

Hannah LeSueur

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Education

Brigham Young University

Provo, UT

BA in Communications: Journalism - Digital Media & Visual Design Emphasis

Sep 2018 - Dec 2023

Minors in UX/UI Design Thinking, Family Life

- GPA 3.93
- Levinthal Fellowship: one of 20 students selected to study entrepreneurship with VC, Mike Levinthal
- Scripps League/Christensen Scholarship: one of two students in the College of Fine Arts to be awarded

Sandbox Tech Startup Incubator

Provo, UT

Head of Design & Cofounder of Vista Selections

Jan 2022 - Apr 2023

- Conducted 30+ discovery interviews and user tests to identify 10+ pain points and refine prototypes
- Designed and built a website with over 5,000 impressions and 200+ clicks to validate desirability
- Created low-fidelity wireframes to high-fidelity Figma prototypes for a homeowner selection software

Experience

Redstone Residential

Provo, UT

Web Designer

Jun 2022 - Present

- Built out 4+ original websites with custom-coded components for nationwide rental property clients
- Designed wireframes, prototypes, page layouts, and brand implementation in Figma
- Maintained 100+ websites across Webflow, Wordpress, Entrata, Unbounce, and Redcore

BYU College of Life Sciences

Provo, UT

Public Relations Representative

July 2021 - August 2022

- Conceptualized, scripted, and directed 4 informational videos for BYU Life Sciences with 650+ views
- Published 5+ articles for the BYU Life Sciences Alumni Magazine
- Designed visual content and graphics for weekly newsletter, publications, and website

BYU Life Sciences Advisement Center

Provo, UT

Content Creator, Office Secretary

Aug 2020 - Aug 2021

- Owned the scripting and production of video content for the website using Adobe Premiere Pro
- Designed graphics and advertisements for events, presentations, and directories using Adobe InDesign
- Managed the schedules of 8 student advisors who served more than 5,200 students

Walker Music Studio

Lehi, UT

Founder and Music Instructor

Sep 2015 - Present

- Taught intermediate violin, piano, guitar, and ukulele skills to students ages 5-15
- Organized recitals for 20+ students to perform their work
- Prepared students for a yearly festival where they are judged on their performance.

Personal

- Proficient in Adobe Creative Suite, Webflow, Wordpress, Figma, Unbounce, Canva, Facebook Pages, Instagram, YouTube, Digital Art, Brightspot, and Audacity
- Music composer and producer (hannahwalkermusic.com, Hannah Walker Music on YouTube and Facebook)