

Leandra Pearson

Atlanta, GA

(516) 244-9006

leandrastudios@gmail.com

<https://leandrastudios.myporfolio.com/>

www.linkedin.com/in/leandrapearson

PROFESSIONAL SUMMARY

Strategic UX/Product Designer with a multidisciplinary background in UX/UI, technical support, and systems thinking. Experienced in evaluating existing product experiences, identifying usability gaps, translating complex workflows into intuitive, and accessible interfaces. Skilled in Figma, design systems, and data informed iteration to improve user outcomes and product performance.

EXPERIENCE

The Home Depot, Atlanta, GA — *Product Support Specialist*

APRIL 2025 - PRESENT

- Evaluated recurring system issues and user friction points, identifying patterns that informed UX and workflow improvements, increasing internal performance by 25%.
- Translated user feedback and observed behaviors into actionable insights, improving tool usability and reducing operational downtime.
- Managed end to end issue workflows, collaborating cross-functionally with engineering and support teams to improve resolution efficiency by 30%.
- Documented findings and process improvements to support scalability and clearer communication across teams.

The Spectral Theory, Atlanta, GA — *Lead UX/UI Design Apprentice*

APRIL 2025 - SEPTEMBER 2025

- Led end to end design of a multi role product experience, defining user flows and interaction patterns across parents, educators, and caregivers.
- Designed and prototyped high fidelity solutions that reduced onboarding friction by 40% through clarity driven UX and accessibility improvements.
- Applied evaluative thinking and user feedback to iterate on workflows, increasing engagement by 30%.
- Collaborated with stakeholders to align user needs, product goals, and technical considerations.
- Contributed to scalable design patterns to maintain consistency across complex user journeys.

SKILLS

Technical Skills:

Figma, FigJam, Adobe Creative Suite (Photoshop, Illustrator, XD), Miro, Airtable, Notion, Asana, Google Workspace, Microsoft Office Suite, UserTesting, AI-informed Design, Google AI Studio, ChatGPT, Claude, Lovable, Vibe Coding, Cursor, design systems, component libraries, atomic design, wireframing, prototyping, rapid prototyping, responsive design, interaction design, UX workflows, site maps, journey maps, process maps, service blueprints, heuristic evaluation, affinity mapping, personas, user types, quantitative UX research, full-stack product development.

Soft Skills:

UX research, discovery interviews, usability testing, concept ideation, stakeholder management, stakeholder workshops, ideation workshops, product management, project management, user-centered design, branding, requirements gathering, Agile UX design, cross-functional collaboration, problem-solving, strategic

thinking, collaborative, communication, adaptability, empathy, leadership, time management.

Executely, Remote — UX/UI Designer

JANUARY 2024 - MARCH 2024

- Partnered with product and business stakeholders to translate strategic goals into user centered design solutions.
- Developed user flows, wireframes, and prototypes to support new feature development and improve usability.
- Leveraged user insights and iterative testing to improve customer satisfaction by 25%.
- Streamlined design workflows and improved cross functional collaboration, reducing production time by 30%.

EDUCATION

Wood-Tobe Coburn, New York — Associate of Arts

September 2013 - January 2015, New York, NY

Ringling College of Arts and Design, Location —Bachelor of Fine Arts

AUGUST 2015 - MAY 2016

PROJECTS

Behavior Insight App — Spectral Theory (Lead UX/UI Design Apprentice)

April 2025 – September 2025

What began as a design sprint evolved into a full product experience focused on supporting trauma informed care for neurodivergent children. I helped shape a multi role platform that connects parents, educators, and caregivers, aligning their perspectives through shared, clarity-first workflows.

Grounded in research and real user needs, I translated complex behavioral insights into intuitive user flows and accessible interfaces. I designed and prototyped the Behavior Alpha Dashboard to simplify onboarding and reduce friction, making it easier for caregivers to quickly understand and engage with the platform.

I also introduced gamified and dyslexia aware features to create a more inclusive experience, improving engagement and usability while ensuring the product remained supportive, consent first, and easy to navigate across user types.