Ryan S. Peters

Industrial Designer

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Work Experience

Industrial Design Lead

Elite Global Brands | Sep. 2023 – Feb. 2024

- Led product visualization initiatives under two EGB Brands, PGA Tour and Go! Responsible for final marketing and presentation images, using Blender 3D for modeling and rendering, and Adobe Lightroom for batch processing.
- Developed and pitched a new unified lacrosse stick design to USA Lacrosse; the governing entity for Lacrosse.
- Created the final USA Lacrosse Stick technical documentation and Fusion 360 CAD model for use in manufacturing.

Designer

Cambridge Silversmiths & Lenox Corp. | Jun. 2021 – Sep. 2023

- Worked with the Design Team, Product Development, Marketing, and Technical Team to create products in the following product categories: Flatware, Cutlery, Kitchen Product, Tabletop Product, Hydration and Bar-ware.
- Focused on improving the flatware and cutlery design processes with continual re-assessment of template files and the creation of an add-on for Blender. (Add-on: a coding solution that can be used to speed up repetitive tasks.)
- Lead the concept development and production of 5 major products that reached the market. (1) Brendt, Flatware (2) Keen, Cutlery Set (3) Bleaker, Flatware (4) Robyn, Flatware and (5) Constract, Cutlery Set.

Global Strategic Designer

Ford Motor Company | Feb. 2020 – Aug. 2020

- Responsible for the global creative vision of Ford and Lincoln interiors.
- Worked collaboratively on Ford Vision/Concept Car Interiors that highlighted a human centered approach to design.
- Worked with suppliers to capitalize on technology, providing consumers with the most livable car interiors possible.
- Synthesized independent research and real feedback from consumers into actionable design insights.
- Consulted with experts in various fields relating to tactile interactions, and the future of digital displays.

Intern @ Daimler Truck North America, OR | Production Truck Design | Jun. – Dec. 2026
Intern @ Brunswick Corporation, FL | Production Boat Design | May – Sep. 2025
Intern @ Toyota Boshoku, Japan | Automotive Interiors | Jun. - Sep. 2019
Intern @ Stuck Design, Singapore | Product Design Consulting | Sep. - Dec. 2018
Intern @ Insync Design, NJ | Product Design Consulting | Jan. - Apr. 2018
Intern @ Techtronic Industries, SC | Hand and Power Tools | Oct. - Dec. 2016
Intern @ Fossil Group, TX | Watches and Smart Wearables | Jan. - Apr. 2016

Core Skills

Design: Design Thinking, Aesthetic Development, CMF & Competitor Research, Technical Drawing, Visualization
CAD: Blender, Fusion 360, SolidWorks, Keyshot, Rhino, ZBrush, Maya, Adobe Creative Cloud, Figma, Gravity Sketch
Physical: Woodworking, Metalworking, Casting, 3D Printing, Plastic Molding Processes, Prototyping, Sketch Ideation
Soft Skills: Presenting, Presentation Building, Storytelling, Independent Worker, Collaborator, Mentor, Detail Oriented
AI: Midjourney, ChatGPT, Vizcom, Gemini, Grok

Education

Savannah College of Art and Design | Master of Fine Arts [MFA] in Industrial Design | Expected Graduation Nov. 2026
University of Cincinnati | Bachelor of Science [BS] in Design | 2014 - 2019

Awards

2025 Red Dot – Concept – For “Oh Lamp” - @ SCAD
2024 IDA – Silver Award – For “Oh Lamp” - @ SCAD
2020 IDEA – Silver Award – For “Bottle Bath” - @ Stuck Design