

STRATEGY

2026-2029 – Impactful KY



Mission

**KY exists only for and
because of our
members.**

KY 1911

A celebratory scene featuring graduates in blue jackets amidst a shower of colorful confetti. One graduate is holding a smartphone, and another is holding a rolled-up diploma. The background is filled with falling confetti in various colors like pink, blue, yellow, and green.

Vision

One KY. There for every kylteri.

KY 1911

KY's Core Values

Courage

Courage is shown through bold decisions that create visible impact and supporting a culture of learning from mistakes.

Community

Community is at the heart of all things KY. Everything KY does is for the members, by the members.

Diversity

KY shows and celebrates diversity in its community, and makes sure everyone is heard both internally and externally.

Key Strategic Goals



**KY is more
visible, bold
and inclusive**

**KY offers
meaningful ways
to be involved in
the KY community**

**Members feel a
strong bond to the
KY community**

KY 1911