

EVERYTHING YOU NEED TO KNOW ABOUT AI DATA



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AI gathers data from a wide range of sources, including public data from the internet, structured datasets like those in databases, and even personal information from online interactions.



02

A major issue in AI is the lack of transparency in how data is collected and used. Organisations often fail to clearly disclose their data practices, which can lead to ethical issues, data breaches, and a loss of trust.



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The effectiveness of AI systems heavily depends on the quality of the data they use.



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Poor-quality data can result in biased outcomes or incorrect predictions, making it crucial to use accurate, up-to-date, and relevant data.



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Once collected, data is processed and used to train AI models. This involves feeding data into machine learning algorithms to generate predictions, automate decisions, or produce content.



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To build trust and ensure the ethical use of AI, organisations should implement clear data usage policies, conduct regular audits, and maintain transparency about how their data is used.

