

Reflections on the River

September 17, 2026
7:30pm – 9:00pm
Salem's Riverfront
Park



Celebrate · Remember · Honor

The event features a luminaria lined River-Walk along the Willamette River with live music, uplifting messaging, and activities. Participants can reflect, honor, and celebrate their loved ones who have died with personalized luminarias, taking a contemplative labyrinth walk, and participating in grief-supportive activities that will be offered by professional staff and trained volunteers. Over 3,000 luminarias will light up the pathways at dusk.

Why Sponsor?

Sponsoring Reflections on the River aligns your organization with a deeply emotional and inclusive community event. Your support not only enhances the event experience and but also supports for our vital grief care services for those in need.

Sponsorship

Benefits include print, social media, and radio exposure, depending on the sponsorship level.



Willamette
Vital Health

GRIEF CARE

Theresa Hart

Community Development Manager

503.588.3600

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Sponsorship Registration

Title Sponsor \$3,000

- Company name and logo with reciprocal links on event page (wvh.org/Reflections) June thru September 2026
- Company name and logo in WVH Journeys newsletter (8,000 pieces distributed in the Fall 2026)
- Logo in pre-event email to over 3,500 subscribers
- Minimum 2 print ads with company logo in publications such as the Statesman Journal
- Company name mentioned on radio ads for event
- Sponsor highlight post on Facebook & Instagram, featuring the impact of your work on our community (min. of 2,000 views)
- Logo on poster & event invitation distributed at community events, businesses, and at care communities (min. 3000 items)
- Company name & logo prominent on event guide
- Company name or logo on custom event signs
- 6 luminarias with company name and logo

Presenting Sponsor \$2,250

- Company name and logo with reciprocal links on event page (wvh.org/Reflections) June thru September 2026
- Logo in pre-event email to over 3,500 subscribers
- Sponsor highlight post on Facebook & Instagram, featuring the impact of your work on our community (min. of 2,000 views)
- Logo on poster & event invitation distributed at community events, businesses, and at care communities (min. 3000 items)
- Company name & logo prominent on event guide
- Company name or logo on custom event signs
- 4 luminarias with company name and logo

We Honor Veteran Light Sponsor \$1,250

- Company name in pre-event email to over 3,500 subscribers
- Company name on event page (wvh.org/Reflections) June thru September 2026
- Company name on poster distributed at community events, businesses, and at care communities (min. 500 items)
- Company name highlighted in social media post (min. 500 views)
- 3 luminarias with company name and logo

Candlelight Sponsor \$750

- Company name in pre-event email to over 3,500 subscribers
- Company name on event page (wvh.org/Reflections) June thru September 2026
- Company name highlighted in social media post (min. 500 views)
- 2 luminarias with company name and logo

Tealight Sponsor \$500

- Company name on event page (wvh.org/Reflections) June thru September 2026
- Company name highlighted in social media post (min. 500 views)
- 2 luminarias with company name and logo

Luminaria Sponsor \$20/each

For more exposure along the River-Walk, purchase additional luminarias with your company name and logo and show you care for the community

Business Name _____

Contact Name _____

Mailing Address _____

Phone _____ Email _____

Sponsor Amount \$ _____

Luminaria Quantity _____ x \$20 = _____

Total Amount Due \$ _____



**Willamette
Vital Health**

GRIEF CARE

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Credit/Debit Card Information

Card # _____

Exp _____ Security Code _____

Signature _____

Date _____

Print Name _____

Please email form and logo to donorservices@wvh.org