

WHAT IS CHANGE Management?



Change management includes the planning, implementation, management, and review of any changes that can transform an organization in any way.

There are three principal types of change in organizations: developmental, transitional, transformational.



The ADKAR model was created by Prosci founder Jeff Hiatt, a guru in the change management field.

The McKinsey 7-S model focuses on seven key factors needed to affect change

strategy

structure

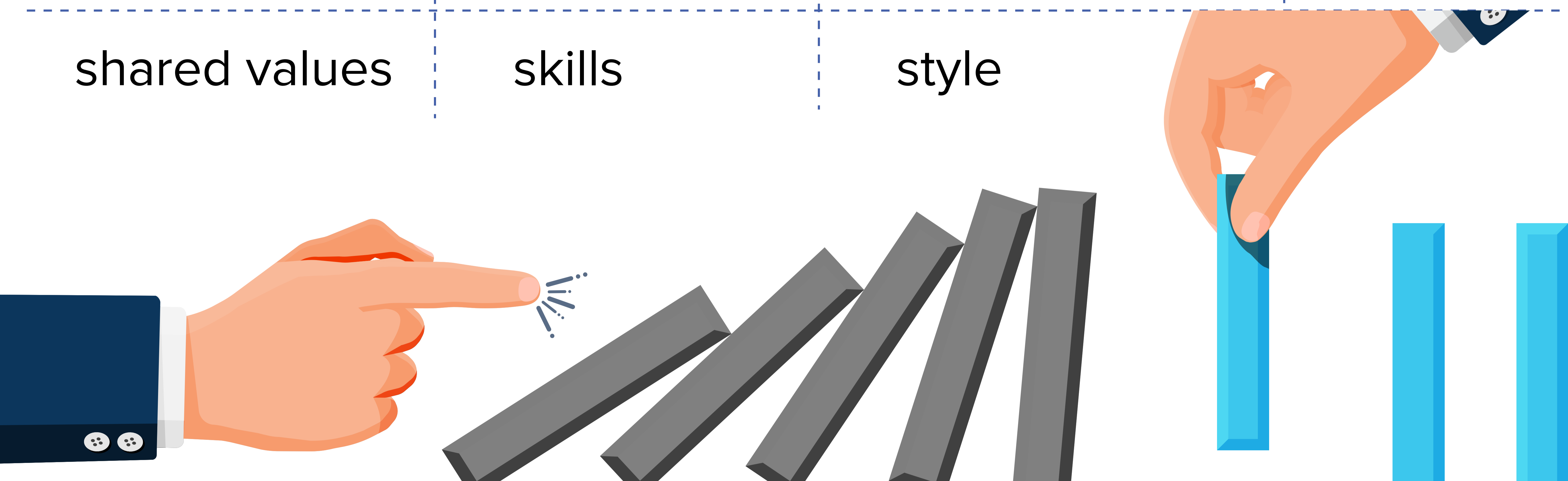
staff

systems

shared values

skills

style



Organizations are as resistant to change as humans are, but change can help break through complacency and stagnation.