# PULISPARK

Video Editor

Office Hours: 9:00 AM - 5:00 PM

Reports To: Stephanie Jones - Director of Production

20-30% Travel Start Date:

Salary Range: \$65,000-\$70,000

The purpose of the PullSpark Video Editor is to think creatively and be a keeper of PullSpark's storytelling methodology in all things post production related. The Video Editor is a key player on the team and responsible for elevating the creative space when it comes to all videos and client needs. With a commitment to excellence for every client, the PullSpark Video Editor will continually work to enhance her/his skills to best serve projects and clients.

## **Role Description**

- Concept creative ideas for videos in line with the client's brand, once vision has been cast by the Creative Director
- Edit, color grade, sound design and occasionally animate videos while upholding the PullSpark storytelling methodology.
- Maintain project file organization and be a keeper of the post production process.
- Strive to produce fresh, innovative work by bringing new creative editing techniques to the team.
- Work with producers on timelines of pre production, script writing, edit schedules and client deliverables to align with the client's desired timeline.
- Work alongside assistant editors to help provide technical and creative strategy.
- Meet deadlines in a timely manner and communicate effectively when they cannot be met.
- Manage workflow across campaigns and projects.
- Back up and organize footage on server, ensuring the producer has a copy to deliver to client.
- Work with leadership to anticipate and resolve internal team and client issues as they are identified, and utilize the support of the leadership team as needed.
- Identify and foster relationships with new post production contractors.
- Communicate with outside contractors to provide vision and technical requirements.
- Adhere to post specific project budgets and create a plan to address any outside post needs.
- Be a key representative of the PullSpark culture on video sets and events.
- Foster personal growth in your professional goals.
- Attend video shoots and live events on an as-needed basis.

#### Required Experience, Education, Demonstrated Skills, and Abilities

- 4–5 years of experience
- Advanced Knowledge of Adobe Premiere

- Intermediate Knowledge of After Effects
- Intermediate Knowledge of Davinci Resolve knowledge
- Ability to effectively collaborate with different people and work styles
- Strong communication skills
- Familiar with reporting tools, Excel, etc.

### **Key Attributes**

- Ability to successfully manage several projects simultaneously
- A strong commitment to meeting timelines and deadlines
- Flexible with a positive attitude
- A commitment to staying until the work is done
- A commitment to treating PullSpark clients and the PullSpark team with the utmost honor
- Be able to solve complex problems with creative solutions

#### **Work Week**

- General Office Hours: Monday–Friday, 9am–5pm
- Some weekends and nights required based on shoot times

### **About PullSpark**

PullSpark is a Strategic Content agency that writes, produces and creates videos, events and other visual experiences. Our scope of work ranges from online streaming to live event production and programming — all with a narrative approach to the story. We are a fast-paced environment with a growing staff, located in Atlanta, GA.

In Office + Remote: 5553 Peachtree Rd. Suite 140 Chamblee, GA 30341