

KY's Action Plan 2026

Action Plan Description

The Action Plan is one of three guiding documents for KY, designed to ensure continuity and maximize the impact of decisions. It includes ideas and concepts—some initiated during the previous year—alongside year-specific points and general improvements for the next board to optionally develop and implement.

Given that board terms typically last one year, some projects may not be completed within that timeframe. Thus, the main principle of the Action Plan is to provide a general direction for KY. The Action Plan is derived from (A) the previous board's knowledge and (B) the Strategy, and should be closely aligned with the latter.

Supervision of the execution and implementation of the Action Plan is documented in the Office and Strategy Programs, where both annual targets and strategic long-term goals are monitored.

The Action Plan includes two main headings (see the Table of Contents), further divided into three subheadings. To align the Action Plan with the Strategy as seamlessly as possible, these subheadings reflect core values from KY's Strategy, through which each action point is presented.

The Year 2025

The year 2025 was one of change, marked by several important events and projects that will shape KY for years to come. Among other things, the University made the executive decision to move the Mikkeli Campus to Otaniemi, along with all students and relevant functions—this move naturally also affects Probba.

In 2025, the KY Foundation acquired a building for KY, which is currently being developed and renovated, with plans to open it for use in 2027. The Strategy was finalized (*hopefully*) in 2025 and is now being implemented into KY's processes.

Throughout 2025, we emphasized bold decision-making and risk-taking, including making strong statements to AYY and Suomen Ekonomit, as well as beginning to gradually dilute Helsingin Ekonomit's voting power in the Suomen Ekonomit General Assembly.

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Building a new home in Otaniemi

It has been a decade since KY arrived in Otaniemi - a period of time shaped by the COVID-19 pandemic, uncertainty over premises and structural changes. With the acquisition of the KY Building and creation of the new strategy, next year finally gives us the opportunity to start building a home in Otaniemi from a fresh start.

In 2026, we must ensure that the new KY Building becomes a place that all our members can truly call their own. This means creating an environment that embodies *community*, where students come together across programs and backgrounds; that celebrates *diversity*, by giving space and voice to all kinds of KY members; and that encourages *courage*, by inspiring new initiatives, ideas, and traditions to take root.

At the same time, we should leverage this new beginning to strengthen KY's presence within the broader Aalto community, not just as an organization with a building, but as a unifying force that brings people together, represents student voices boldly, and continues to build a more inclusive and dynamic future for all.

Courage

- KY should advocate strongly when university actions do not support students' best interests and wellbeing (*Relevant sectors: Academic Affairs, Well-being*).
 - E.g., Policy paper statements are used to support advocacy work
 - E.g., use meetings (such as EMT) to voice concerns about various student-related matters
- The KY association should work in close cooperation with relevant stakeholders in the planning and development process of MMK10 (*Relevant sectors: Premises*)
 - E.g. KY Foundation, project consultants, architects
- Involve companies in the new KY-building operations by offering sponsored spaces and visible partnership opportunities. (*Relevant sectors: Corporate Relations, Premises*)
- The precise timeline for the move to MMK10 should be made at the beginning of 2026. (*Relevant sectors: Premises*)

- KY should actively work more with other associations in Otaniemi and seek new possible partnerships *(Relevant Sectors: Culture, Masters, Sports and Wellbeing)*

Community

- Utilizing effective communication methods that support building meaningful bridges within the Aalto community *(Relevant sectors: Communications, Culture)*
 - E.g., marketing Aava and its committees more purposefully among kylteris
- KY should hold AYY accountable for considering KY members in their decisions *(Relevant sectors: Academic Affairs, Main Sector, Communications)*
 - E.g., getting both KY Board members responsible for Academic Affairs into EduJory and OPN as well as being active in them.
- KY sets an an example and advocates for BIZ to reward students with prizes that are not only given according to their GPA *(Relevant sectors: Academic Affairs)*
 - E.g., KY could provide physical degree certificates for students
- KY should collect low threshold feedback about studies from our members through different channels *(Relevant sectors: Academic Affairs, Communications)*
 - E.g., further developing Academic Affairs Afternoons and study survey
- KY should explore options for a more meaningful use of KY Corner *(Relevant sectors: Sports & Wellbeing, Academic Affairs)*
- Streamlining the communications process of welcoming new students to KY *(Relevant sectors: Communications, New Students)*
 - E.g. continuing mailing the KY Guides to new students, as experimented in 2025
- KY should enforce clearer rules and consequences for associations. *(Relevant sectors: Associations, Main Sector)*
 - The organization should ensure that existing regulations are consistently followed, such as regulations for the new premises.
 - Consequences for violations should be applied more confidently and transparently.
- KY should evaluate how the current volunteer structure fits the needs of Master's students. *(Relevant sectors: Master's Students, Associations)*
 - Recruitment for committees and boards should emphasize inclusivity for students joining later in their studies.
- The exploration for the replacement for BeWell must be continued. *(Relevant sectors: Sports & Wellbeing)*

- The low-threshold events should be upscaled.
- KY should ensure that Orientation Week includes targeted content for new Master's students. *(Relevant sectors: Master's Students, New Students, Culture)*
- KY should redistribute some of its events to span all seasons. *(Relevant sectors: Sports & Wellbeing)*
 - Currently there are no wellbeing events from between November and March.
- The needs of associations and members need to be taken into consideration in the development process of MMK10 *(Relevant sectors: Associations, Premises)*
- The development process of MMK10 should be actively reported to the Representative Council *(Relevant sectors: Premises)*
- Actively collaborate with associations and subject clubs to find synergies and organize joint corporate initiatives. *(Relevant sector: Corporate Relations)*
- KY should encourage associations to collaborate across fields and universities. *(Relevant sectors: Associations, Culture)*
 - Joint initiatives could strengthen KY's network and visibility.
 - Cross-disciplinary cooperation may inspire fresh ideas and broader engagement.
- Support Probba's integration into the larger KY community whilst upkeep their own traditions *(Relevant Sectors: New Students, Probba, Culture)*
 - E.g. Plan orientation so that important Probba events remain, while new students also attend traditional KY orientation events

Resources & Organizational Support

- KY should continue improving training sessions for all volunteers, with a focus on essential topics such as premises usage, event organizing, and the Code of Conduct. *(Relevant sectors: Culture, Associations, Main Sector, Communications)*
 - Current training is often lengthy and takes a lot of resources from the office; KY could streamline the process by creating informative videos and holding quizzes to ensure everyone receives the same information efficiently.
 - Especially with the new premises in mind

- KY should provide clearer communication channels between the KY Office and associations. *(Relevant sectors: Associations, Communications)*
 - A unified platform for announcements and feedback would help ensure all associations receive the same information promptly.
 - E.g., is the big Club chats clear enough?
- The advocacy work of KY and the subject associations should align and work toward the same goal *(Relevant sectors; Academic affairs, Associations, Corporate Relations)*
 - E.g. Organizing Tea & Bizcuits, further-developing policy paper
- Collaborating closely with Probba, AYY and the School to ensure a smooth transition of Probba to Otaniemi *(Relevant sector: Probba, Main sector)*
- Ensure all movable resources from Espilä and BMK should be mapped to optimise space and resource use *(Relevant sectors: Premises)*
 - E.g. movable IT equipment, furniture

Bolder moves and Societal impact

KY has throughout its history been a visible operator both in the Finnish student life and in the society. Every KY member can feel proud of being part of the community. Representing 25 % of all Aalto students, kylteris are well known in Otaniemi with their dollar greens. However, we believe that in the future with the cooperation of KY's RepCo, board and all other operators of KY can be known in the day-to-day lives of people outside of our Otaniemi bubble. This can be done by showing enthusiasm and innovation, and being bold. KY encourages its members to take risks by creating a safe environment for trial and error. Better bold than passive.

Courage

- KY should actively collaborate with different stakeholders to support long-time goals *(Relevant sectors: Academic Affairs)*
 - E.g. not only participating in meetings, but also find new and innovative ways to support common goals
- Critically assessing KY's brand and channels, while ensuring that KY's one-of-a-kind student culture remains at the core of our communications *(Relevant sectors: Communications)*

- KY should take advantage of the Study Survey results and feedback to drive meaningful improvements.
- Clarify and sharpen the purpose of the corporate relations sector, consider setting emphasis on ideological and member-value benefits instead of building capital for KY. *(Relevant sectors: Corporate Relations)*
 - KY's functions are not dependent on the revenue of the Corporate Relations sector. The Corporate Relations sector can bring the most value to KY's members by being a bridge builder between students and work life.
- Possibilities for utilising Espilä even after the move to MMK10 should be mapped *(Relevant sectors: Premises)*
- KY should boldly take a stand on topics that are significant to the community. *(Relevant sectors: Academic Affairs, Sustainability)*

Community

- Scale up and develop the large events from KY's portfolio *(Relevant Sectors: Culture)*
 - E.g. pub crawls and Wappu parade
- KY's Code of Conduct should continue to be updated, particularly the sanction matrix, and exploring implementation of separate CoC- guides for associations and event organisers *(Relevant sectors: Main Sector, Communications)*
- KY should engage in bold advocacy in KPV and the Suomen Ekonomit General Assembly *(Relevant sectors: Main sector)*
 - e.g. Advocating for direct membership
- KY should further develop its alumni activities (Relevant sectors: Alumni, Main Sector, Communications)
 - E.g. newsletters to supporting members, participation in Aalto BIZ alumni events, and highlighting the Supporting Membership in the KY Guide and other KY channels
- KY should promote FLEX actively to its membership and strive to increase the degree of organisation from KY to FLEX *(Relevant sectors: Main Sector, Corporate Relations, Communications)*
- Create concrete pathways for members to connect with potential employers. *(Relevant sectors: Corporate Relations)*
- KY should support associations in implementing sustainable practices. *(Relevant sectors: Associations, Sustainability)*
 - Training and tools for event sustainability could help associations align with KY's broader environmental goals.
- The usability of Saha should be increased in order to attract more external users *(Relevant sectors: Premises)*

- Alternative solutions for enhancing Club Forums and AJPJ Round Tables should be discussed. *(Relevant sectors: Associations)*
 - In 2025, we had only 3 AJPJ meetings, and the group chat was also very quiet.

Resources & Organizational Support

- The Representative Council should be kept engaged and active in the supervision of the KY Office's work *(Relevant sectors: Main Sector)*
- The Board should consider which different sectors could be combined for synergies *(Relevant sectors: All sectors)*
 - e.g. Corporate Relations, Alumni, Internationality -> External Relations
- The Strategy should be implemented into KY's processes, including the budget, events and the KY ways of working *(Relevant sectors: All sectors)*
- Advocating on behalf of kylteris in AYY's decision-making through Kylterirengas *(Relevant sectors: Academic Affairs, Main Sector)*
- New, bigger storage for subcommittees and Speksi should be mapped *(Relevant sectors: Premises)*
 - VMT buildings will be demolished in the future
- New spaces for association storage need to be mapped in cooperation with the KY Foundation *(Relevant sectors: Associations, Premises)*
 - The current storage doesn't fit into MMK10

Glossary of terms

AYY

Student Union for students in Aalto University.

AJPI

A round table for chairpersons of KY's subject clubs ("ainejärjestöpuheenjohtaja").

BeWell

KY's and School's wellbeing project, which started in 2020 and ended in 2024.

BMK

KY's event venue in Betonimiehenkuja 3.

Club Forum

A round table for KY's clubs held at least twice a year.

CORE

Corporate Relations Committee discontinued in the autumn 2024.

Edujory

AYY's advocacy section consisting of people in charge of the student representatives at different Aalto schools and the Chair of the Study Council.

EMT

Educational Management Team, a steering group consisting of Business School faculty and KY Board members responsible for academic affairs.

Espilä

KY's current office spaces in Konemiehentie 4

FLEX

FLEX is a local organisation within Suomen Ekonomit, which KY started collaborating with in 2025, due to ideological differences with Helsingin Ekonomit

KOVA

Academic Affairs Committee discontinued in the autumn 2024.

KY Association

Association for business students in Aalto University.

KY Foundation

A Foundation which supports KY association and its sub-associations and members monetarily and with premises.

Kylterihuone

Kylterihuone is an assembling committee in the General Assembly of SYL. Representatives from KY are committed to actively participate as part of "Kylterihuone", which in previous years has included representatives from KY (Kylterirengas), the TuKY list, SHS, and Medboomare from Tampere. Recently, other delegates representing other business schools have also joined kylterihuone.

KYSTO

KY association's office personnel, typically including KY employees, the KY Board, as well as the KY foundation's managing director and chair, and the RepCo chair and vice-chair.

MMK10

New KY Building located in Metallimiehenkuja 10

OPN

Student Council (Opintoneuvosto) is AYY's committee consisting of persons in charge of studies in student associations.

LiHy

The Sports and Wellbeing Committee.

RepCo

KY Representative Council. The highest decision-making body in KY, consisting of 21 voting members.

Saha

KY's event venue in Konemiehentie 3.

SYL

National union of university students in Finland

TMT

Top management team, a steering group consisting of the department heads of the school of BIZ and two KY members.