at this site. Parade unit and WestFest (optional) entry included at no additional cost (up to a \$175 value). Logo shared on explorewsp.com website through April 2027.

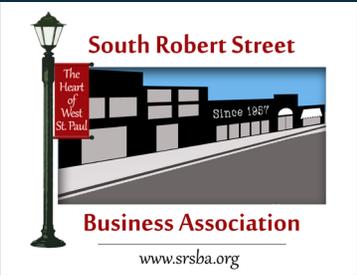
**\$250**



### CLAIMED for 2026

## Diamond Partner

**\$20,000**  
Limited to 1 Per Year



**South Robert Street**  
The Heart of West St. Paul Since 1867  
**Business Association**  
www.srsba.org

### WANT TO BE A SPONSOR OR LEARN MORE?

Become a sponsor at [www.explorewsp.com/sponsors](http://www.explorewsp.com/sponsors) or email [smurphy@wspmn.gov](mailto:smurphy@wspmn.gov)