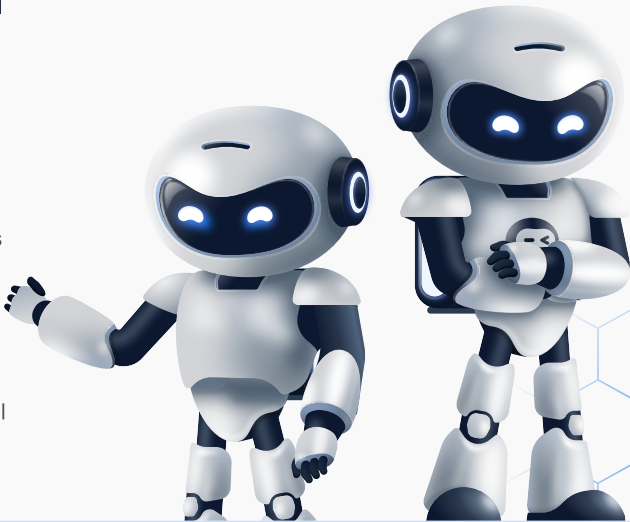


# BlinkOps Global Partner Program

Built for Partners. Backed by BlinkOps.

BlinkOps' Global Partner Program is built for world-class partners who move fast and drive innovation. We've designed a global, enterprise-scale program rooted in trust, transparency, and operational excellence - empowering you to deliver our industry-leading agentic security automation solutions to enterprise clients. Together, we help organizations scale operations, eliminate manual processes, and accelerate security outcomes at speed.



## Why Partner with BlinkOps?

By partnering with BlinkOps, you will:

- 1

Unlock new revenue streams by expanding your portfolio
- 2

Deliver superior customer outcomes by enhancing operational efficiency
- 3

Stay ahead with continuous innovation by leveraging expert enablement and support

## BlinkOps Partner Program: Four Key Pillars

Built for partners. Backed by Blink. Four essential elements supporting your entire go-to-market motion - enabling you to win deals, deliver results, and grow your business.

### Core: Operationalize & Build Trust

**Focus:** Building a foundation of trust through operational transparency and alignment.

**What You Get:** Streamlined deal registration, fast-track onboarding, real-time pipeline visibility, and dedicated ecosystem support - backed by clear incentive structures and continuous partner feedback loops.

### Launch: Go-to-Market & Revenue Acceleration

**Focus:** Fueling joint market execution with sales and marketing firepower.

**What You Get:** Co-branded campaigns, sales playbooks, lead generation support, and dedicated resources to drive pipeline and accelerate deal velocity.

### Ignite: Training & Enablement

**Focus:** Arming partners with enterprise-grade knowledge and technical expertise.

**What You Get:** Live and on-demand enablement programs, dedicated sales and technical certification tracks, early access to product roadmaps, and expert-led support to accelerate time-to-competency.

### Boost: Incentives & Rewards

**Focus:** Rewarding partner investment with performance-driven economics.

**What You Get:** Protected deal margins, performance-based incentives, and enablement rewards designed to scale with your success and align with mutual growth targets.

