



# Vilma Paavola

FORMER OF THE BOARD APPLICANT

Dear KY,

our community is at the dawn of a new era. 2026 will bring many changes to us - a new strategy, Probba's move to Otaniemi and the ongoing project of the new KY building - to mention a few. However, going through changes has been more the rule than the exception in the history of KY. Also next year we should use the changing environment as a leverage to take our operations to a new level. To organize this shift towards an even stronger KY, **bold and ambitious agents of change** are needed.

My years at KY have been full of irreplaceable moments and my experiences have only increased my hunger to do more to benefit our community. However, the **meaningfulness of KY to our members is strongly divided**: the ones who are involved in KY's activities live and breathe the KY spirit whereas a vast majority of our members do not feel at home at KY. This is a fundamental challenge for us.

When it comes to KY's own and its affiliated operators, such as subject clubs, **a clear division of tasks but also an atmosphere of mutual respect between the actors is required**. This is to ensure that KY's resources are used as effectively as possible, and every individual and larger actor has a meaningful and respected role in our community.

With strong and effective structures, we can also show our power to outside. Whether it's in the Aalto community or larger in society: we have the potential to **make us seen and heard as a significant actor**. Among the guilds in Otaniemi to other business schools in the Nordics, we should be considered as a high-quality partner. Thus, I think KY should focus on three main topics next year:

**1. More and more kylteris feel like part of the KY community**  
because KY should serve all of our members

**2. Different actors of KY have a clear and valued role in our community**  
because only together we can unleash our true potential

**3. The outside world sees the significance of our community**  
because KY can create true societal impact

I see the year **2026 as the final connecting year** between the KY that has changed from student union to a registered association, transitioned from Helsinki to Aalto community and searched for its home in Otaniemi. I believe to be a candidate who has the set of skills and knowledge, but above all a pure willingness to work for our community, that KY requires for next year. As the former of the board, I would gather a group of people who share a passion towards KY and are not afraid to act bold. I would aim to create **a positive atmosphere where trying is encouraged and everyone's work towards our community is valued**: a KY that is strong from the inside, and impactful to the outside.

Sincerely,

*Vilma Paavola*