



do cancer

# Sponsorship Opportunities

Gift of Hope Benefit

September 12, 2026



# Dear Friend of Do Cancer,

**1 in 3 of us will get a cancer diagnosis in our lifetime.** Yet despite the prevalence of cancer, it is still not treated optimally. Studies prove that a complete, whole-person approach to cancer treatment including medical treatment *and* complementary healing practices dramatically improves outcomes, but there remains a **massive gap in cancer treatment, even with premium medical care.**

Bridging this gap in cancer treatment was the vision of **our Founder Shenell Malloy**, and through Do Cancer we continue her legacy for redefining what cancer treatment means: killing cancer cells *and* healing the patient.

**During the most difficult period of someone's life, Do Cancer makes complete cancer care easily accessible and 100% free.** We work directly with patients from across the United States to build a custom program based on their needs, including access to second opinions at research hospitals, survivor-led therapies that cover mental, emotional and physical wellbeing, nutrition, survivor mentorship, and more. Through this whole-person approach, patients have the best chance possible to *do cancer.*

**On September 12 we will be hosting the Do Cancer Hope & Healing Benefit to fundraise for Do Cancer. Our goal is to raise \$1,000,000.**

**As a 501(c)(3) non-profit organization, we rely solely on financial donations from individuals and businesses like yours.** We kindly ask for your help in our efforts in raising funds for Do Cancer through a tax-deductible sponsorship. Your donation will help us continue to achieve our goal of making complete cancer care to anyone who needs it.

Thank you for your consideration,

*The Do Cancer Team*

# Do Cancer: **Who We Are**

Together we are stronger.  
Together we can Do Cancer.

Pairing medical treatment with integrated care dramatically improves cancer outcomes but is financially impossible for most patients.

Do Cancer fills the gap in cancer treatment with strategic medical partnerships, expert practitioners, and concierge cancer care programs at zero cost to patients across the United States.

Learn more about our impact from  
Do Cancer Gratitude Report



# An Evening of Hope & Healing

SATURDAY SEPTEMBER 12, 2026 • RANCHO SANTA FE, CA



Join us for a celebratory night of hope & impact as we continue the vision & legacy of our beloved Do Cancer Founder, Shenell Malloy.

- Elevated in-home benefit designed by His & Hers Events, dinner prepared by Giuseppe Fine Catering, beverages provided by Le Bar Concierge.
- Inspiring stories, live music, and exclusive experiences auctioned off by emcee Zack Krone.
- 250 influential connected business owners, philanthropists, and media presence in attendance.

## Direct & Measurable Impact

Do Cancer is a 501(c)3 run entirely by family & volunteers as a tribute to Shenell Malloy's legacy.

## Premium Audience & Reach

Connect with influential community leaders in Southern California, and Do Cancer's national digital following.

## Meaningful Alignment

Stand alongside a cause built to relieve the devastating impact of a disease that will affect 1 in 3 people.

## SPONSORSHIP LEVELS

# Choose your impact

LEVEL	INVESTMENT	KEY BENEFITS
<b>Beacon of Hope</b> PRESENTING · 1 EXCLUSIVE	<b>\$50,000</b> one available	Founder's Circle Membership · event is presented by your family or company on all materials · premium VIP table (12 guests) · specialty press coverage · top shelf wine, spirits & décor · podium remarks · emcee recognition · specialty gift bag · VIP valet service · full-page inside-cover ad · featured across email & social · name and logo on Do Cancer website & Annual Gratitude Report.
<b>Guiding Light</b> PLATINUM	<b>\$25,000</b> two available	Premium VIP table (10 guests) · elevated wine, spirits & décor · verbal podium recognition · specialty gift bag · VIP valet service · full-page program ad · dedicated social feature · name and logo on Do Cancer website & Annual Gratitude Report.
<b>Circle of Healing</b> GOLD	<b>\$15,000</b> three available	Logo on signage & program · table (8 guests) · half-page program ad · name listed on Do Cancer website + social recognition · Annual Gratitude Report listing.
<b>Survivor Circle</b> SILVER	<b>\$10,000</b> four available	Six guest seats · logo on program & signage · quarter-page program ad · name listed on Do Cancer website + social recognition.
<b>Care Advocates</b> BRONZE	<b>\$5,000</b> eight available	Four guest seats · name in program & on event slideshow · name listed on Do Cancer website.
<b>Friend of Do Cancer</b> SUPPORTER	<b>\$2,500</b> ten available	Two guest seats · name in event program · social media thank-you.

## THE GOAL

# \$1,000,000

To continue providing complete cancer care to patients, Do Cancer has a goal of raising \$1,000,000 across corporate and individual sponsorships and gifts.

This goal will allow Do Cancer to offer immediate premium care free of cost to patients in need across the United States.

# Where *your sponsorship* goes



I'm beyond grateful for the help I've received from Do Cancer. Everyone I've met has been an amazing mix of caring, empathetic, and knowledgeable. I'm thankful to have them on my side, guiding me through my journey and filling in some of the gaps left by standard care. It's also hugely reassuring to know that they'll be here to support me as my traditional treatment winds down. They're an impressive organization.

Marianne, Colorectal Cancer



Finding Do Cancer was a turning point. Here was a group of people who truly cared, who had real-life experiences to share alongside their wisdom and expertise. I wasn't alone anymore. Do Cancer gave me hope when I should have been dying.

Martina, Lung Cancer



Do Cancer not only supported my healing but, by powerful design, helped me find my footing after cancer. They are not just professionals, but survivors who have battled the front lines of cancer.

Erin Bressler, Cancer Survivor

# Help Them Do Cancer

Reserve your sponsorship level today. To guarantee logo placement in printed event materials, please confirm by August 1, 2026.

Reserve your partnership: [info@docancer.org](mailto:info@docancer.org)

## online tickets & sponsorships

[click here](#) or scan to reserve via card or ACH



## mail a sponsorship payment

PO Box 1548  
Rancho Santa Fe,  
CA 92067



## can't attend?

Please consider donating



**Do Cancer Tax ID: 501(c)(3) 88-0984956**

Do Cancer is a registered 501(c)(3) public charity (Tax ID 88-0984956). Sponsorships are tax-deductible to the fullest extent allowed by law, less the fair-market value of any goods or services received. A written acknowledgment will be provided for every contribution.



do cancer

[www.docancer.org](http://www.docancer.org) | [info@docancer.org](mailto:info@docancer.org)