

### SKILLS

Design Research  
Design Strategy  
Interaction Design  
Motion Design  
Wireframing  
User Personas  
Task Flows  
Rapid Prototyping  
Information Architecture  
Usability Testing  
User Interviews  
Card Sorting Tasks  
Heuristic Evaluation  
Content Analysis  
Competitive Analysis  
Experience Maps  
User Scenarios  
Sketching & Storytelling  
HTML/CSS

### SOFTWARE

Adobe XD  
Figma  
Sketch  
Photoshop  
Illustrator  
Miro  
Webflow  
Unity

### AWARDS & CERTIFICATES

Motion Design with Figma  
*Udemy, 2023*

Team Player Award  
*Canada Drives, 2021*

### EXPERIENCE

#### UX/UI Designer - Canada Drives

February 2021 - April 2023

- Collaborated with the product team to define user stories, prioritize features based on business goals
- Owned all stages of the design process from concept through launch
- Conducted research through user interviews, usability testing, and competitive analysis to better understand user needs
- Provided guidance, direction, and mentorship to other designers
- Worked with developers to ensure the final product adhered to designs
- Developed and maintained a comprehensive design system

#### UX/UI Designer - Freelance

October 2020 - April 2021

- Designed websites from start to finish, incorporating client feedback and user-centered design principles
- Conducted user testing to gather feedback and insights for improvements
- Collaborated closely with developers to ensure effective implementation of designs and resolve any issues
- Offered solutions to complex design problems using research and analysis, and provided mockups and prototypes for clients

#### UX/UI Designer - Evolve X

April 2020 - October 2020

- Created delightful user experiences and interfaces using Figma to create business solutions for a variety of different clients
- Acted as a liaison between clients and the design team to effectively communicate information about projects from one side to the other
- Led a team of designers to create a responsive e-commerce website for a high-end luxury company based in Puerto Rico

### EDUCATION

#### Interaction Design for XR - UBC

May 2023 - August 2023

#### User Experience Design - RED Academy

June 2016 - September 2016

#### Photography - Langara College

January 2012 to April 2014