

# WHAT IS INTRAPRENEURSHIP?



Intrapreneurship is a people-centric, bottom-up approach to developing radical innovations in-house.



Successful intrapreneurships are supportive systems that motivate employees to innovate products and services within the company.



When creating an intrapreneurship, make sure to consider your company's needs and create systems that will provide actionable solutions to those needs.

Intrapreneurships are different from Research and Development teams.



Innovation time, pitch competitions, and hackathons are all examples of successful intrapreneurship systems.